

New Treads of Mobile Journalism

Mr. Milind Khandu Waghmare

MA (MCJ)- IV Sem

School of Media Studies, Swami Ramanand Teerth Marathwada University, Nanded

milindkwaghmare30@gmail.com

Abstract: *Today journalists are using mobile device for shooting, editing and sharing news stories. It's amazing innovation in 21th century. Mobile journalism also called MoJo. It means from digital reporting where trained journalists use mobile device to gather news. Mobile device refer to a Smartphone or a tablet with android or iOS operating system. Reporters use it for shooting, editing and broadcasting the news contents. In this paper discuss about meaning and definition of MoJo, Characteristics, benefits, challenges, equipment and some example of mobile journalism. Mobile journalism is Characteristics of agility elasticity and accessibility. MoJo is more helpful to journalism. It's very beneficial to journalists. Mobile journalism benefits are affordability, Flexibility, It is empowering, it is Discreet, It is Use Friendly, Active role in creation, People involved in sharing, and best way of Communication and interaction. When we start mobile journalism that time need to some equipment i.e. Mobile device, Microphone, Power Bank, Tripod and Backup storage. But mobile journalists are challenging to problem (battery related, internet related issue, quality of shot, reporting challenging situation, technical problem and copyright). In this paper collect some data of newspaper, news channels (Times of India, Dainik Bhaskar, The Hindu, Deccan Chronicle, Daily Sakal, Daily Loksatta, Daily Maharashtra Times, Daily Deshonnati, Daily Prajawani, Daily godateer, AajTak, Tv9 Marathi, Zee News, NDTV, India TV News, Times Now News, ABP News, BBC News, News 18 Hindi, Lokshahi News and more).*

Keywords: Mobile journalism, Characteristics, Benefits, Challenges, Equipments, Social media, Techniques

I. INTRODUCTION

Mobile is one of the greatest innovations in the 21th century. It is known as Smartphone. Such as it is use smart tools. Today, many journalists use it properly. Especially in the period of COVID-19 many journalist use it for journalism. The use of mobile devices, such as Smartphone and tablets is no longer a novelty in the newsroom of today. Mobile journalism is very useful. It is a simple method of handling. We have available some facility in these device I. e. tools, techniques, apps and other functions also. It comes to producing text, photo or video professionals have always needed to go to have the location of the news events to do interviews, report news, stories and take pictures and film footage.

II. WHAT IS MOBILE JOURNALISM?

Mobile journalism also called MoJo. It means from digital reporting where trained journalists use mobile device to gather news. Mobile device refer to a Smartphone or a tablet with android or iOS operating system. Reporters use it for shooting, editing and broadcasting the news contents. Mobile journalism is an emerging from of new media story telling where reporters use portable electronic devices with network connectivity to gather, edit and distribute news from his or her community. It is a new workflow for media storytelling where reporters are trained and equipped for being full mobile and fully autonomous.

2.1 Definition of Mobile Journalism

- A mobile journalism or MoJo is a freelance or staff reporter that normally uses portable devices such as smart phones, tablets, digital cameras or laptops for gathering shooting, live broadcasting, editing, or sharing news can be sent to directly on social media by the MoJo.



According to Aljazeera Media Training and Development Center:

Mobile journalism covers different levels of practice. On one hand, we find highly skilled mobile journalists that use up-to-date equipment and apps along with the best smart phones. These journalists take mobile journalists that use their Smartphone, just as they are to produce multimedia content.

According to Duffy:

The Smartphone become a dominant technology in the news that has transformed journalistic mobility and the speed of reporting journalist’s relationship with their audiences.

About Mobile Journalism:

Mobile is a multitasking device. The first handheld mobile phone was demonstrated by Martin Cooper of Motorola in New York city in 1973. When media coverage to important and main issue in the world that time born of mobile journalism. Because media are neglected to small issue, which are people faced problem. You know public use social media (face book, tweeter, Whatsapp and more). Social media are coverage small news and issues in society. It means mobile journalism first stage. Today it’s growing day by day with powerful. Mobile journalism will bright future, it’s no doubt.

III. CHARACTERISTIC OF MOJO

1) Agility

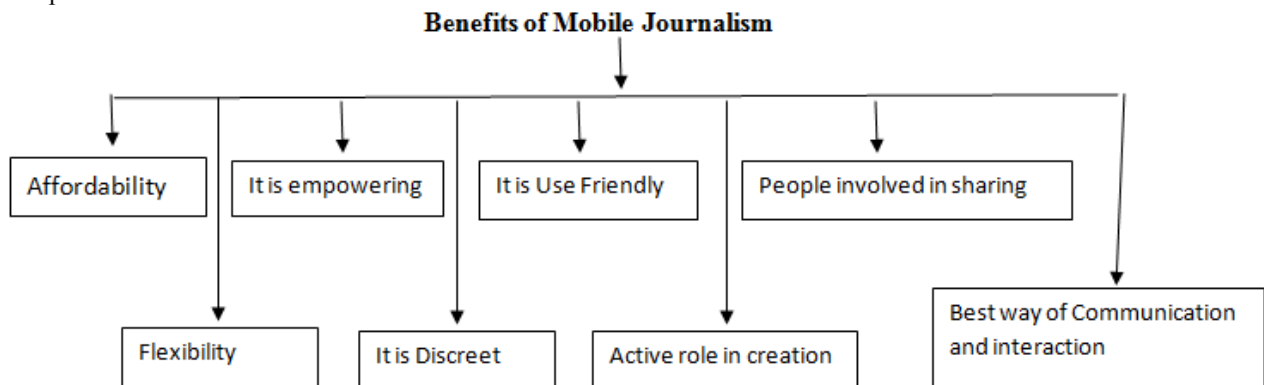
First characters is MoJo i.e. agility. It means all steps of news production cycle. It is more helpful for production, editing and distribution of news by mobile devices. Today's mobile journalists can edit and publish news stories from wherever today is staying place. They have got mobile technology at their fingertips and can publish in integral or partial from using text, photo, audio, and video format. Mobile devices are small size and lightness facilities. It is due to fast and mobile devices.

2) Elasticity

The second Characteristic is elasticity. We can use it anywhere in many format i.e. television, radio, YouTube and face book channels. Dougal Shaw is best example of elasticity who works BBC mobile journalism. He produces content in different format for BBC by using Smartphone.

3) Accessibility

The third characteristic is accessibility in sense of fast access to remote location or critic contents and to approach characters for interviews and to approach characters for interviews. Mobile journalism is very helpful for coverage news and stories as well as sharing it at timely. Journalists get closer to the story and subject by working alone with a Smartphone.

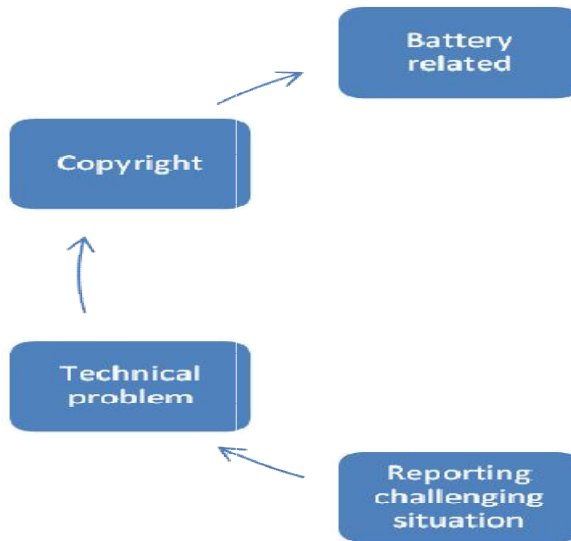


Mobile journalism is a affordability mobile devices come in many forms all shapes and sizes. They can help journalists access with multiple functions i.e. text, photo, video recording, web search, live streaming and more. It is affordability technology. It can purchase in 10,000 to 30,000 thousands normally. We need to MoJo some other equipment tripod,



microphone, backup battery, extra storage memory card, light etc. Mobile journalism is very flexible. We can handle easily. It is another benefits is carrying to out of studio and in the cowed also. Today social media is a powerful media. Mobile journalism is depending on social media platform. Journalist use YouTube, face book, twitter, Instagram, blogs and more. So it is empowering media of journalism. Journalists are using MoJo for giving interviews and news stories. Mobile journalists are always equipped with smooth, easily combined equipment. They can capture instant or unplanned events without needing. If you are moving around with a lot of camera equipment it's relatively quick to draw attention reporters often many need to get into places while acting more discreetly and having mobile phone. Mobile journalism is use as a friendly. It's considerably easier to navigate around mobile devices having larger and having duty equipment can be a big Burdon for movement and logistics, So in the mobile devices so many function which help us for creating news and stories. You have available reporting typing option. Mobile journalism is another benefits is best way of communication and interaction. It's help to journalists for connecting people and society. Today everyone use social media. Social media are connecting each other by news stories. Mobile journalism is going three steps which is shooting, creating and sharing. Every steps important in MoJo. But here, you can create news on mobile device. Some creating and editing apps are available i.e. Kinemaster, VN, Filmora, Video editor and maker, canvas etc. as free and paid also. In mobile journalism people are involving. It's an important thinks is journalist connecting people by sharing news storing. Today people are using WhatsApp, face book, Instagram, twitter, YouTube and other social media platform.

IV. CHALLENGES OF MOBILE JOURNALISM



In mobile journalism first challenge is battery problem. If you have 100 % battery charge but when you will living streaming that time it's not enough. So we need extra battery backup as a power bank. Mobile journalists remember it, without battery you can't work in journalism. Another issue of Mobile journalism is quality of shot. So many journalists don't know idea about it. In journalism need of knowledge i.e. long shot, mid shot, close shot, pan, tilt, extreme long shot, extreme close shot, high angle, low angle etc. This knowledge helps us for shooting time. Today every one use internet; it is one of most important thing in mobile journalism. When we are going live and streaming reporting we want more data. These data speed need to high quality. The Smartphone is small device. Some mobile quality and storage capacity is very bad. Another issue is at night whenever video shooting that time recordable video quality is very bad. In mobile journalism reporters faces sound and wind problem. It's a big issue of mobile journalism. Journalists don't know all technical problems. They face issue of microphone, live streaming, applications, audio and video problem etc. Copyright is important challenge of mobile journalism. Many journalists don't know, what is copyright or not. They give some photo, video and content from any other sites.

V. EQUIPMENT REQUIRED

The equipments are important role in mobile journalism. Without equipments journalists can't anything. Some major equipment is mobile device, microphone, tripod, power bank, and backup storage.

1) Mobile device

In mobile journalism most important equipment is mobile device. Today, so many company's mobile devices are available in the market i.e. redmi, realme, oppo, vivo, samsung, One+, and apple etc. You can purchase anyone mobile device which is considerable to you. Some examples are following.

2) Microphone

Microphone is major equipment in the mobile journalism. It is helpful to clear sound recording and video shooting. It's saved to unwanted sound and wind. Microphones are available in wired and wireless. You can use many types of microphones i.e. dynamic microphone, condenser microphone, contact microphone and more. But in mobile journalism beneficial microphones are maono, RYT 2.4 GHz wireless microphone, JSP Pro, Boya By + Mi etc.

3) Tripod

Tripod is effective equipment for shooting. It's gives stability to our video recording. In mobile journalism tripod's role is as a friend. Some effective tripods are Codac, V Prolite, DG TAK DTR 550, Sintrodo 7, Taigot 3366, Sivo WT 3130, Adjoy premium etc.

4) Power Bank

Power bank is a source of changing. Sometimes journalists are forgetting to change his / her mobile. They also busy to work. Without changing mobile device is useless. If you have chargeable mobile so you will coverage news stories. You have available meny company's power bank i.e. syska, ambrane, redmi, potronics, urban audio, mi and more. Its capacity is 10000 to 20000 MAh.

5) Backup storage

As a backup storage tools are pen drive and external hard disk. In mobile journalism, it's very helpful to journalists. Today every mobile device has normally storage 64 GB, 128 GB already. So you can purchase 64 GB, 128 GB pen drive and TB or 2TB hard disk.

VI. TODAY'S MOBILE JOURNALISM

Mobile journalism is a miracle of journalist. Today so many popular newspapers, radio and television news channels include in the mobile journalism. They use websites, blogs, twitter, face book, YouTube, Instagram and applications (Public app, World press, Dailyhunt, Public vibe).

Websites

Sr. No.	Newspapers/Channels	Websites
1	Times of India	www.timesofindia.indiatimes.com
2	The Hindu	www.thehindu.com
3	Dainik Bhaskar	www.bhaskar.com
4	Decon Chronicle	www.deconcronicle.com
5	Daily Loksatta	www.loksatta.com
6	Daily Sakal	www.esakal.com
7	Daily Maharashtra Times	www.maharashtratimes.com
8	Daily Deshonati	www.epaperdeshonati.com
9	Daily Prajawani	www.prajawani.net
10	Daily godateer	www.epaper.godateer
11	AajTak	www.aajtak.in
12	Tv9 Marathi	www.tv9marathi.com
13	Zee News	www.zeenews.india.com
14	NDTV	www.ndtv.com
15	India TV News	www.indiatvnews.com



16	Times Now News	www.timesnownews.com
17	ABP News	www.abplive.com
18	BBC News	www.bbc.com
19	News 18 Hindi	www.hindi.news18.com
20	Lokshahi News	www.lokshahi.com

Twitter

Sr. No	Newspapers/Channels	Followers
1	BBC News	39.4 M
2	Aaj Tak	19.6 M
3	India TV	17.6 M
4	ABP Maza	1.4 M
5	Tv9 Marathi	991 K
6	Zee 24 Taas	736 K
7	Daily Lokmat	722 K
8	Daily Loksatta	484 K
9	News 18 Lokmat	473 K
10	Saam Tv News	202 K

You tube

Sr. No	Newspapers/Channels	Subscribes	Videos	Views
1	Aaj tak	5.55 Crore	2.3 Lakh	4,28,27,39,613
2	India TV	3.39 Crore	2.5 Lakh	14,90,99,35,365
3	Zee News	2.89 Crore	1.6 Lakh	14,81,32,25,776
4	BBC News	1.38 Crore	17 K	4,28,27,39,613
5	NDTV	1.5 Crore	78 K	6,28,70,45,763
6	Tv9 Marathi	79.5 Lakh	2.5 Lakh	9,76,40,30,455
7	Saam Tv	24.7 Lakh	1 Lakh	1,19,75,93,333
8	News 18 Lokmat	23.1 Lakh	1.1 Lakh	1,00,72,01,406
9	Loksattalive	6.51 Lakh	15 K	26,75,01,671
10	News on Air Official	5.3 Lakh	31 K	3,24,34,361
11	Lokshahi Marathi	3.9 Lakh	72 K	9,66,59,058
12	Aakashwani Samachar Aug.	43.4 K	17 K	1,09,06,082

Face book

Sr. No	Newspapers/Channels	Followers
1	BBC News	59 M
2	Aaj Tak	46 M
3	ABP News	27 M
4	Zee News	21 M
5	India TV	18 M
6	Tv9 Bharatvarsh	4 M
7	Lokmat	3.3 M
8	Loksatta	2.7 M
9	Sakal	2.5 M
10	Maharastra Times	2.4 M

Instagram

Sr. No	Newspapers/Channels	Posts	Followers
1	Aaj Tak	58.9 K	7.3 M
2	Zee news	21.3 K	3.3 M



3	Abp Maja Tv	21.4 K	1.5 M
4	Tv9	4.59 k	312 K
5	Lokasatta live	20.1 K	278 k
6	BBC Marathi	10.5 K	266 K
7	LokashahiMNarathi	7.39 K	165 K
8	News 18 Lokamat	4.12 K	163 K
9	Saam Tv News	16.7 K	113

Applications

Sr. No	Newspapers/Channels Apps	Downloads	Reviews
1	Dailyhunt	10,00,00,000 +	4.5 *
2	Word Press	1,00,00,000 +	4.4*
3	Public App	10,00,00,000+	4.3*
4	Zee News	1,00,00,000+	4.3*
5	Public Vibe	10,00,00,000+	4.2*
6	India TV	10,00,000+	4.2 *
7	TV9 Marathi	10,00,000+	4.2*
8	BBC News	1,00,00,000+	4.1 *
9	Loksatta Marathi	10,00,000+	4.1*
10	SAAM TV	5,00,000+	4.1*
11	Sakal News	5,00,000+	4.0*
12	NDTV	50,00,000+	3.9*
13	Aaj Tak	50,00,000+	3.9*
14	Maharashtra Times	10,00,000+	3.9*
15	News 18	50,00,000+	3.8*

VII. CONCLUSION

Mobile journalism is a best way of journalists. In this research we understood some major characteristics of mobile journalism. Here we discuss about benefits and challenges of MOJO. Today every newspaper, radio, and news channels are converting in mobile journalism. In research paper discover about growing of media. Who publish content of news storing many platforms like Websites, YouTube, Facebook, Instagram, Tweeter and many more.

REFERENCES

- [1]. MOBILE JOURNALISM: the emergence of a new field of Journalism LUIS PEDRO RIBEIRO RODRIGUES, University of Aveiro , Portugal,ORCID: 0000-0001-6167-80242)
- [2]. https://en.wikipedia.org/wiki/Mobile_journalism
- [3]. [3\)https://www.shiksha.com/mass-communication-media/articles/mobile-journalism-the-new-trend-in-media-blogId-16017](https://www.shiksha.com/mass-communication-media/articles/mobile-journalism-the-new-trend-in-media-blogId-16017)
- [4]. <https://whatsnewinpublishing.com/the-rise-of-mobile-journalism-publishings-new-frontier/>
- [5]. <https://www.quintype.com/blog/product/mobile-journalism-news-trends-for-journalists>
- [6]. <https://www.verizon.com/articles/mobile-journalism/>
- [7]. <https://fiareconsulting.com/publishing/mobile-journalism/>
- [8]. https://en.wikipedia.org/wiki/Mobile_journalism
- [9]. <https://wan-ifra.org/2017/04/this-is-what-mobile-journalism-looks-like-today/>
- [10]. <https://medium.com/@soniasingha/what-role-is-smartphone-or-mobile-journalism-mojo-playing-in-contemporary-journalism-7d03190862dd>
- [11]. <https://medium.com/@soniasingha/what-role-is-smartphone-or-mobile-journalism-mojo-playing-in-contemporary-journalism-7d03190862dd>
- [12]. <https://medium.com/@soniasingha/what-role-is-smartphone-or-mobile-journalism-mojo-playing-in-contemporary-journalism-7d03190862dd>