

Role of the Libraries in Promoting Reading Culture Among Readers

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Abstract: *The role of the library in implementing various activities of the library in the development of reading culture has been elaborated. A library is a charitable institution. Reading culture develops through this medium. Reading broadens the reader's circle of knowledge and helps to shape one's personality. Furthermore, libraries fulfil the responsibility of reading culture by preserving and conserving reading material and making it available to future generations as cultural heritage. Therefore, the intention behind this writing is to make this subject easy to understand for book lovers and to create an appreciation for reading culture in the reader.*

Keywords: Reading, Library, Internet, Habits, Culture, Online, Promotion.

I. INTRODUCTION

In today's era of competition, reading culture will grow only if there is a love for reading. How relevant this thought is in today's era. We all know this. Today's reader's knowledge is his greatest strength. With the help of this power, a person not only becomes profound in knowledge but also influences his work culture. The reading level of the present generation is very low compared to the previous generation. Such discussion takes place at all levels. In order to maintain the culture of reading, it is necessary to develop a love for reading in order to enrich the mind of every human being. Reading opens up a person's personality.

The more you read the book, the more knowledge you will gain. Reading as much as "Books are the teachers" makes the reader reflective, think well, and develop a positive attitude. It helps to live a good life. Reading is an uplifting and entertaining aspect of life that cultivates the intellect and leads to a better life. Enrich your life with the hobby of reading. Reading is the only way to increase your knowledge. The knowledge gained from reading is not only acquired by man for knowledge or mental satisfaction; by using that knowledge, he tries to gain control over nature. creates different pleasures. Acquiring and imparting knowledge, systematising it, and using it for happiness is an important part of omniscience reading culture. Today's libraries and librarians are doing the main work of developing the reading culture, and it is necessary to get the support of the government and society.

1.1 Meaning of the word "library":

The word "library" in English is translated into Marathi as "library." Originally from Greek and Latin script, this word was used in Marathi to mean "bookshelf."

1. A library is a place where books are collected. Libraries are centres that preserve the heritage of society and culture. Three important part of a library are books, readers, and staff.
2. Reading culture is a general state or tendency of mind.
3. Reading culture is the sum of a society's artistic and intellectual activity.

Just like a mother teaches children morals and a teacher inculcates moral values, books impart morals to readers. "Shyam's Mother" is Sane Guruji's book, which imparts values. "Ek Hota Carver," Dr. A. P. J. Abdul Kalam's autobiography "Wings of fire ," Sambhaji Raje's "Buddha Bhushan Granth," and Dr. Babasaheb Ambedkar's biographical books are life-changing books.

A civilised person must maintain a culture of reading. Friendship with the Scriptures is necessary to reduce suffering in life. Reading is important to reduce depression, ignorance, and poverty in life. Mahatma Phule says that reading is important because one science has done so much harm. Books provide the motivation to live one's life. Therefore, it is



necessary to have a bookshelf in everyone's house. Reading builds confidence in a person. The greatest support is created through reading.

The following activities develop a reading culture.

1. Book Display or Booklet
2. Workshops
3. Lectures
4. Seminars
5. Cultural Gatherings
6. Group reading
7. Organization of the Essay Competition, Oratory Competition, and Debate Competition
8. Use of Modern Technology
9. Organization of World Library Day
10. Organization of Library Week
11. Organization of Reading Inspiration Day
12. Collective Use of Reading Material
13. Free access to the library
14. Reader Education

The above activity can lead to the development and growth of a reading culture. Books are promoted and disseminated due to book displays. This activity piques the readers' interest in reading by introducing them to the library. The reader gets the right information through workshops, lectures, and seminars.

Competitors use library books as reference books to prepare for essay competitions and debate competitions within schools, colleges, and universities.

In the remarkable words of Jagadguru Tukaram Maharaj, "the importance of reading is mentioned." Let us try the weapons of the word .

The culture of reading needs to be inculcated in every home. He said how important knowledge is in life. M. Jyotiba Phule and Dr. Babasaheb Ambedkar considered the book their gurus. He expected him to read if you read. Saying that books make us The importance of reading and literature has been elaborated on in his composition. State Government: Former President Dr. A. P. J. Abdul Kalam's birthday is celebrated as "Reading Inspiration Day." Not only schools and colleges will celebrate this activity, but public libraries, special libraries, and cultured readers will carry out this activity; it is the responsibility of all intelligent citizens to reach the culture of reading. Today's libraries should become social and cultural centres in the true sense, which will definitely help in the growth of a reading culture.

Books are a man's true friend. Librarians must inform readers about the importance of books because they serve as gurus and teachers. Dr. S.R. Ranganathan, the Father of Librarianship, proposed five basic principles of librarianship.

The Five Laws of Library Science
1. Books are for use.
2. Every reader his/her book.
3. Every book its reader.
4. Save the time of the reader.
5. The library is a growing organism.

These five basic theories are complementary to developing a library reading culture. If this research is utilised by the libraries, the reading culture will not fail to increase. Father of the Indian Library Movement Dr.Ranganathan S.R. Out of the five laws above by Ranganathan, three told about the importance of reading literature, and the last two mention development about libraries. provides management guidance. Libraries are power houses of knowledge. Libraries differ in how they attract the reader to use the media.

If lectures by famous authors are organised through the institution of a library, it will be useful to the interested reader in the area. Also: seminars, workshops, book exhibitions, book fairs, etc. The display of books piques the reader's

interest in reading after they see the book. A common reader can also read. Essay contests and oratorical contests bring the reader into contact with the library, and each competitor reads to be successful.

After telling the reader about the importance of books on the occasion of World Library Day, it helps increase the reading culture. Not every library is perfect. So they cannot fulfil the reading needs of the reader. Therefore, libraries should satisfy the reader by making collective use of reading materials. Therefore, the reader will come to the library with positive thoughts about the library.

The medium of reading has changed in the age of information and technology. Today, the internet has replaced the library. E-books by many authors can be read with one click on the internet. So today, the reader's interest in the library has decreased. Instead of running the library in the traditional way, there is a need for information technology in the library today. If the technology is accepted by the library, the reader can read the books online by coming to the library.

1.2 Has the culture of reading disappeared?

The reading culture policy of the state does not seem satisfactory. The reason for this is that "Wachan Prerna Diwas" is celebrated in the state on behalf of the government. Does the government review this? Will this develop a reading culture? This question arises. In today's era, knowledge is exploding due to information technology. New knowledge materials are being created every day. This new information suggests that the government should invest in procuring accurate information. Such a demand is coming forward. Dr. S. R. Ranganathan's fifth Laws is that the library is a growing institution. According to this formula, the number of books in the library increases every year, whether quantitatively or qualitatively, and the readers of that library make the decision. It is not only the responsibility of the library to maintain the culture of reading; it is the responsibility of every civilised citizen, including parents and book donors. There is a television for the people in the house. Children are getting involved in it. On mobile, the use of modern technology such as computers, the internet, and tablets is increasing. Today's youth does not seem to go beyond a medium like WhatsApp. Today, the medium of reading has changed. As far as public libraries are concerned, except for some exceptional libraries in Maharashtra, most of the libraries are not rich. As a result, readers avoid going there. Is reading culture being affected by modern information technology? So not all readers are computer literate and will turn to this medium. As a result, they will only use the traditional library. From the school reader.

II. CONCLUSION

From college and university readers to public and special library readers, reading is an important aspect for everyone. Earlier, the only place to get books was the library. Today, the internet has replaced the library. Through this, readers get to read many e-books. All India Literary Conferences are making e-books available to readers. Thanks to the internet and Google, readers can read books in many languages around the world with just one click. Many famous writers have blogs on the Internet. And this information is shared with each other through social media. This is why the culture of reading organize activities related to reading. Trained librarians in today's libraries must be. If today's libraries are connected to the internet, and if the library uses this technology, more readers will read. Although there are many alternatives to reading, the culture of reading will not disappear. So it is going to increase day by day. The librarian also has the role of promoting and disseminating literature to increase the culture of reading. Therefore, librarians are an important component of reading culture.

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