IJARSCT
ISSN: 2581-9429
International Journal of Advanced Research in Science, Communication and Technology
International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal
Volume 6, Issue 5, June 2026
Impact Factor: 8.2

Console AI – Smart Car Recommender using Machine Learning Recommendation Algorithms

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Abstract: *The Artificial Intelligence (AI) Vehicle Recommendation System is an intelligent platform designed to assist users in selecting the most suitable vehicle based on their individual needs, preferences, and financial capacity. By integrating machine learning algorithms such as content-based filtering, collaborative filtering, and hybrid recommendation models, the system evaluates user profiles—including factors like budget, fuel type, performance, and safety features—against comprehensive vehicle datasets. The platform extracts and analyses vehicle specifications, market trends, and consumer reviews to generate personalized recommendations that align with user requirements. The system architecture comprises user data collection, data preprocessing, feature selection, model training, and recommendation generation modules. Through continuous learning, the AI model refines its predictions and adapts to evolving market dynamics and consumer behaviour. Additionally, features such as interactive user interfaces, financial planning tools, and real-time market alerts enhance user engagement and decision-making accuracy. This research highlights the role of artificial intelligence in modernizing the automotive decision process by providing efficient, data-driven, and personalized vehicle recommendations. The implementation of such systems not only optimizes consumer satisfaction but also benefits automobile dealers through improved customer targeting and inventory management.*

Keywords: Artificial Intelligence, Vehicle Recommendation System, Machine Learning, Content Based Filtering, Collaborative Filtering, Hybrid Recommendation Model, Personalized Recommendation, Data Preprocessing, Feature Selection, Predictive Analytics, Automotive Decision Support, User Preference Modelling.

I. INTRODUCTION

The rapid growth of digital data and the advancement of Artificial Intelligence (AI) and Machine Learning (ML) technologies have significantly increased the demand for intelligent decision-making systems. One such important application is in the automotive domain, where selecting a suitable vehicle has become increasingly complex due to the availability of numerous options with diverse specifications. The primary role of this system is to provide personalized vehicle recommendations based on user preferences, enabling efficient and accurate decision-making. Vehicle recommendation systems have a wide range of real-world applications, including online automobile platforms, dealership systems, and digital marketplaces. These systems assist users in identifying the most suitable vehicles by analysing key parameters such as budget, mileage, fuel type, transmission, and seating capacity. With the growing need for real-time and data-driven decisions, the demand for efficient recommendation systems has become essential. Traditional approaches rely on manual comparison and user research, which are time-consuming and often fail to provide optimal results. To overcome these limitations, Machine Learning-based recommendation techniques have been introduced. Approaches such as content-based filtering and collaborative filtering are widely used to analyse user preferences and generate personalized suggestions. However, individual methods may not always capture the complete context of user requirements. The integration of hybrid recommendation models provides a more effective solution by combining multiple techniques to improve accuracy and reliability. These models process user data, perform feature

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selection, and apply data-driven learning to generate precise recommendations. This enhances the overall performance of the system and ensures that the suggestions closely match user expectations. Recent advancements in AI have further improved the capability of recommendation systems to deliver real-time responses and adapt to changing user behaviour and market trends. Additionally, the inclusion of interactive user interfaces enhances user experience and engagement. Despite these improvements, existing systems often face challenges related to usability, accessibility, and integration of different components. Many current solutions lack a unified platform that combines data processing, model training, and recommendation generation effectively. This creates difficulties for users in utilizing the system efficiently. Therefore, there is a need for an end-to-end intelligent vehicle recommendation system that integrates all functionalities into a single platform. The proposed AI Vehicle Recommendation System addresses these challenges by providing a data driven, efficient, and user-friendly solution. It bridges the gap between user requirements and available vehicle options by delivering accurate, real-time, and personalized recommendations, thereby improving the overall vehicle selection process.

Existing System Vs Proposed System Existing System: Traditional vehicle selection systems are primarily based on manual comparison and basic filtering techniques available on online platforms. Users are required to search, compare, and analyse multiple vehicles based on specifications such as price, mileage, fuel type, and performance. These systems do not provide intelligent recommendations and depend heavily on user input and prior knowledge. Existing systems lack personalization and do not effectively consider user preferences in a structured manner. Although some platforms offer filtering options, they fail to provide accurate suggestions tailored to individual needs. Additionally, these systems do not utilize advanced Machine Learning techniques, resulting in limited recommendation accuracy and poor decision support. Furthermore, existing systems are not adaptive and cannot learn from user behaviour or market trends. They also lack integration between components such as user data processing, recommendation generation, and user interface, making the overall process inefficient and time-consuming. As a result, users often face difficulty in selecting the most suitable vehicle.

Proposed System: The proposed AI Vehicle Recommendation System is an intelligent platform designed to overcome the limitations of traditional systems by leveraging Machine Learning techniques. The system utilizes advanced recommendation approaches such as content-based filtering, collaborative filtering, and hybrid models to generate personalized vehicle suggestions. The system processes user preferences including budget, mileage, fuel type, transmission, and seating capacity to provide accurate and relevant recommendations. It is designed as an end-to-end solution that integrates data collection, preprocessing, feature selection, model training, and recommendation generation into a single unified platform. The proposed system features an interactive and user-friendly interface that allows users to easily input their preferences and receive real-time recommendations. It also incorporates continuous learning mechanisms, enabling the system to adapt to changing user behaviour and market trends over time. Additionally, the system improves decision-making by reducing manual effort and providing data-driven insights. It enhances user experience through accurate recommendations, faster response time, and efficient comparison of vehicle options. This makes the proposed system more reliable, scalable, and practical for real-world applications.

Related Work: The proposed AI Vehicle Recommendation System is developed in a modular and scalable manner. The system is designed to provide personalized vehicle recommendations through a web-based integrated platform. The key advantage of the system lies in the use of Machine Learning-based recommendation techniques along with seamless interaction between the frontend and backend components. The entire system consists of multiple stages that work together to deliver accurate and efficient recommendations.

- System Architecture Overview The system is built using a client–Server architecture to ensure effective communication between user interaction and processing components. The architecture is divided into three main layers: Presentation Layer, Application Layer, and Model Layer. The Presentation Layer is developed using React and is responsible for handling user input, interaction, and displaying recommendation results. The Application Layer is developed using the Flask framework and acts as the backend processing unit. The Model Layer consists of Machine Learning models such as content-based filtering, collaborative filtering, and hybrid recommendation models used to generate personalized vehicle suggestions.

- Input Acquisition and Handling The system is designed to collect user preferences in a structured manner. Users provide inputs such as budget, mileage, fuel type, transmission, and seating capacity through the user interface. These inputs are captured and sent to the backend system for further processing. This flexible input mechanism ensures that the system can adapt to different user requirements and provide customized recommendations accordingly.

- Data Preprocessing Before generating recommendations, the collected user data and vehicle dataset undergo preprocessing. This includes data cleaning, handling missing values, normalization, and feature encoding. The preprocessing step ensures that the data is consistent and suitable for Machine Learning models. It also improves the accuracy and reliability of the recommendation system.

- Recommendation Model Processing The core functionality of the system is based on Machine Learning recommendation techniques. Content based filtering analyses the features of vehicles and matches them with user preferences. Collaborative filtering identifies patterns based on user behaviour and preferences. A hybrid recommendation model combines both approaches to improve recommendation accuracy and overcome the limitations of individual methods. This integrated approach enhances the system’s ability to generate precise and personalized vehicle suggestions.

- Feature Selection Feature selection plays a crucial role in improving system performance. Important attributes such as price, mileage, fuel type, transmission, and seating capacity are selected to ensure relevant recommendations. By focusing on significant features, the system reduces computational complexity and increases efficiency.

Backend Processing and API Communication: The Flask backend acts as the central processing unit of the system. It handles data processing, model execution, and communication between components using RESTful APIs. User inputs are sent to the backend, processed through the recommendation model, and the results are returned in a structured format such as JSON. This ensures smooth data exchange and system integration. 4.8 Result Visualization the React-based frontend is responsible for presenting the recommendation results in an interactive and user-friendly manner. The system displays recommended vehicles along with key details such as price, specifications, and features. Additional visualization elements such as comparison views, filters, and ranking indicators enhance user understanding and decision-making.

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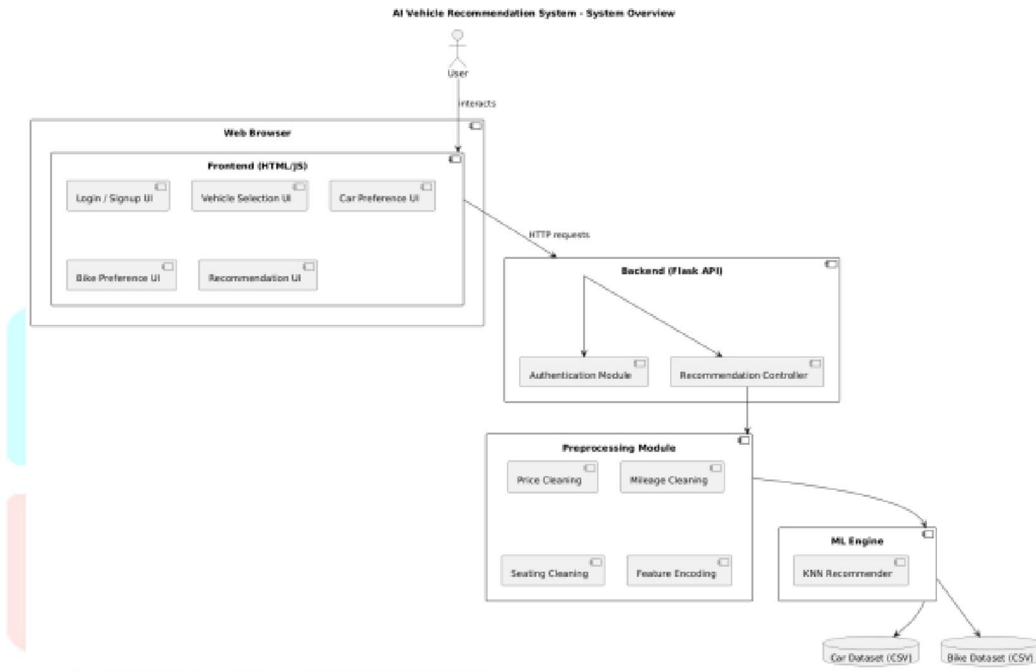

Results And Discussion:

Recommendation Accuracy The performance of the AI Vehicle Recommendation System was evaluated using a dataset containing various vehicle specifications and user preference inputs. The system demonstrated high accuracy in generating personalized recommendations based on parameters such as budget, mileage, fuel type, transmission, and seating capacity. The use of hybrid recommendation techniques significantly improved accuracy by combining the strengths of content-based and collaborative filtering methods. The system produced highly relevant recommendations for well-defined user inputs, with consistent performance across different preference combinations.

Performance Analysis The system performance was analysed in terms of response time, system latency, and recommendation efficiency. Since the system is built using optimized Machine Learning models and lightweight APIs, it provides fast responses with minimal delay. The interaction between the React frontend and Flask backend ensures efficient data transfer and processing. The system is capable of generating recommendations in near real-time, making it suitable for practical applications.

Input Type	Average Respons Time (ms)	Recommendation Accuracy (%)
Basic Preferences	40	92
Moderate Inputs	55	90
Complex Inputs	70	88

Table 5.1 Recommendation Performance Metrics

Recommendation Output Visualization The system provides an interactive and user-friendly interface for displaying recommendation results. Recommended vehicles are presented along with key specifications such as price, mileage, fuel type, and features. The system supports comparison features, ranking indicators, and filtering options to enhance user understanding. This visualization improves decision-making by allowing users to easily analyse and compare different vehicle options.

System Effectiveness The system effectively bridges the gap between user requirements and available vehicle options. By providing personalized recommendations, it reduces manual effort and enhances user satisfaction. The hybrid recommendation approach ensures better accuracy and adaptability compared to traditional filtering systems. The system performs consistently across different scenarios and user inputs.

Overall System Evaluation The evaluation results demonstrate that the AI Vehicle Recommendation System is efficient, reliable, and scalable. It achieves a balance between accuracy, speed, and usability. Although the system performs effectively, its performance can be further improved by incorporating larger datasets and more advanced learning techniques. Overall, the system proves to be a practical solution for intelligent vehicle selection.

Future Scope: There are several opportunities for enhancing the AI Vehicle Recommendation System in the future. One possible improvement is the integration of advanced Machine Learning models such as deep learning-based recommendation systems to further improve accuracy. The system can be enhanced by incorporating larger and more diverse datasets, including real-time market data, user reviews, and vehicle performance analytics. This will enable the system to generate more precise and dynamic recommendations. Deployment on cloud platforms such as AWS, Google Cloud, or Azure can improve scalability and allow multiple users to access the system simultaneously. Additionally, mobile application integration can enhance accessibility and user engagement. Future improvements may also include real-time price tracking, recommendation alerts, and financial planning tools such as EMI calculation. The system can be extended to include user feedback mechanisms, enabling continuous learning and improvement.

Conclusion: This research presents an AI-based Vehicle Recommendation System that utilizes Machine Learning techniques to provide personalized and data-driven vehicle suggestions. The system integrates various components, including user input processing, data preprocessing, recommendation models, and an interactive user interface, into a unified platform. The proposed system effectively addresses the limitations of traditional vehicle selection methods by providing accurate, efficient, and real-time recommendations. The use of hybrid recommendation models enhances system performance and ensures better alignment with user preferences. Experimental results demonstrate that the system achieves a strong balance between accuracy, efficiency, and usability. Its ability to adapt to user needs and provide customized suggestions makes it a valuable tool for modern automotive decision-making. Overall, the AI Vehicle Recommendation System serves as a practical application of Artificial Intelligence in improving user experience and simplifying the vehicle selection process. Its modular design allows for future enhancements, making it a scalable and robust solution for real-world applications.

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