IJARSCT
International Journal of Advanced Research in Science, Communication and Technology
International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal
ISSN: 2581-9429
Volume 6, Issue 4, April 2026
Impact Factor: 8.2

GiftHub – Smart Shop: A Smart Web-Based Gift Management and E-Commerce System

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Abstract: *In today's fast-paced digital world, finding the perfect gift for different occasions can be time-consuming and confusing. Users often struggle to choose suitable gifts based on preferences, budget, and occasion. Traditional gift shopping methods lack personalization and convenience. This project introduces GiftHub – Smart Shop, a web- based application designed to simplify and enhance the gift selection and purchasing experience.*

The system allows users to browse gifts by category, occasion, and budget while providing personalized recommendations using smart filtering techniques. It includes secure user authentication, product management, shopping cart functionality, and order tracking. The application also features an interactive and user-friendly interface for smooth navigation.

Keywords: *digital world*

I. INTRODUCTION

In the modern digital era, online shopping has become an essential part of everyday life. However, selecting the right gift for special occasions such as birthdays, anniversaries, and festivals remains a challenging task. Users often face difficulties in choosing gifts that match the recipient's preferences and budget.

Traditional shopping methods require visiting multiple stores, which is time-consuming and inefficient. Even existing online platforms lack proper personalization and smart recommendations. GiftHub – Smart Shop is designed to solve these problems by providing a centralized platform where users can easily search, filter, and purchase gifts.

The system offers smart suggestions, categorized browsing, and a smooth shopping experience.

II. RELATED WORK

Various online shopping and gift platforms have been developed to make purchasing easier. E-commerce websites like Amazon and Flipkart provide product browsing, filtering, and secure payments, but they lack personalized gift recommendations. Some gift-specific platforms offer occasion-based suggestions, but they often do not include advanced features like smart recommendations or real-time updates.

Modern web-based systems use technologies like Angular and ASP.NET Core to improve performance and user experience. However, many existing systems still face limitations such as complex navigation and lack of personalization. Therefore, a smart system like GiftHub – Smart Shop is needed to provide better recommendations and a user-friendly shopping experience.

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www.ijarsct.co.in
DOI: 10.48175/IJARSCT-32652

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III. LITERATURE REVIEW

Amazon / Flipkart (E-commerce Platforms) These platforms provide a wide range of products with search, filtering, and secure payment options. However, they lack specific personalized recommendations for gifting purposes.

Ferns N Petals (Gift Platform)

This platform offers occasion-based gift suggestions like birthdays and anniversaries. It improves user convenience but has limited smart recommendation features.

Archies Online Gift Store

Provides greeting cards and gift items with simple browsing options. However, it lacks advanced features like real-time tracking and personalization.

Basic Web-Based Shopping Systems

Many systems developed using Angular and ASP.NET offer product management and user authentication. But they often lack intelligent suggestions and user-friendly design.

Overall, existing systems provide basic functionalities but do not fully support smart recommendations and personalized gift selection, highlighting the need for GiftHub – Smart Shop.

IV. PROBLEMSTATEMENT

Many users face difficulties while selecting appropriate gifts due to a lack of proper guidance and organization. Traditional shopping methods are time-consuming, and existing online platforms often lack personalized recommendations and smart features.

There is a need for a system that:

1. Provides smart gift suggestions
2. Saves time and effort
3. Offers easy navigation and search
4. Ensures secure transactions

V. PROPOSED SYSTEM OVERVIEW

The proposed system, GiftHub – Smart Shop, is a web-based platform designed to simplify gift shopping.

Main features include:

• User registration and secure login
• Smart gift recommendations based on occasions
• Product browsing and filtering
• Shopping cart and order management
• Secure payment integration
• Real-time order tracking The system uses:
• Frontend: HTML, CSS, JavaScript, Bootstrap.
• Backend: Java(Servlet)
• Database: My SQL

VI. SYSTEM ARCHITECTURE

The Personal Finance Tracker is a web-based application that connects users with their financial data through a centralized and secure system. Its main objective is to simplify financial management, provide real-time insights, and ensure secure handling of user data using modern web technologies.

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1. Modules

User Module

In this module, users can register and securely log into the system. After authentication, users can manage their profiles, view their order history, and update personal details. Users can also browse products, add items to their wishlist, and track their orders through the dashboard

Product Module

This module handles all product-related information. It displays various gift items with details such as name, category, price, and description. Users can search, filter, and view products based on different categories and occasions

Recommendation Module

In this module, the system provides smart gift suggestions based on occasions, user preferences, and browsing history. It helps users quickly find suitable gifts without spending much time searching..

Order Module

This module manages the complete ordering process. Users can add products to the cart, update quantities, and place orders. It also allows users to track their order status and view previous purchases.

Payment Module

This module handles secure payment processing. Users can make payments using different methods such as online payment or cash on delivery.

2. Backend Architecture

The system uses a layered architecture built with modern technologies:

• Frontend: Developed using HTML, CSS, JavaScript, Bootstrap to provide a responsive and interactive user interface.
• Backend API: Built using Java(Servlet)Core to handle business logic and API requests.
• Database: My SQL is used to store user data, transactions, budgets, and reports securely.

The backend processes requests from the frontend, interacts with the database, and returns structured responses.

3. Approval and Notification Workflow

• The user registers and logs into the system.
• The user adds income and expense transactions.
• The system stores data in the database and updates financial summaries.
• The user sets a monthly budget limit.
• The system continuously monitors expenses against the budget.
• If expenses exceed the limit, an alert notification is generated.
• The analytics module processes data and displays charts and reports.
• The system updates all data in real time and reflects changes in the dashboard.

VII. IMPLEMENTATION DETAILS

The system is implemented in the following steps:

1. User Registration & Login

Users create accounts and log in securely.

2. Product Browsing

Users explore gifts using categories and filters.

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3. Smart Recommendation
System suggests gifts based on user preferences.
4. Cart & Order Management
Users add items to cart and place orders.
5. Payment Processing
Secure payment methods are used.
6. Order Tracking
Users can track their orders in real time.

SYSTEM ARCHITECTURE

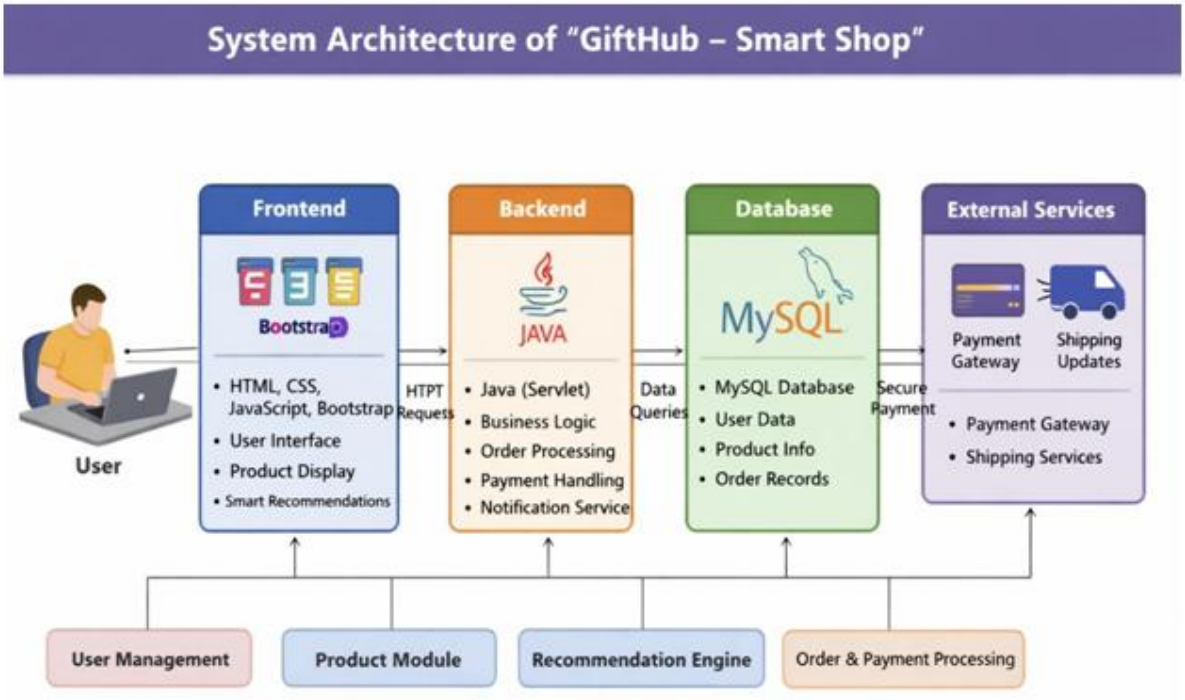

Figure 1: System architecture

VIII. PROPOSED SYSTEM

System Architecture:
System Architecture is shown in Figure 1.
Our proposed system will function in the following steps: Step 1: User Registration
Users register in the web application by providing basic details such as name, email, and password.
Step 2: Login & Authentication
The system verifies users through secure authentication to ensure safe access to the application.
Step 3: Product Browsing
Users browse various gift items based on categories, occasions, and preferences. The system displays product details such as price, description, and images.
Step 4: Smart Recommendation
The system suggests suitable gifts based on user behavior, selected occasions, and preferences to help users make better decisions.

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Step 5: Cart & Order Processing
Users add products to the cart, update quantities, and place orders. The backend processes the order using Java (Servlet). Step 6: Data Storage & Management
All user, product, and order data is stored in the MySQL database. The backend handles data processing and ensures proper management.
Step 7: Payment Processing
Users make secure payments using available payment methods. The system ensures safe and reliable transactions. Step 8: Order Tracking & Notification
Users can track their orders in real time. The system sends notifications regarding order status, delivery updates, and offers.

IX. ANALYSIS OF PROPOSED SYSTEM

1. Improved Efficiency and Easy Gift Selection
The proposed GiftHub – Smart Shop improves the efficiency of online gift shopping by providing a centralized platform. Users can easily browse, select, and purchase gifts without visiting multiple stores. This reduces time and effort and makes the shopping process simple and fast.

2. Smart Recommendations and Better Decision Making
The system provides intelligent gift suggestions based on occasions and user preferences. This helps users choose suitable gifts quickly and improves decision-making. It reduces confusion by showing relevant options instead of a large number of products.

3. Secure User Authentication and Data Management
The system ensures secure login and data handling using proper authentication mechanisms. User data, product details, and order information are stored safely in the MySQL database, maintaining privacy and data integrity.

4. Efficient Order and Payment Handling
The system manages the complete order process, including cart management, order placement, and payment processing. This ensures smooth and reliable transactions, improving overall user experience.

5. User-Friendly Interface and System Reliability
The frontend developed using HTML, CSS, JavaScript, and Bootstrap provides a responsive and easy-to-use interface. The backend using Java (Servlet) ensures proper functionality and system performance. Overall, the system is scalable, reliable, and suitable for real- world applications.

5. MODULES
The proposed Personal Finance Trackeris divided into five main modules: User, Transaction, Budget, Analytics, and Notification. Each module is designed to handle specific functionalities and ensure smooth operation of the system.

1. User Module
This module manages user registration, login, and authentication. Users can securely access the system, manage their profiles, and view their order history. It ensures data privacy and user-specific access.

2. Product Module
This module handles all gift items available in the system. Users can browse products, view details, search items, and filter them based on categories, price, and occasions.

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3. Recommendation Module

This module provides smart gift suggestions based on user preferences, occasions, and browsing behavior. It helps users quickly find suitable gifts.

4. Order Module

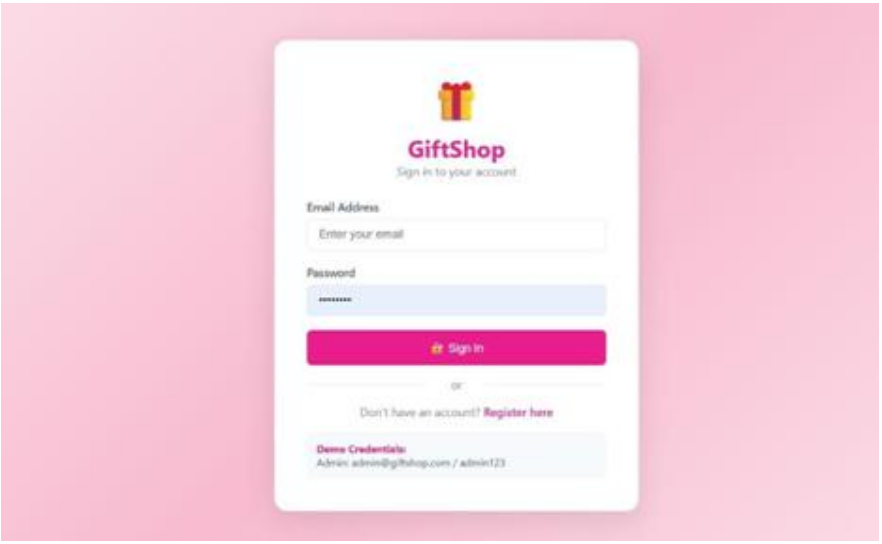
This module manages the ordering process. Users can add products to the cart, update quantities, place orders, and track order status.

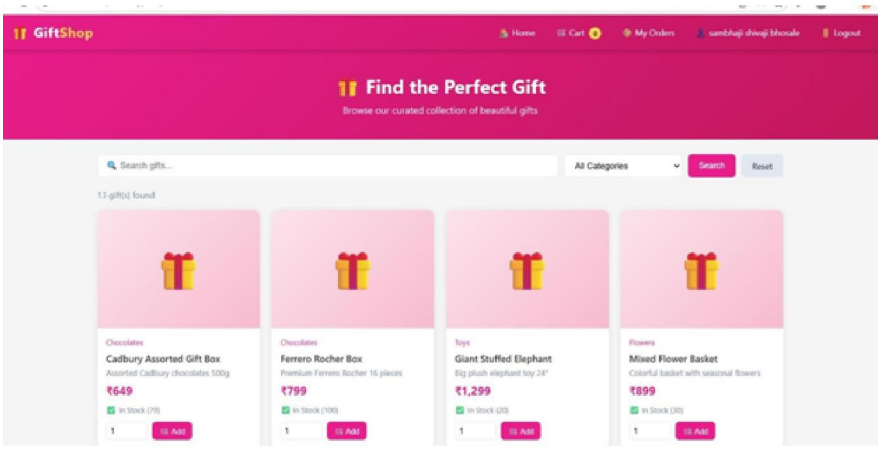
5. Payment Module

This module handles secure payment processing. It supports different payment methods and ensures safe transactions.

RESULTS

USER LOGIN & DASHBOARD





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X. CONCLUSION

The GiftHub – Smart Shop system provides an efficient and user- friendly solution for online gift shopping. It simplifies the process of selecting and purchasing gifts by offering smart recommendations, easy product browsing, and secure transaction features. The system reduces the time and effort required for finding suitable gifts and improves overall user experience.

By integrating modern technologies like HTML, CSS, JavaScript, Bootstrap, Java (Servlet), and MySQL, the platform ensures reliability, scalability, and smooth performance. Features such as order management, payment processing, and real-time notifications enhance usability and customer satisfaction.

Overall, the proposed system helps users make better gifting decisions, improves convenience, and provides a smart and modern approach to online gift shopping.

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