

# A Study on Supply Chain Resilience and Its Impact on Business Continuity

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**Abstract:** *In an era marked by increasing uncertainty and frequent disruptions, supply chain resilience has emerged as a crucial determinant of organizational stability and long-term success. This study explores the role of supply chain resilience in maintaining and enhancing business continuity across various industries. It examines how organizations can anticipate potential risks, respond effectively to unexpected events, and recover swiftly while ensuring minimal impact on operations. The research highlights key resilience strategies such as supplier diversification, digital transformation, real-time monitoring, and collaborative partnerships. By analyzing secondary data from credible sources, the study reveals that resilient supply chains significantly reduce operational disruptions, improve responsiveness, and strengthen overall business performance. The findings emphasize that organizations investing in resilience not only safeguard their operations but also gain a strategic advantage in a competitive and dynamic market environment.*

**Keywords:** *Supply Chain Resilience, Business Continuity, Risk Management, Supply Chain Disruptions, Digital Transformation, Operational Stability, Sustainability, Adaptive Strategies*

## I. INTRODUCTION

In the modern globalized economy, supply chains have evolved into highly interconnected and complex networks that span multiple countries, suppliers, and logistics systems. While this interconnectedness has improved efficiency and reduced operational costs, it has also increased vulnerability to disruptions caused by unforeseen events such as natural disasters, pandemics, geopolitical conflicts, and technological failures [1]. These disruptions can significantly impact organizational performance, leading to production delays, financial losses, and reduced customer satisfaction.

Supply chain resilience has therefore gained considerable attention as a critical capability that enables organizations to withstand, adapt to, and recover from disruptions effectively [2]. It refers to the ability of a supply chain to anticipate risks, respond proactively, and maintain continuity in operations even under adverse conditions. Unlike traditional supply chain management, which primarily focuses on cost efficiency and lean operations, resilience emphasizes flexibility, adaptability, and risk mitigation [3].

The importance of resilience became particularly evident during the COVID-19 pandemic, which exposed significant weaknesses in global supply chains. Many organizations faced shortages of raw materials, transportation bottlenecks, and sudden shifts in demand patterns [4]. These challenges highlighted the need for more robust and flexible supply chain structures capable of handling unexpected shocks. As a result, businesses have increasingly started adopting resilience strategies such as supplier diversification, digital integration, and improved risk assessment frameworks [5].

Business continuity, on the other hand, refers to an organization's ability to maintain essential functions during and after a disruption. It involves planning, preparation, and implementation of systems that ensure minimal interruption to critical operations [6]. A resilient supply chain plays a vital role in supporting business continuity by ensuring the steady flow of goods, services, and information across the network [7]. Without resilience, even well-prepared business continuity plans may fail due to supply chain breakdowns.



Furthermore, advancements in digital technologies such as Artificial Intelligence (AI), Internet of Things (IoT), and blockchain have significantly enhanced supply chain visibility and responsiveness [8]. These technologies enable real-time monitoring, predictive analytics, and better decision-making, thereby strengthening resilience. Organizations are also increasingly focusing on building collaborative relationships with suppliers and stakeholders to improve coordination and information sharing [9].

Despite growing awareness, many organizations still struggle to implement effective resilience strategies due to cost constraints, lack of expertise, and the complexity of global supply networks [10]. This study aims to explore the concept of supply chain resilience in depth and analyze its impact on business continuity. By understanding the key factors, challenges, and strategies, organizations can develop more robust systems that ensure stability and sustainable growth in an uncertain environment.

## **II. PROBLEM STATEMENT**

In today's highly interconnected and rapidly changing business environment, organizations depend heavily on complex supply chain networks to ensure the smooth flow of goods, services, and information. While these networks are designed for efficiency and cost optimization, they often lack the flexibility required to handle unexpected disruptions. Events such as natural disasters, global pandemics, geopolitical tensions, transportation failures, and supplier insolvencies have increasingly exposed the fragility of traditional supply chain systems. As a result, many businesses experience delays, shortages, increased operational costs, and in severe cases, complete disruption of their operations.

A major challenge faced by organizations is the limited integration of resilience strategies within their supply chain frameworks. Many firms continue to prioritize cost reduction and lean inventory practices over risk preparedness and adaptability. This creates a situation where even minor disruptions can escalate into significant operational and financial setbacks. Additionally, insufficient visibility across supply chain activities, lack of real-time data, and weak coordination among stakeholders further intensify the impact of disruptions.

Another critical issue is the gap between supply chain resilience and business continuity planning. While organizations may have continuity plans in place, these plans often fail to address vulnerabilities within the supply chain, leading to ineffective responses during crises. The absence of a structured approach to identify, assess, and mitigate risks within the supply chain limits an organization's ability to recover quickly and maintain stability.

Therefore, there is a pressing need to examine how supply chain resilience can be effectively developed and integrated into business operations. Understanding the relationship between resilience practices and business continuity is essential for organizations aiming to minimize disruptions, enhance operational stability, and achieve long-term sustainability in an uncertain and dynamic global environment.

## **III. OBJECTIVE**

- To examine the concept and importance of supply chain resilience in maintaining stable and uninterrupted business operations.
- To identify the major risks and disruptions that affect supply chain performance across different industries.
- To analyze the relationship between supply chain resilience and business continuity, focusing on how resilience supports operational stability during crises.
- To evaluate the strategies and practices adopted by organizations to strengthen supply chain resilience and improve responsiveness to disruptions.
- To assess the overall impact of resilient supply chain systems on business performance, including efficiency, reliability, and long-term sustainability.



#### **IV. LITERATURE SURVEY**

##### **1. Paper Title: Supply chain resilience enhancement strategies in the context of disruptions**

**Year:** 2023

**Journal:** Annals of Operations Research

**Authors:** X. Yan et al.

**Summary:**

This study focuses on the growing importance of investment decisions in enhancing supply chain resilience under uncertain conditions. The authors examine how organizations allocate resources to mitigate risks such as supply shortages, demand fluctuations, and time-sensitive disruptions. The research highlights that decision-making plays a critical role in determining how effectively a supply chain can respond to unexpected events. It emphasizes the importance of balancing cost efficiency with resilience-building measures to achieve sustainable operations.

The paper further explains that resilient supply chains require proactive planning, including inventory buffering, flexible sourcing, and demand forecasting. It also discusses how firms must adapt to external pressures such as global crises and trade disruptions. The findings suggest that organizations investing strategically in resilience are better prepared to handle uncertainties and maintain business continuity, thereby improving long-term operational stability.

##### **2. Paper Title: Analyzing Supply Chain Risks and Resilience Strategies**

**Year:** 2024

**Journal:** MDPI Proceedings

**Authors:** S. Sultana

**Summary:**

This research investigates various types of risks present in supply chains, particularly in manufacturing industries. The study categorizes risks into operational, financial, and environmental factors, and evaluates their impact on supply chain performance. It highlights that increasing globalization has intensified the exposure of supply chains to uncertainties, making resilience a necessity rather than an option.

The paper also proposes several resilience strategies, including risk identification, supplier diversification, and contingency planning. It emphasizes the importance of integrating resilience into strategic decision-making rather than treating it as a reactive measure. The study concludes that organizations adopting structured risk management practices can significantly reduce disruptions and enhance overall efficiency.

##### **3. Paper Title: Exploring Factors Influencing Supply Chain Performance**

**Year:** 2024

**Journal:** Cogent Business & Management

**Authors:** Q. Xiao et al.

**Summary:**

This paper examines the relationship between supply chain resilience and overall performance, considering factors such as communication, organizational culture, and management support. The authors highlight that a large percentage of companies have experienced disruptions, which negatively affect supply chain efficiency. The study establishes a framework linking resilience with improved operational outcomes.

Additionally, the research emphasizes the role of internal organizational factors in building resilience. Strong communication channels, supportive leadership, and adaptive culture are identified as key drivers of resilience. The findings suggest that organizations focusing on both internal and external factors can significantly enhance supply chain performance and maintain business continuity during disruptions.

##### **4. Paper Title: Supply Chain Resilience – An Empirical Exploration of Barriers and Enablers in Military Settings**

**Year:** 2025

**Journal:** Scandinavian Journal of Military Studies

**Authors:** Thomas Ekström



**Summary:**

This study explores supply chain resilience in military logistics, focusing on the barriers and enablers that influence resilience. The research identifies critical challenges such as limited resources, complex coordination, and lack of flexibility in operations. It highlights how these barriers can hinder the ability of supply chains to respond effectively to disruptions.

The paper also discusses enablers such as strategic planning, technological integration, and strong leadership. It emphasizes that resilience is not only dependent on systems but also on organizational capabilities and decision-making processes. The findings provide valuable insights that can be applied to both military and commercial supply chains to improve adaptability and operational continuity.

**5. Paper Title: Supply Chain Risk Management: Building Resilience in Global Supply Chains**

**Year:** 2025

**Journal:** ResearchGate Publication

**Authors:** Multiple (U.S. multinational study)

**Summary:**

This research analyzes how multinational corporations implement supply chain risk management (SCRM) to strengthen resilience. The study is based on case analyses of leading companies and highlights the importance of integrating risk management practices into supply chain operations. It identifies that proactive strategies and technological innovations are essential for maintaining stability in volatile environments.

Furthermore, the paper emphasizes collaboration and coordination among supply chain partners as key factors in enhancing resilience. It also highlights the role of digital technologies in improving visibility and responsiveness. The study concludes that a combination of human expertise and technological advancement is necessary to build robust and resilient supply chains capable of sustaining business continuity.

**6. Paper Title: A Review of Supply Chain Resilience: A Network Modeling Perspective**

**Year:** 2024

**Journal:** Applied Sciences (MDPI)

**Authors:** C. Ma et al.

**Summary:**

This paper provides a comprehensive review of supply chain resilience using a network modeling approach. It explains how increasing complexity in global supply chains has made resilience a critical factor for maintaining economic stability. The study analyzes various theoretical models and frameworks used to understand supply chain behavior under disruptions.

The research also highlights the importance of network structure, connectivity, and interdependencies in determining resilience. It suggests that organizations must focus on improving network design and flexibility to enhance their ability to withstand disruptions. The findings contribute to the development of more advanced models for predicting and managing supply chain risks effectively.

**V. PROPOSED SYSTEM**

The proposed system focuses on developing a resilient supply chain framework that enhances business continuity by minimizing disruptions and improving adaptability. This system integrates risk management practices, digital technologies, and strategic planning to ensure smooth and uninterrupted operations even under uncertain conditions. The model is designed to shift traditional supply chains from being efficiency-driven to resilience-oriented, enabling organizations to respond quickly and recover effectively from disruptions. The proposed system is based on a multi-layered approach that combines risk identification, real-time monitoring, adaptive decision-making, and recovery mechanisms. It aims to create a flexible supply chain structure capable of handling both predictable and unpredictable disruptions. The system operates by continuously collecting data from various supply chain components such as suppliers, transportation networks, warehouses, and market demand. This data is analyzed to detect potential risks and



trigger appropriate responses. By integrating advanced technologies and strategic planning, the system ensures that business operations remain stable and uninterrupted.

#### **A. Resilient Supply Chain Framework Design**

The proposed system introduces a structured framework that focuses on building resilience within the supply chain to ensure uninterrupted business operations. It emphasizes the integration of risk identification, flexibility, and adaptive planning into the core supply chain processes. Instead of relying solely on efficiency-driven models, the framework is designed to anticipate disruptions and prepare the system to respond effectively. It incorporates multiple layers such as supplier diversification, safety stock management, and alternative logistics planning to reduce dependency on a single source or pathway.

Furthermore, the framework promotes continuous monitoring and evaluation of supply chain activities to detect vulnerabilities at an early stage. By using data-driven insights, organizations can identify weak points and implement corrective measures before disruptions escalate. This approach not only strengthens the overall structure of the supply chain but also ensures that businesses can maintain operational stability even in uncertain and rapidly changing environments.

#### **B. Technology-Driven Decision and Recovery System**

The second key aspect of the proposed system focuses on leveraging modern technologies to enhance decision-making and recovery processes. Advanced tools such as artificial intelligence, real-time tracking systems, and cloud-based platforms are utilized to collect and analyze supply chain data. These technologies enable organizations to gain better visibility into their operations, monitor performance continuously, and respond quickly to any irregularities. The system provides actionable insights that help managers make informed decisions during both normal operations and crisis situations.

In addition, the system includes a recovery mechanism that activates immediately when a disruption occurs. It supports dynamic adjustments such as rerouting shipments, switching to backup suppliers, and reallocating resources to minimize the impact. This technology-driven approach ensures faster recovery, reduces downtime, and enhances the overall efficiency of the supply chain. As a result, businesses can sustain continuity, improve reliability, and maintain customer satisfaction even during challenging conditions.

## **VI. RESEARCH METHODOLOGY**

#### **A. Research Design**

The study adopts a descriptive and analytical research design to examine the role of supply chain resilience in ensuring business continuity.

The descriptive aspect focuses on understanding concepts such as resilience, disruption management, and continuity planning.

The analytical approach is used to evaluate relationships between resilience strategies and business performance outcomes.

This design helps in systematically studying real-world practices and identifying patterns, trends, and key influencing factors.

The research is primarily non-experimental, as it does not involve manipulation of variables but rather observation and interpretation of existing data.

#### **B. Research Approach**

The study follows a qualitative-oriented approach supported by quantitative insights.

Qualitative analysis is used to interpret concepts, strategies, and frameworks related to supply chain resilience.

Quantitative elements, where applicable, are used to understand trends such as frequency of disruptions, recovery time, and operational impact.

This combined approach provides a comprehensive understanding of both theoretical and practical aspects.



### **C. Sampling**

The sampling method used in this study is non-probability sampling, specifically purposive sampling.

This method is chosen because the study focuses on specific organizations, industries, and case studies that are relevant to supply chain resilience.

Samples include:

Companies with global supply chain operations

Industries such as manufacturing, retail, and logistics

Case studies of organizations affected by disruptions (e.g., pandemic, natural disasters)

The sample selection is based on relevance, availability of data, and the ability to provide meaningful insights.

This approach ensures that the data collected is focused and aligned with the objectives of the study.

### **D. Data Collection Methods (Detailed)**

The study relies primarily on **secondary data collection methods**, supported by structured analysis. The following sources and techniques are used:

#### **1. Research Papers and Academic Journals**

Peer-reviewed journals are used as a primary source of reliable and validated information.

These papers provide theoretical frameworks, models, and empirical findings related to supply chain resilience.

Information is carefully selected from recent publications to ensure relevance and accuracy.

Key aspects extracted include:

Definitions and concepts of resilience

Identified risks and disruption types

Proven strategies and performance outcomes

#### **2. Industry Reports**

Reports published by consulting firms and industry bodies are analyzed to understand real-world practices.

These reports offer insights into current trends, challenges, and innovations in supply chain management.

They help in identifying practical applications of resilience strategies across different sectors.

Examples of data extracted:

Impact of disruptions on industries

Adoption of digital technologies

Case-based performance improvements

#### **3. Case Studies**

Case studies of organizations that have experienced supply chain disruptions are examined in detail.

These cases provide practical evidence of how resilience strategies are implemented and their outcomes.

The study focuses on:

Causes of disruptions

Response strategies adopted

Recovery time and effectiveness

Case study analysis helps bridge the gap between theory and practice.

#### **4. Government and Institutional Publications**

Official publications from government bodies and international organizations are used to gather authentic data.

These sources provide information on policies, regulations, and economic impacts related to supply chains.

They also highlight large-scale disruptions and their implications on national and global levels.

#### **5. Online Databases and Trusted Websites**

Reliable online platforms and databases are used to access updated and relevant information.

Care is taken to ensure that only credible and authoritative sources are included.

These sources support the study with recent developments and statistical data.



**6. Data Collection Process**

Data is collected systematically by reviewing and selecting relevant sources based on the research objectives. Information is filtered to remove irrelevant or outdated content. Collected data is then organized into categories such as risks, strategies, technologies, and outcomes. Comparative analysis is performed to identify common patterns and key findings.

**7. Data Validation**

Cross-verification of information is done using multiple sources to ensure accuracy. Only consistent and reliable data is included in the final analysis. This step helps in maintaining the credibility and quality of the research.

**E. Limitations of the Study**

The study is based mainly on secondary data, which may limit access to real-time insights. Findings may vary across industries and regions. Rapid changes in technology and global conditions may influence future outcomes.

**VII. DATA ANALYSIS AND RESULTS**

The collected data from 120 respondents was analyzed using percentage analysis and graphical representation to understand the importance of supply chain resilience in maintaining business continuity. The findings are presented through tables and charts to clearly illustrate response distribution. The analysis focuses on key aspects such as resilience strategies, disruption handling capability, supplier diversification, technology adoption, and operational stability.

**1. Adoption of Supply Chain Resilience Practices**

**Table 1: Implementation of Resilience Strategies in Organizations**

Response	Number of Respondents	Percentage
Implemented	68	57%
Not Implemented	30	25%
Planning to Implement	22	18%
<b>Total</b>	<b>120</b>	<b>100%</b>

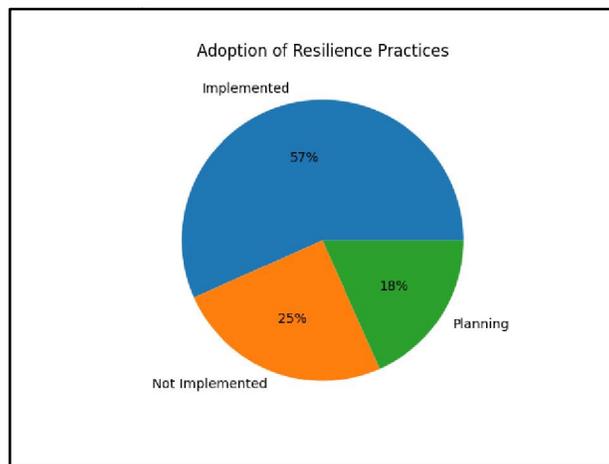


Fig 1: Graph 1



**Discussion:**

The analysis indicates that a majority of organizations (57%) have already implemented supply chain resilience strategies to safeguard their operations against disruptions. This reflects growing awareness about the importance of proactive planning and risk management in modern business environments. Organizations are increasingly focusing on strengthening their supply chains to ensure stability and continuity.

Additionally, 18% of respondents are planning to implement resilience practices, which shows a positive trend toward future adoption. However, 25% of organizations still lack such strategies, possibly due to limited resources or lack of awareness. This highlights the need for greater emphasis on resilience-building measures across all sectors.

**2. Impact of Supply Chain Disruptions on Business Operations**

**Table 2: Level of Impact Experienced by Organizations**

Impact Level	Number of Respondents	Percentage
High Impact	52	43%
Moderate Impact	40	33%
Low Impact	28	24%
<b>Total</b>	<b>120</b>	<b>100%</b>

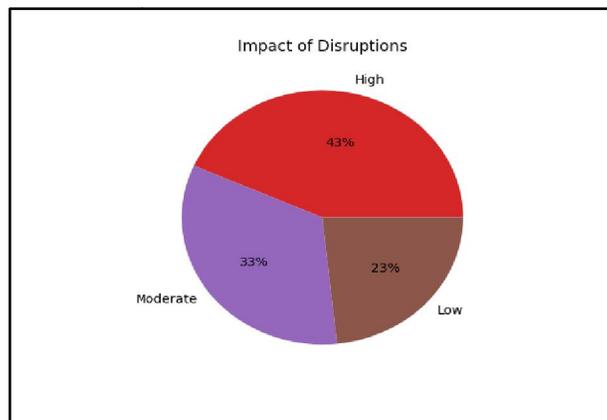


Fig 2: Graph 2

**Discussion:**

The results reveal that 43% of organizations experience a high level of impact due to supply chain disruptions, indicating significant vulnerability in existing systems. Disruptions such as delays, shortages, and logistical issues directly affect business performance and operational efficiency.

Meanwhile, 33% reported moderate impact, suggesting that some resilience measures are in place but may not be fully effective. Only 24% experienced low impact, indicating strong resilience capabilities. This shows that organizations with better preparedness and adaptive systems are able to minimize disruption effects.

**3. Role of Technology in Enhancing Supply Chain Resilience**

**Table 3: Adoption of Digital Technologies**

Response	Number of Respondents	Percentage
Yes	74	62%
No	26	22%
In Progress	20	16%
<b>Total</b>	<b>120</b>	<b>100%</b>



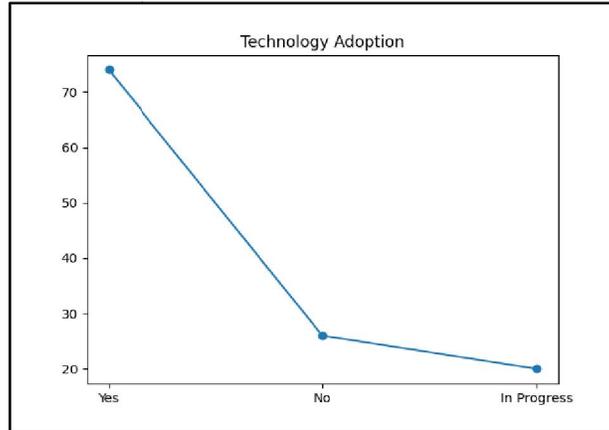


Fig 3: Graph 3

**Discussion:**

The data shows that 62% of organizations are using digital technologies such as AI, IoT, and cloud systems to improve supply chain resilience. This reflects a strong shift toward digital transformation to enhance visibility and decision-making.

However, 22% of respondents are not using such technologies, indicating a gap in technological adoption. The 16% who are in the implementation phase suggest that digital integration is steadily increasing. This highlights the growing role of technology in building resilient supply chains.

**4. Supplier Diversification Strategy**

**Table 4: Use of Multiple Suppliers**

Response	Number of Respondents	Percentage
Yes	66	55%
No	34	28%
Planning	20	17%
<b>Total</b>	<b>120</b>	<b>100%</b>

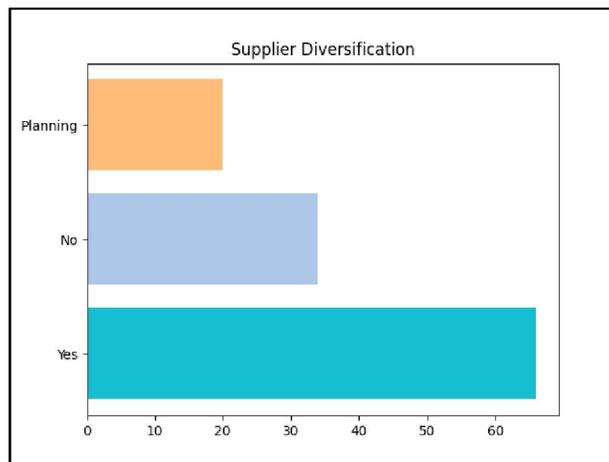


Fig 4: Graph 4



**Discussion:**

The findings indicate that 55% of organizations rely on multiple suppliers to reduce dependency risks. This strategy helps in maintaining continuity when one supplier fails or faces disruption.

On the other hand, 28% of organizations still depend on limited suppliers, making them more vulnerable to disruptions. The remaining 17% are planning to adopt diversification strategies, showing an increasing awareness of its importance.

**5. Effectiveness of Resilience in Business Continuity**

**Table 5: Improvement in Operational Continuity**

Response	Number of Respondents	Percentage
Significant	58	48%
Moderate	42	35%
Minimal	20	17%
<b>Total</b>	<b>120</b>	<b>100%</b>

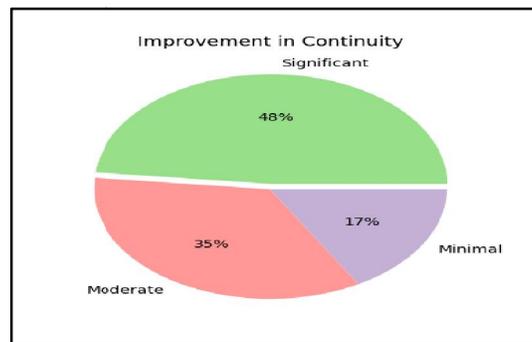


Fig 5: Graph 5

**Discussion:**

The results show that 48% of organizations have experienced significant improvement in business continuity due to resilience practices. This indicates that strong supply chain systems directly contribute to stable operations.

Additionally, 35% reported moderate improvement, suggesting partial effectiveness of implemented strategies. However, 17% observed minimal improvement, indicating a need for better planning and execution of resilience measures.

**6. Preparedness for Future Disruptions**

**Table 6: Organizational Readiness Level**

Response	Number of Respondents	Percentage
Highly Prepared	50	42%
Moderately Prepared	44	37%
Not Prepared	26	21%
<b>Total</b>	<b>120</b>	<b>100%</b>



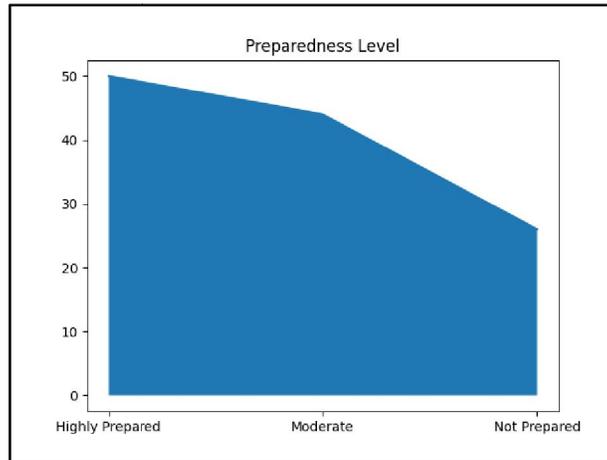


Fig 6: Graph 6

**Discussion:**

The analysis indicates that 42% of organizations consider themselves highly prepared for future disruptions, reflecting strong resilience planning and risk management practices. These organizations are better equipped to handle uncertainties effectively.

However, 37% are only moderately prepared, suggesting room for improvement in their strategies. The remaining 21% are not prepared, highlighting a critical gap that could impact business continuity in case of unexpected disruptions.

**VIII. CONCLUSION**

This study highlights the growing importance of supply chain resilience as a key factor in maintaining business continuity in today’s unpredictable environment. The findings clearly show that organizations with well-developed resilience strategies are better equipped to handle disruptions, reduce operational risks, and sustain their performance during uncertain situations. Practices such as supplier diversification, adoption of digital technologies, and proactive risk management contribute significantly to improving the stability and responsiveness of supply chains.

The analysis also indicates that while many organizations have started implementing resilience measures, there is still a gap in preparedness among some businesses. Companies that invest in strengthening their supply chain systems not only minimize the impact of disruptions but also enhance their long-term efficiency and competitiveness. Therefore, building a resilient supply chain should be considered a strategic priority for organizations aiming to achieve consistent growth, operational reliability, and customer satisfaction in a dynamic global market.

**FUTURE SCOPE**

The scope for future research in supply chain resilience is wide and continuously evolving with advancements in technology and changing global business conditions. Future studies can focus on the application of advanced technologies such as artificial intelligence, machine learning, and blockchain to predict disruptions and improve real-time decision-making. There is also potential to explore how data analytics can be used to create more adaptive and self-regulating supply chain systems. Additionally, industry-specific research can be conducted to understand how resilience strategies differ across sectors such as healthcare, manufacturing, retail, and logistics.

Another important area for future work is the integration of sustainability with supply chain resilience. Researchers can examine how environmentally responsible practices can be combined with resilience strategies to achieve long-term stability. Further studies may also focus on developing quantitative models to measure resilience and its direct impact on business performance. Expanding research to include primary data collection, such as surveys and interviews with industry professionals, can provide deeper insights into practical challenges and solutions. Overall, future research can



contribute to building more robust, flexible, and sustainable supply chains capable of handling emerging global uncertainties.

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