

# My Brand – Business Solution

Sharda Sontakke<sup>1</sup>, Sahil Rangari<sup>2</sup>, Swapnil Nikose<sup>3</sup>, Prof. Pawan Raut<sup>4</sup>

Students, Department of Computer Science Engineering<sup>1,2,3</sup>

Professor, Department of Computer Science Engineering<sup>4</sup>

Nagarjuna Institute of Engineering, Technology and Management, Nagpur, Maharashtra, India

**Abstract:** *In this project we are going to design a complete universal business solution for local business that is easy to customizable according to business type. Our system will provide hassle free business management by integration point of sale, inventory management, sales management, Accounting, CRM and multiple outlet management. This solution is suitable for small and medium Organization businesses. The design and implementation of a comprehensive MY BRAND-Business Solution is complete business management solution for retail business like local cloth shop, restaurants, grocery shop, general store etc. Any growing business will face some major obstacles along the way and the main problem is to manage the business and all activity associated with business efficiently. As local many startups fails due to businesses experience a rapid initial period of growth and they were unable to expand their services, stores because they didn't have efficient software solution that manages business flow and support rapid expansion to multiple lactations. We are going to design Simple & User Friendly Interface so every business owner can use our system with less technical expertise.*

**Keywords:** Universal Business Solution

## I. INTRODUCTION

MY BRAND-Business Solution is a Web base solution for small and medium Organization businesses. Our project will provide Universal Software system by integration point of sale, inventory management, sales management, Accounting, CRM and multiple outlet management. In this project, we use MVC Framework Code igniter for building web application and MySQL for database. The purpose of this project is to provide a complete business solution to small business who can't afford to build custom software system.

## II. PROPOSED SYSTEM

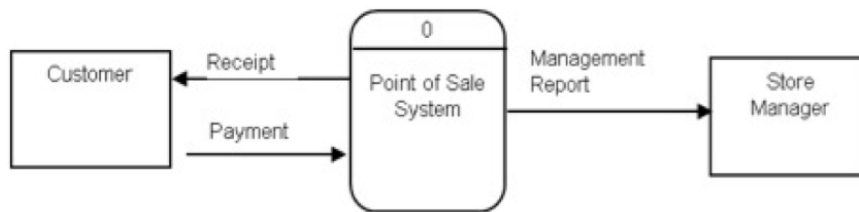
In this project we are going to build web application that provide a complete business solution to small business who can't afford to build custom software system. The design and implementation of a comprehensive MY BRAND -Business Solution is complete business management solution for retail business like local cloth shop, restaurants, grocery shop, general store etc. Any growing business will face some major obstacles along the way and the main problem is to manage the business and all activity associated with business efficiently. Our system will provide hassle free business management by integration point of sale, inventory management, sales management, Accounting, CRM and multiple outlet management. This solution is suitable for small and medium Organization businesses.

## III. LIST OF MODULES

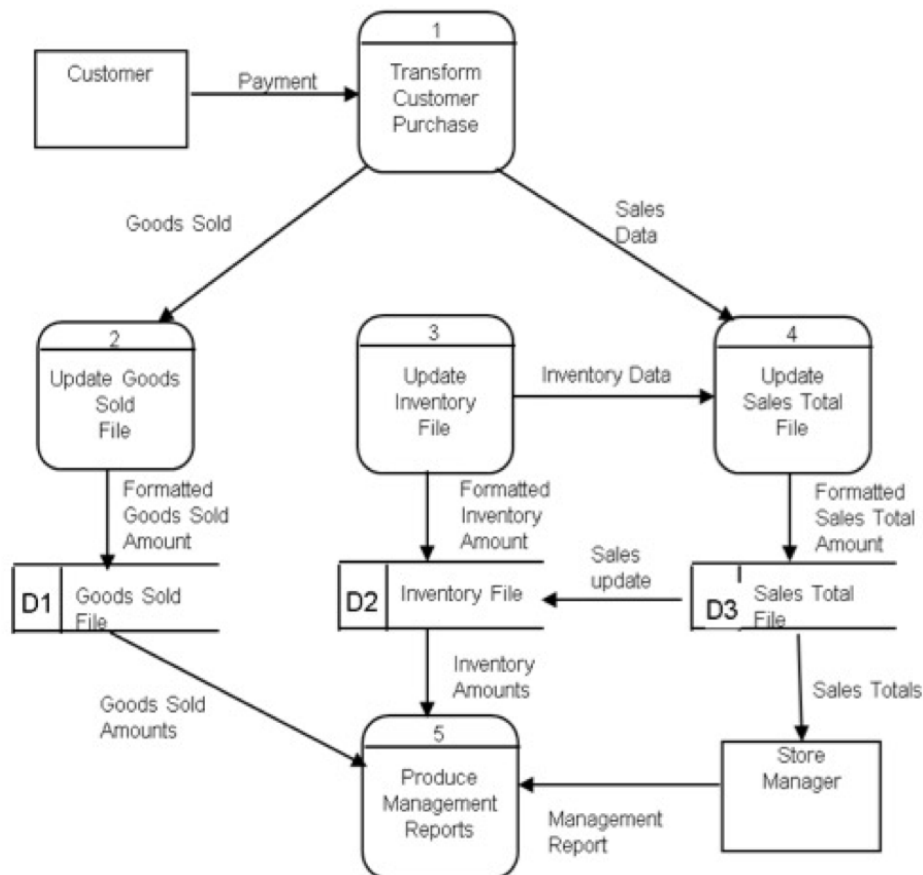
The entire project mainly consists of 6 master modules, which are

- Owner Module
- Manager Module
- Outlet Module
- Accounts Module
- Billing Module
- Inventory Module
- Customer Relationship Module

**IV. DATA FLOW DIAGRAM**



**Level-0 Diagram**



**V. CONCLUSION**

It can be concluded that in this way we will developed this project using Coding into php framework and Mysql Database to provide universal business management which will help startups & small business.

**ACKNOWLEDGMENT**

It is an incredible benefit for us to offer our significant thanks to our regarded educator Prof. Pawanraut, Computer Department, Nagarjuna Institute of Engineering, Technology and Management, for his consistent direction, important proposals, management and motivation all through the course work without which it would have been hard to finish the

work inside planned time. We might want to offer our thanks towards all instructors for his/her thoughtful co activity and support which helped us in culmination of this venture. We are additionally obliged to the Head of the Department Computer Department, Nagarjuna Institute of Engineering, Technology and Management for allowing us to seek after the undertaking. We might want to accept this open door to thank all the regarded instructors of this office for being a lasting wellspring of motivation and demonstrating the correct way at the hour of need.

**REFERENCES**

- [1]. The essential guide for CSS and HTML design.
- [2]. Phpbook by Robin Nixon.
- [3]. MY SQL book by W. Jason Gilmore.