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# Impact Investing and its Role in Advancing Sustainability Goals

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**Abstract:** "Green finance" is a transformation system that links investment, money, and the environment. Green living requires resource efficiency and environmentally beneficial activities in all human endeavors. The 2030 target requires financial and associated financial activities like investment to move from resource- and carbon-intensive to sustainable finance. It implies that green finance and the natural economy are linked. Sustainable green finance is a worldwide economic problem since it needs sufficient investment. To execute sustainable green finance, government agencies and financial institutions must contribute funds. This page summarizes sustainable green finance literature from many trustworthy sources. A literature review and qualitative technique were used in this research.

To assess green and sustainable finance, 30 peer-reviewed journal articles were read, analyzed, and summarized in two tables: publisher and journal distribution and article categorization by topic matter. The report suggests that the government should address climate change and environmental issues to ensure economic stability. The sustainable green finance transformation system is complex and uncertain. The government's willingness to strengthen the country's resilience to unpredictable social and economic situations and the business community's shift to green financing are two major barriers to green finance adoption. The study suggests that the government may give green funding to all business sectors, including non-industry and industry, and speed the transition by improving economic circumstances.

Keywords: Sustainable green financing, environmental improvement, and mini-review

### I. INTRODUCTION

Growing carbon dioxide emissions are the main cause of global environmental issues (Schumacher et al., 2020). Accordingly, the government is trying to reduce its operational impacts, understand environmental awareness, reduce economic carbonization, and consider climate change risks. According to Tolliver et al. (2020), the government's Agenda 2030, based on the Paris Climate Agreement, advocates for a change from carbon-dense investments to sustainable green investments for sustainable development. The government emphasizes reducing carbon dioxide emissions to combat global warming (Mahat et al., 2019). To overcome these difficulties and promote sustainable development, the government must revitalize the financial system and prioritise environmental protection and economic growth (Guild, 2020). In response to global challenges, the government has established new measures including a green banking system. This system transformation develops environmentally friendly and resource-efficient initiatives to enhance the environment, conserve energy, finance green projects, invest in green projects, create green finance, and build green transportation (Tolliver et al., 2020). Green money is distinct from regular finance. Every operation should prioritize sustainable economic development, and green finance enables innovative environmental protection and prioritization (Falcone, 2020). Green finance is expected to reduce carbon emissions, mitigate climate risk, facilitate the transition to zero carbon, and improve community quality of life as a show of concern and accountability for business actions (Kemfert et al., 2020).

Companies must work with the government, financial institutions, community, and economic actors to implement a green financial system (Al Ahbabi and Nobanee 2019). Peng et al. (2018) suggest that the government lead the implementation of new green finance policies by improving laws and regulations, streamlining information flows, speeding financial institution reform, and increasing global cooperation. Financial institutions are fund sustainable

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development via green credit (Hu et al., 2020). However, financial institutions are becoming increasingly selective regarding green credit financing (Dikau and Volz, 2018).

Green credit is expected to mitigate environmental dangers including climate change risk, which affects the financial sector's long-term stability and development. We expect financial firms and the government to help green the economy. The green finance system's implementation also faced financing issues, technology issues, resource management issues, and differing views on green finance's transformation (Volz, 2018). The government has likely changed policies and institutions to reform the banking system (Clapp, 2018). Sartzetakis (2020) also improved green investment market tools, legislation, environmental awareness, and funding options for environmentally beneficial green enterprises. A green financing model is expected to accelerate the transition period by promoting a positive economy across all business sectors. This article reviews the little research on sustainable green financing from several sources and makes suggestions.

### **II. MATERIALS AND METHODS**

The green finance mini-review included the analysis of thirty peer-reviewed journal papers. The tables below provide a summary of these articles. The first table displays the journal article's title, authors, publishers, and year. The second table displays the goals, conclusions, and suggestions from the journal articles.

No	Article Name	Author(s)	Journal	Publisher	Year
1	The political and institutional constraints on green finance in Indonesia	James Guild	Sustainable Finance & Investment		2020
2		Kim Schumacher, Hugues Chenet & UlrichVolz			2020
3	Understanding the role of green bonds in advancingsustainability	INYKVISL	Sustainable Finance & Investment	Taylor & Francis	2020
4	Green Innovation and Finance in Asia	Tolliver, C., Fujii, H., Keeley, A. R., & Managi, S	EconomicResearch	Asian Economic Policy Review	2020
5	Environmental regulation and green investments: the role of green finance		Business and	Int. J. Green Economics	2020
6	sustainability.	Tolliver, C., Keeley, A.R., & Managi, S.		Elsevier	2020
7		Claudia Kemfert, Dorothea Schäfer andWilli Semmler		Springer	2020
8		Eftichios S. Sartzetakis	Economic Change and Restructuring	Springer	2020
9	Impact of green credit on the industrial structure in China: theoretical mechanism and empirical analysis	Yiqin Hu1,2 & Hongying Jiang1 & Zhanggi Zhong	Environmental Science and Pollution Research	Springer	2020
10	Green Credit Financing versus Trade Credit Financing in a Supply Chain with Carbon Emission Limits		Green Credit	Elsevier	2020

Table 1. Journal and Publisher Distribution

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	Green finance and the				
11	restructuring of the oil-gas- coal business model under carbon asset strandingconstraints	St'ephane Goutte, QiangJi,	Energy Policy	Elsevier	2020
12	Macro-economic analysis of green growth policies: the role of	Leonidas Paroussos1 &Kostas Fragkiadakis1 &	ClimaticChange	Springer	2019
13	in Nepal	Tek Jung Mahat1,2, Luděk Bláha1, Batu Uprety3 and MichalBittner	Environmental Sciences	Springer	2019
14	Climate Finance: Perspectives on Climate Finance from the Bottom Up	Miren Gutiérrez.Guiller mo Gutiérrez	Development	Springer	2019
15	The role of green economy in sustainable development (case study: the EU states).	Lavrinenko, O., Ignatjeva, S., Ohotina, A., Rybalkin, O., & Lazdans, D.	and Sustainability	VsI Entrepreneurship and Sustainability Center	2019
16	The role of financial management in promoting sustainable business practices and development	Al Breiki, M., S.,& Nobanee, H.		Elsevier	2019
17	Closing the green finance gap – A systems perspective	Sarah Hafnera,, Aled Jonesa,Annela Anger- Kraavib , Jan Pohla	Finance and Economics	Science Direct	2019
18	Conceptual Building of Sustainable Financial Management & Sustainable Financial Growth		SSRN	Elsevier	2019
19	Business models for sustainable finance: The case study of social impact bonds	Torre, Trotta, Chiappini, & Rizzello	Sustainability	Multidisciplin ary Digital Publishing Institute (MDPI)	2019
	÷	$X_{\cdot}, \& B_{\cdot}, D_{\cdot}$		EBSCO	2019
21	-	Mostovaya, N. A.	-	Emerald	2019
22	Green Finance for Sustainable Global Growth: Costs and Benefits of Green Buildings Compared with Conventional Buildings	Ojo-Fafore, E. M., Aighayhoa C. Thwala W.	Green Finance for Sustainable Global Growth	EBSCO	2019
	Central Banking, Climate Change, and Green Finance		Nustainanuutv	Asian Development Bank Institute	2018

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24	Introduction to China's Green Finance System	Huan Peng, Xiaoqing Lu, Chaobo Zhou	Service Science and Management	Scientific Research Publishing	2018
25	Investing in a green future.		Nature Climate Change.	Elsevier	2018
26	Climate change, financial	Dafermos, Y., Nikolaidi,	Ecological	Science Direct	2018
27	Foresting Green Finance for Sustainable Development InAsia		Sustainability	Asian Development Bank Institute	2018
28	sustainable finance in	Sabine Dörry & Christian Schulz	Justice and Sustainability	Routledge	2018
29	Financing Green Growth in Malaysia: Enabling Conditions and Challenges	Puan Yatima, Sue Lin Ngan Hon Loong Lamb	The Italian Association of Chemical Engineering	AIDIC	2017
30	The role of green finance in environmental protection: Two aspects of market mechanism and policies	Yao Wang, Qiang Zhia	Finance and Economics	Science Direct	2016

Table 1 displays Article Name, Author (s), Journal, Publisher and Year

Table 2. Articles	Category	Based on	the Subject
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No	Article Name	Objectives	Findings	Recommendations
1	constraints on	To analyse the potential of green finance in renewable energy development in Indonesia.	institutional design has created a misaligned incentive structure for Indonesia's political class. For infrastructure also suffer from weak institutions and underdeveloped financial markets.	Using new financial instruments such as green finance for green bonds which can fund a wide variety of projects that are beneficial to the environment using the ASEAN green bond standard
2	Sustainable finance in Japan	risks and support Japan's transition towards a zero- carbon, climate risks, the role of policies and	The Japanese financial sector has started to consider climate-related risks and aligning itself with sustainable development goals, and the Japanese financial sector requires more decisive action to expand sustainable finance and	for aligning Japan's financial sector with global climate and sustainability goals with

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3	Understanding the role of greenbonds in advancing sustainability	affect market participants	Green bonds perceived to provide	The green bond market should evolve into a new infrastructure within
4	Green Innovation and Finance in Asia	impact on their shifts to	to meet the growing demand for sustainable economic development, pollution reduction and environmental problems. All of this is driven by government policies	The sustainability of green finance can be analysed by the frequency, volume, environmental impact and data relevant to the
5	Environmental regulation and green investments: the role of green finance	guarantee the traditional and	Green finance supporting companies' environmentally sustainable projects, supporting thus countries to decarbonise economies and adapt to the consequences of climate change.	
6	importance of Nationally Determined Contributions to the Paris	To examine the driving forces behind the adoption of green bonds market growth along with the factors that correspondingly disturb conventional bond market growth in 48 global countries	Various microeconomic and institutional factors influence the implementation of green bonds are crucial to encourage the green bond issuance	There is a necessity for further examination of

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7	Great Green Transition and Finance	opens investment opportunities and points to financing needs compared with those necessary for the	Using a combination of CO2 tax and green public bonds to initiate the urgently needed boost for the great green transition seems to be a reasonable strategy in fighting the climate change	incentivising investment into mitigation options and undertake
8	Green bonds as an instrument to	To Analyse the role that green bonds can play in financing thetransition to the	Providing a viable instrument for substantial financial support for the transition to the low carbon	Should be promoted to improve the green bonds
9	theoretical		Green credit mainly influences the industrial structure through capital and funding channels ofenterprises.	Establish a sound legal system for green credit, raise the depth of understanding on green credit, and implement green credit according to local conditions.
10	Financing in a Supply Chain with Carbon Emission	system consisting of a capital-constrained manufacturer and a well- funded supplier facing	A relatively strict carbon emission policy, the manufacturer can set an appropriate green investment range to achieve a win-win situation with the supplier	The government can guide manufacturers to make a win-win choice by setting different carbon caps
11	the oil-gas-coal business model under carbon asset	To Analyse the impacts of carbon stranded assets for 17 majors	many oil-gas-coal companies as being particularly vulnerable to the financial risks of bankruptcies and default events.	With stringent emissions- curbing policies, ar
12	Macro-economic analysis of green growth policies: the role of finance and technical progress in Italian green growth	To Analyse The transition to low carbon in Italia Green	acquire market snares in clean energy technologies, and innovation and economies of scale rapidly drive technological	sector and, in particular thatof the development banks as suppliers of low-cos loans are essential to





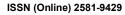
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13	reconsidering climate- related institutions, investments, and priorities	To Analyse the Nepal countries to diversify the funding the base for climate change actions and integrate them into national development plans and strategies.	government has established own programs on CC, other actors such the I/NGO and the civil society are likely to follow the footsteps for more coherent, coordinated, and	recommendations to developa set of long-term adaptation and impact mitigation strategies in specific
14	Climate Finance: Perspectives on Climate Finance from the Bottom Up	adaptation funding as two entry points into the field, connecting different perspectives on climate finance.	Big national and international projects are attracting most climate finance and lack of commitment from political leaders' is one of the main factors hindering climate action	It requires commitment and willingness from political leaders to be
15	sustainable development (case	The study investigates the role of Green banking towards environmental protection.		Further research on the trend of economic growth rate and environmental degradation.
16	promoting	This study's objective was to explore the role of financial management in promoting sustainable business practices and development.	The findings revealed that appropriate financial management models are critical in enhancing productivity while mitigating financial risks. Additionally, the outcomes showed that theallocation of capital budgeting for sustainable initiatives improves the business's competitiveadvantage.	The study recommends organisations to embrace the concept of financial sustainability to enhance
17	perspective	barriers, a theoretical framework for investigation and possible solutions to investments into low carbon energy infrastructure	The policy uncertainty and short- termism in the financial system are the two main investment barriers. The results show that identified barriers form a complex system characterised by path dependency, lock-in and non-linearity.	propose the expansion or development of sustainable investment
18	1	To identify the connectivity between financial management and sustainable	The role of a financial executive is vital in addressing the risks	







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	Sustainable Financial Management & Sustainable Financial Growth		_	tool for encouraging long term sustainability
19	Business models for sustainable finance: The case study of social	of the social impact bonds within the framework of Business Models for	social impacts allow a fully collaborative partnership, low collaboration and partial	The study has great implications for policymaking to allow a better chance to acquire desired social impacts
20	Internet Finance, Green Finance, and Sustainability	finance through gathering	Societal development comes with strained access and use of resources as well as negative environmental implications, leading to constraints and conflicts.	environment for green
21	Financing	types, advantages, and disadvantages of green lending	The main factors that affect green lending include credit profiles, capita, requirements, the organisations' reputation, and the regulatory pressure.	affordable than it is currently. The loanees
22	e	To compare the cost differences between traditional and greenhouse construction	expensive than traditional buildings but have an overall better return in the long run than that the traditional	financing to cater to the highconstruction costs
23	Central Banking, Climate Change, and Green Finance	banks should be concerned with aligning finance with sustainable development, the tools and instruments that can be utilised by central banks and financial regulatory and provide a brief review of green public	Therefore, it is the government's responsibility to effectively make financial systems in dealing with climate change problems and banks to become public institutions that	The government's policy uses various instruments to promote green or discouragebrown lending and investment.

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		0	finance.	
24	Introduction to	To Analyse the problems encountered in developing green finance and how to develop green finance better in china's green financial system	finance laws and regulations, smoothing information exchange channels, speeding up the reform of financial institutions and strengthening international exchanges and cooperation to build a green financial system	Green Financial Policies can improve with the development of greer bond, carbon finance and green insurance to build a green financia system
25	oreen fiifiire	To examine the trend in investments in green projects	There is a positive green premium	Investors need to turn to the green premiums to respond to the effects of climate change.
26	Climate change, financial stability and monetary policy.	To analyse the effects of climate change on financial stability	Climate change has the potential to destroy thecapital of forms	The implementation of a green corporate system canalleviate this risk.
27	Sustainable Development In	To study the green transformation, greening the financial system, the role of financial government, barriers to green investment an financial policy in Asia	There is still a lack of awareness that environmental and climaterisks can pose a threat to the financial sustainability of single projects or firms and entire industries. Found the fact that the lending and investment horizon tends to be short while many of the risks are more long term.	and building up capacities in the financia
28	Potential directions for sustainable finance in Luxembourg	To Analyse the finance industry related to alternative financial practices and focus on green, social and solidaritybusinesses. To Analyse enabling conditions for the	Luxembourg illustrate that the IFC Luxembourg has not just adapted to new greening imperatives. Instead, it has contributed to repositioning/rebranding the finance industry, by invoking labels indicating progress such as "green" and "technology", towards more sustainableobjectives.	Three analytical levels - private, public and regulatory interests - require a much deepe understanding to assess current transition processes in finance toward greene economies and societies correctly An effective education and training system

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29	Financing Green Growth in Malaysia: Enabling Conditions and	financing policies, initiatives such as the Green Technology Financing Scheme (GTFS). Issues and	-	for green growth. Green growth performance indicators provide useful insights into strategy/policy implementation for green technology and the improvement of enabling conditions and reduce
30	finance in environmental protection: Two aspects of market mechanism and policies	green finance in the field of renewable energy, finds out some inadequacies, development of market mechanism	allocation of	should consider setting up the mechanism of efficient green finance system coordinating the relationship between ecology and finance.
		and formulation of policies	environmental resources and social resources.	

Table 2 above shows that Article Name, Objectives, Finding and Recommendations

### **III. RESULTS AND DISCUSSION**

The mini-review meticulously summarizes this study by assessing the paper's context and effects. Different results occurred. Progress has caused environmental difficulties, as human conduct and economic activities have increased emissions in many countries (Chevallier et al., 2020). This shows the need for sustainable development to revive the system, promote community welfare, and reduce environmental damage. Preserving natural resources for future generations does not lower living standards. Per Gutiérrez & Gutiérrez (2019). Thus, green money promotes sustainable development (Yusliza et al., 2020; Yatim, 2017).

According to Lavrinenko et al. (2019), all countries want green money. Multiple partners with complementary interests may optimize green finance system growth (Ojo-Fafore, Aigbavboa, Thwala, & Remaru, 2019). Understanding that sustainable development goals need more than government help via development regulatory policies (Nandiwardhana, Cudjoe, & Permana, 2020) is crucial. More technology is needed to enhance sustainable development in the future. Increase trade opportunities, involve the private sector, develop technology, resources, capacity, foster international collaboration, and change investment, production, and consumption incentives (Dörry & Schulz, 2018).

Lack of understanding about climate change, environmental threats, and environmental awareness worries the government and financial organizations. It threatens short-term risk-impacted loans and sustainability activities across all industrial sectors (An et al., 2020). Most companies focus primarily on their bottom line and disregard their everyday operations (Dafermos et al., 2018). The government and financial institutions must be ready to withstand global temperatures increasing below 2 degrees Celsius to maintain temperatures at 1.5 degrees Celsius. This understanding should reduce economic carbonization and climate change (Kemfert, Dorothea, & Willi, 2020).

Every nation should be able to increase institutional capacity for mitigation through green financing, maintain low greenhouse gas emissions without threatening food production, and focus on environmental protection across all industrial and non-industrial sectors (Paroussos et al., 2019).

Greening the economy's sectors and segments is the goal. It ensures a balanced combination of economic investment policies and incentives to reduce carbonization and protect natural ecosystems (Miroshnichente and Mostovaya, 2019). Wang and Zhi (2016) say a green economy is necessary to reconcile environmental degradation and economic growth.

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Thus, a nation's interests must guide green economy implementation. Many renewable resources have not been fully used since there are many economic activity alternatives that support natural resource protection and exploitation. Development of several economic and environmental projects is still underway (Al Breiki and Nobanee, 2019).

### **IV. CONCLUSION**

Green finance transforms environmental-financial investment linkages. Green funding emphasizes sustainable projects and carbon reduction. Sustainable finance requires government and financial institution support. Financial organizations and governments must provide sustainable functioning rules. In its execution, government and financial institutions, as assessors of sustainable finance, and firms, as customers, must conduct high-profit business and safeguard the environment. Green financial instrument models and green investment commodities need government and financial institution backing.

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