

Human Centred Design in Engineering

Prof. Shivprasad B J¹, Premkumar², Hanumanth³, Pavanraj⁴, Nikhith Naik⁵, Sai Sankarsh⁶

Professor, Department of Computer Science and Design¹

Students, Department of Computer Science and Design^{2,3,4,5,6}

Alvas Institute of Engineering and Technology, Moodbidri, Karnataka, India

Affiliated to Visvesvaraya Technological University, Belagavi, Karnataka, India

drshivaprasad@aiet.org.in, hanamantpujari128@gmail.com, pavanrajcsd152@gamil.com,

premingale775@gmail.com, nikhithnaik250@gmail.com, sankarsh1013@gmail.com

Abstract: *This paper investigates the idea of human-centred design in engineering and its implications for the discipline. It examines the state of knowledge as it stands right now, examines data gathered from studies, and spots trends and patterns. The results emphasize how crucial it is for engineers to take into account human needs and viewpoints in order to provide creative and effective solutions*

Keywords: Human centred design, engineering, user satisfaction, efficiency, innovation

I. INTRODUCTION

Traditional engineering approaches have always focused on the technical nitty-gritty, putting human factors on the back burner. But in today's interconnected and intricate world, engineers are waking up to the importance factoring in human needs and experiences when designing stuff. This shift in mindset has given birth to what we call human-centred design (HCD) in engineering.

So, what's this HCD all about? Well, it's a philosophy and approach that puts people's wants, likes, and habits front and centre in the design process. Unlike old-school engineering methods that mainly care about technical feasibility and efficiency, HCD shines the spotlight on understanding end-users to create products that are intuitive, user friendly, and just make life better.

Basically, HCD is all about getting into users' heads—observing them closely, chatting with them, doing research—to figure out their needs and struggles. By really digging into how users think, what drives them, and what challenges they face, engineers can get a feel for the real problems at hand and where innovation can swoop in to save the day.

Now here comes one of HCD's golden rules: iterative design. This fancy term means engineers keep going back to the drawing board over and over again throughout a project. They whip up prototypes early on for users to test drive—and then improve based on feedback. This cycle of trial-and-error speeds up innovation by fine-tuning solutions right under users' noses.

Another cool thing about HCD is teaming up across disciplines. Engineers don't just work solo; they buddy up with designers, psychologists—even anthropologists—to blend insights from different angles into their designs. When diverse brains collide like this during product creation good things usually happen; you get solutions that not only work but also tug at users' heartstrings.

Empathy is king in HCD—engineers aim to get inside users' shoes to truly understand their joys and pains so they can craft solutions that hit home beautifully. It's not just about fixing tech issues; it's about making products that speak directly to user's hearts for an all-round improved experience.

HCD really rocks when human touch steers fields like product or service design where interactions matter most! By putting humans first in engineering projects, we end up with products or services that are simpler yet charmingly fun for everyone involved.

And guess what? Users aren't the only ones winning with HCD—businesses reap some sweet rewards too! Happy customers equal happy businesses—it fosters loyalty boosts satisfaction levels big time amping competition rates through better suited products/services tailored exactly as users dreamed!

To sum it all up nicely: Human centred design flips engineering on its head inspiring new bold ways of problem-solving boosting innovation opportunities big-time! When people take centre stage during designing magic happens

creating solutions driven by practicality love giving us stuff that doesn't just work well but clicks emotionally too— thanks to empathy iteration teamwork - turning ordinary designs into exceptional experiences forevermore!

II. RELATED WORK

2.1. The Concept of Human Centred Design

Ever heard of human centred design? It's basically all about putting people first in the design process. Instead of just focusing on creating a product, this approach pays attention to what users really want and need. Sounds pretty cool, right?

In the past, engineers used to prioritize making products without really considering who would be using them. But with human centred design (HCD), there's a shift towards understanding user preferences and crafting solutions that match their expectations. By involving users every step of the way, HCD guarantees that the end products address genuine needs and provide fulfilling experiences[1].

Imagine how much better our world would be if everything we interacted with was designed with our wellbeing in mind. That's the power of human centred design - it's not just about functionality, but also about making users happy and satisfied. It's like going from a bland meal to a gourmet feast tailored just for you!

2.2 Benefits of Human Centred Design in Engineering

Human-centred Design (HCD) is all about putting people first. Why? Well, let's dive into it[3].

First off, HCD focuses on making products that actually meet what users want and need. When the human touch is added to design, user satisfaction skyrockets. And who doesn't love when things work exactly how they're supposed to? a world where every product you use just...works perfectly for you. No more head-scratching or frustration - just smooth sailing all the way. That's the of HCD right there[2].

But wait, there's more! Engineers get in on the action too. Understanding how users tick helps them fine-tune designs for maximum efficiency. Think fewer mistakes, quicker processes, and massive boosts in productivity. Cha-ching! Who wouldn't want that?

And here comes the kicker - innovation and creativity are best buds with HCD.[4] When engineers take a step back to see things from a user's POV, brilliant ideas start flowing like nobody's business. It's like opening up a whole new realm of possibilities by just asking a simple question: "What if?"

So, there you have it - when we put people at the heart of design, magical things happen. User satisfaction soars up high, inefficiencies disappear into thin air, and innovation becomes second nature. That's the power of Humancentred Design speaking right there!

Focusing on all users of a product while applying the HCD process, designers are more likely to recognize the diversity of human values and cultures, a step in the right direction toward creating sustainable businesses

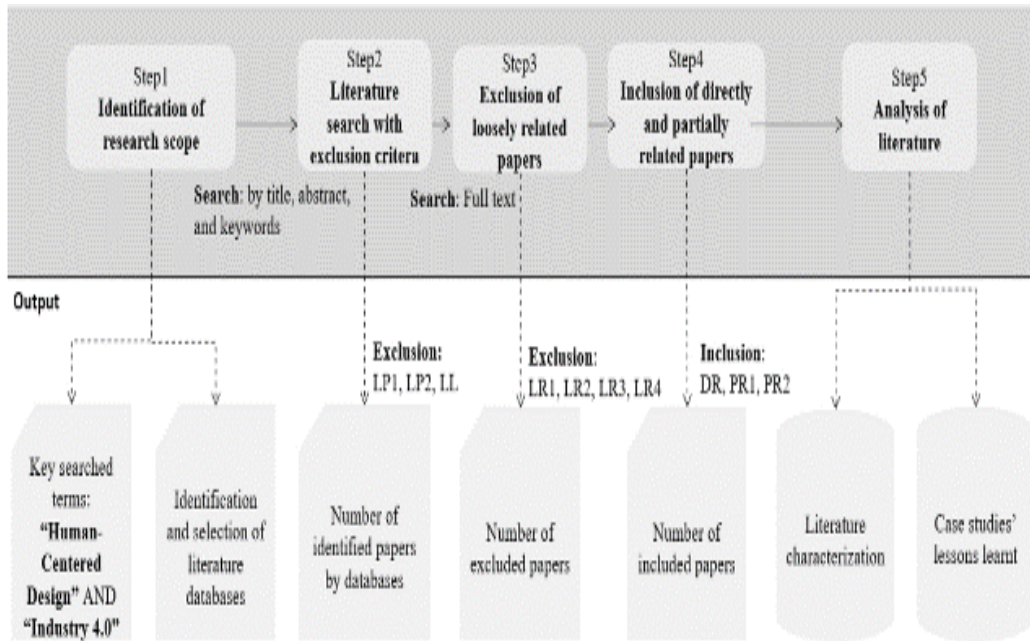
2.3 Implementing Human Centred Design

Applying human-centred design to technology requires a systematic approach. The following steps are generally followed:

Step 1: Research and Analysis. The first step is a comprehensive review of the existing literature to understand the current state of knowledge on the topic. This helps identify gaps and areas for further research. Data collection methods such as interviews, surveys and observations can also be used to collect direct data. Step 2: Gather information. Data collection involves gathering relevant information from various sources, including users, stakeholders and experts. This information may include user preferences, behaviour and pain points, as well as technical limitations and requirements.

Step 3: Analyse the data. Once the data is collected, it must be analysed to identify patterns, relationships, and trends. This analysis helps gain meaningful insights and guide the design process. Statistical techniques, qualitative analysis and visualization tools can be used for this.

Step 4: Design iteration. Knowledge of data analysis allows an engineer to iterate their designs. Incorporating user feedback and making improvements. This iterative process ensures that the final design meets the user's expectations and requirements[2].

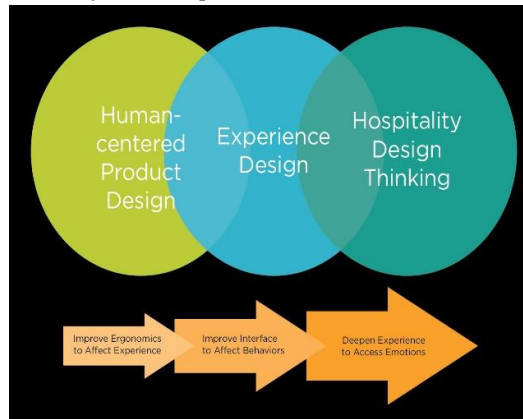


2.4.Evolution of Human Centred Design Principles

The journey of HCD principles shows the transition from purely technical issues to a complete understanding of what users want, like and do.[3] It all started when design trends like User centred Design (UCD) and Participatory Design paved the way for HCD to spread its wings. It now includes empathy, co-design, iterative design and inclusive design in its arsenal.[4]

Now it's about putting yourself in the shoes of the users, involving them in the design phase, making changes in their thinking and making sure that everyone can use it, no matter who they are or where they come from. It's not just code; it's about people.[4]

Gone are the days when it was enough to just focus on technology. Now we need to dive deep into what makes users tick and engage them every step of the way. Their experience is what counts most.



Can you imagine making something without considering who will use it? Wouldn't that be like cooking without knowing who to cook for? Does this make sense?

2.5.Methodologies and Tools for Human Centred Design

You know, there are so many cool ways to bring Human-centred Design principles into. Take design thinking for instance - it's like a roadmap for solving problems that focuses on understanding people, coming up with ideas, building models, and trying things out. And let's not forget user research methods like diving deep into people's lives through studies, chats, and surveys - how neat is that? Prototyping techniques come in handy too - from sketching paper to digital simulations, engineers can quickly fine-tune their designs. Then there's usability testing which gives engineers the lowdown on how user friendly their creations really are.[6]

But hey, isn't it fascinating how all these tools work together seamlessly to make sure we're designing products that truly connect with people? It's like putting all these puzzle pieces together to create something awesome. Just thinking about the possibilities gets me pumped up! So, tell me, what do you think about blending creativity and empathy to build better solutions? I'd love to hear your take on this exciting journey of innovation and problem-solving!

2.6 Applications of Human- centred Design in Engineering

HCD finds applications in many engineering fields, including product design, user interface design, service design, and urban design. For example, in product design, engineers use HCD principles to create intuitive, ergonomic, and user-friendly consumer electronics, medical devices, and automotive systems. In user interface design, HCD informs the development of websites, mobile applications, and software interfaces that prioritize usability and accessibility.[6] In service design, HCD helps engineers optimize customer experiences across various touch points, from initial interaction to post-purchase support. In urban planning, HCD is involved in planning cities and communities that promote walkability, sustainability and social inclusion.[7]

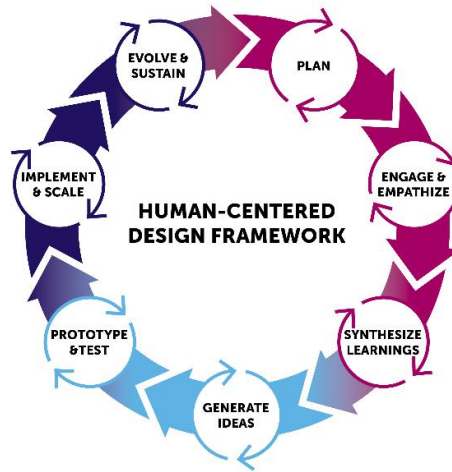


Figure: Human Centered Design in Reproductive Health

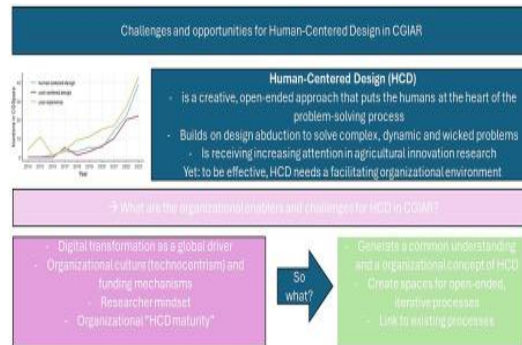
2.7.Technological Innovations and HCD

Technical innovations have played an important role in advancing the practice of HCD in design. New technologies such as artificial intelligence (AI), augmented reality (AR) and the Internet of Things (IoT) offer new opportunities to improve user experience and simplify design processes. AI-based algorithms can analyse user data and adapt products and services to individual preferences. AR technology can bring digital information into a physical environment, facilitating an interactive and immersive user experience.[1] IoT devices can collect real-time data on user behaviour, allowing engineers to iteratively improve their design based on user feedback.[1]

2.8. Impact of Human-centred Design on Engineering Practice

Integrating HCD principles into design practices has resulted in many benefits for both users and businesses. For users, HCD produces products, systems and services that are easier to use, more fun and better suited to their needs. For companies, HCD can increase customer satisfaction, loyalty and market competitiveness. By aligning design efforts with user needs and preferences, HCD drives innovation, fosters customer engagement, and creates long-term value for organizations. Case studies and industrial examples demonstrate the positive impact of HCD on design outcomes and highlight success stories from various sectors and industries.[8]

2.9. Challenges and Opportunities in Human-centred Design



Despite its many advantages, the application of HCD in engineering brings its own challenges and opportunities. Organizational resistance, resource constraints, and lack of awareness are common barriers to adopting HCD principles.[1] Addressing these challenges requires cultural change in organizations, investment in training, and a commitment to prioritizing user centred design. In addition, HCD provides opportunities for interdisciplinary collaboration, cross-sector partnerships and innovation ecosystems that bring diverse stakeholders together to solve complex societal problems. [9]

2.10. Future Directions and Emerging Trends

Going forward, the future of HCD in design is promising, with emerging trends and advances shaping the landscape. Personal experiences, ethical considerations and sustainability are expected to become increasingly important in HCD practice. Advances in artificial intelligence, artificial intelligence and the Internet of Things continue to innovate user experience design, empowering engineers to create more intuitive, engaging and adaptive solutions. Moreover, the growing emphasis on social responsibility and inclusive design is encouraging efforts to improve accessibility, diversity and equity in design practices. [2]

III. PROJECTS AND WORKS

A project of producing today is adapting to an increasingly fluctuating environment and diverse adjustments to meet the demands of the marketplace. Product lifestyles cycles are getting shorter while manufacturing batch sizes have become smaller with dynamic product versions related to growing complexity, which is difficult the traditional manufacturing systems (Benabdellah et al., 2019; Kuhnle et al., 2021;

Maet al., 2017; Prinz et al., 2019; Windt et al., 2008; Zhu et al., 2015). To manage these dynamics, the industrial idea of enterprise four. Zero has come approximately and has been usual in each research and industry, a trend related to digitalization and smart structures that could allow factories to attain higher production range with reduced downtimes even as enhancing yield, best, safety, and lowering fee and electricity intake (García-Magro & Soriano-Pinar, 2019; Järvenpää et al., 2019;

Napoleone et al., 2020; Oztemel & Gursev, 2020; Park & Tran, 2014).[6] despite the fact that the adoption of enterprise four. Zero in manufacturing well-known shows high-quality effects, the extended complexity as a collateral effect has additionally delivered many challenges (Bednar & Welch, 2020; Cohen et al., 2019; Fernandez Carames & Fraga-Lamas, 2018;

Mourtzis et al., 2018; Wittenberg, 2015). one of the challenges is to put human beings well at the centre of clever manufacturing layout (Grandi et al., 2020; Pacaux-Lemoine et al., 2017; Paelke et al., 2015; Peruzzini et al., 2019; Varshney & Alemzadeh, 2017). [8] An approach to deal with this mission is called HCD. according to international agency for Standardization (2019), HCD is a multidisciplinary method incorporating human elements and ergonomics knowledge and techniques to make systems usable. however, the layout complexity in clever systems can occur in both directions, where in one direction the human need to be capable of effectively cooperate with other current physical system additives and simultaneously change data with machine informatics for hybrid choice making (Fernandez-Carames & Fraga Lamas, 2018; Schulze et al., 2005; Zheng et al., 2018). The opposite direction is that the design of such smart structures must be able to sensing and responding to the agree with degrees of human beings they have interaction with if you want to result in more productive relationships among the human and other clever components (Chang et al., 2017; Rogers et al., 2019; Seitz et al., 2021; song et al., 2016; Van Acker et al., 2020). [7]

several contributions had been written on enterprise four.0 areas; but, the majority of them recognition at the technical elements in which human factors are usually underestimated (Bhamare et al., 2020; Grandi et al., 2020; PacauxLemoine et al., 2017; Peruzzini et al., 2019; Theuer et al., 2013). there's an growing difficulty about how human elements are slightly considered in design for merchandise and/or offerings and poorly addressed in production, inflicting complex troubles with frequently unknown outcomes throughout different business contexts: nuclear injuries (Wuet al., 2016), marketplace failures in new product development (García-Magro & Soriano-Pinar, 2019), robotic-surgery related adversities (Varshney & Alemzadeh, 2017), technological injuries during machine manipulation (PacauxLemoine et al., 2017), and interplay issues among humans and clever systems (Jung et al., 2017; Rogers et al., 2019; Streitz, 2019). The phenomenon of enterprise four. Zero reflects modern-day design contexts that regularly contain complex interdependencies of human and non-human actors— net of element (IoT) devices, virtual and bodily environments—shaping the framework of human roles and socio-technical systems (Cimini et al., 2020; Coulton & Lindley, 2019; Jwoet et al., 2021; Kong et al., 2019; Kymäläinen et al., 2017). [6]

however, this doesn't mean that the present ideas of design—as an example, layout for production and assembly (Favi et al., 2021), or a traditional design manner that considers existing solutions to fulfil the wishes of the biggest institution (Lorentzen & Hedvall, 2018)—are redundant. They have advanced and enlarged the scope of design: manufacturability fosters the collaboration of design and manufacturing operations, taking the perspectives of efficiency, effectiveness and economics under consideration (Chen et al., 1995; Venkatachalam et al., 1993); social sustainability addresses design for nice of human life by means of thinking about transdisciplinary relationships with human variety (Demirel & Dufy, 2013; Martin et al., 2013; Papetti et al., 2020). those new requirements have impacted the factories themselves, but they affect the complete cost chain, from the product design and improvement method through marketplace segmentation to production and product disposal management (Bauer et al., 2019; Kong et al., [2]

2019; Pereira Pessôa & Jauregui Becker, 2020). in this feel, for transitioning to sustainable production strategies and consumption, human-centred elements play a middle position inside the achievement of sustainability-oriented operations for the duration of the deliver chain (Bednar & Welch, 2020; Ceccacci et al., 2019; Grandi et al., 2020; Gualtieri et al., 2020; Lin, 2018; Rossi & Di Nicolantonio, 2020).

To cope with human-associated roles inside the context of industry four. Zero, there may be a constantly developing hobby in research and business practices wherein humans are located at the centre of layout throughout disciplines. that is take place within the full-size frame of literature providing signposts of theoretical frameworks and fashions, implementation methodologies, and case studies in cross-disciplinary contexts. [8] The scope of the research is significant: client-centric business models related to customer involvement in design (Adrodegari & Saccani, 2020; Grieger & Ludwig, 2019; Saha et al., 2020;

Santos et al., 2018); clever design engineering wherein the customers and emotional interactions are empowered (Benabdellah et al., 2019; Pereira Pessôa & Jauregui Becker, 2020); era layout in which customers are targeted (Chen & Duh, 2019; Rogers et al., 2019); interplay designs amongst operators and smart production additives (Klump et al., 2019; Rossi & Di Nicolantonio, 2020); human concentrated designs for product development (Chen et al., 2016; Wuet al., 2013); statistics processing by means of which people continue to be the first layout consideration of an information-pushed technique (Crabtree & Mortier, 2015; Victorelli et al., 2020b); sustainability in social-technical manufacturing contexts, including social robotic interactions with human beings (Bednar & Welch, 2020; Leng &

Jiang, 2017; Richert et al., 2018; Streitz, 2019). despite the fact that a big range of research has been created and posted, these research have grown to be disconnected from other research after publication. hence, these studies in industry and studies alike are not frequently adopted, while the community of research is scattered and diffused without forming any complete structure. although several overview papers portrayed the important thing traits concerning HCD over current years, they focused at the refection of rising traits based on bibliometric consequences, debates, and priorities of their very own studies scope with their defined disciplines. lately, Zarte et al. (2020) performed SLR to shape layout concepts for HCD at the same time as Victorelli et al. (2020a) provided an expertise of human-information integration with bibliometric evaluation. other representative evaluation studies include Benabdellah et al. (2019), Duque et al. (2019), Kadir et al. (2019), Bazzano et al. (2017). but the modern work does now not pay attention to publications whose case studies include an extremely good supply of beneficial facts. The results of a case have a look at could have a totally high impact on exploring in-intensity conceptual trying out and refinement related to training learnt (Kadir et al., 2019; Tetnowski, 2015; Williams, 2011; Yin, 2018), something that merits to be treated as a special unit of evaluation within the overview process. moreover, the evaluation papers additionally pointed magazine of clever production 1 three out their own methodological boundaries, leading to the decision for future research priorities in identifying and deepening the research effects of HCD thru the pass-disciplinary lens. To take the angle of HCD underneath the transition to enterprise four.[9] Zero and simultaneously respond to stated name, we make a contribution to the studies through a rigorous evaluate of case studies—to capture the training learnt—which have been performed up to now inside the literature. The objective is to pave the manner for the ongoing trends across the idea and additionally give an explanation for its journey in a scientific and nicely-rounded methodology. To acquire this objective, we evaluation the prevailing scientific frame of knowhow with the aid of: presenting insight into how the literature has evolved thru the godisciplinary lens identifying what research issues associated with design methods are rising in the field placing the research time table within the context of HCD in industry 4. zero, considering the lessons learnt, as exposed by way of the in-depth assessment of case studies to reap the above and make contributions to the frame of knowledge regarding the HCD area, this newsletter starts off evolved with HCD's essential standards, which suggest for researcher's diverse perspectives on HCD across the cost chain inside the context of enterprise 4.0.[9] the following segment presents a strict protocol of SLR that guarantees a sufficient quantity of first-rate publications for the analysis. "Literature characterization of human-targeted layout in enterprise four. Zero" section digs into the literature to unfold the characteristics of HCD. sooner or later, the in-depth overview expresses vital records of HCD in the context of industry four. Zero: rising research schemes among concepts of HCD, various design techniques and instructions learnt this newsletter concludes with a comparative discussion of the papers and shows opportunities for further research.[9]

IV. CONCLUSION

In our humble opinion, human centred design is a game-changer in engineering. It's like engineers have put the user's needs and experiences on a pedestal when they create stuff now. This approach doesn't just make products strong technically but also hits home with the people who use them. You know, as tech keeps changing and society's demands shift, human centred design will become even more crucial in how we engineer things. It's what drives innovation, gets folks excited about products, and leaves a positive mark on society. So, by digging deeper into research, working together, and learning constantly, engineers can tap into the magic of human-centred design to make the world a better place for everyone. Amazing stuff!

REFERENCES

- [1] Brown, T. (2008), Design thinking. Harvard Business Review, 86(6), 84-92.
- [2] Norman, D. A. (2013). The design of everyday things: Revised and expanded edition. Basic Books.
- [3] Sanders, E. B., & Stoppers, P. J. (2008). Co-creation and the new landscapes of design. Codesign, 4(1), 5-18.
- [4] Adrodegari, F., & Saccani, N. (2020). A maturity model for the sterilization of productcentric companies.
- [5]. Journal of Manufacturing Technology Management, 31(4), 775–797. Ahmadpour, N., Pedell, S., Mayasari, A., & Beh, J. (2019).

- [6] Co-creating and assessing future wellbeing technology using design function. *She Ji: The Journal of Design, Economics, and Innovation*, 5(3), 209–230. Anderson, D. M. (2014).
- [7] Design for manufacturability: How to use concurrent engineering to rapidly develop low-cost, high-quality products for lean production. Apple Academic Press. Anke, J. (2019).
- [8] Design-integrated financial assessment of smart services. *Electronic Markets*, 29(1), 19– 35. Aurich, J. C., Schweitzer, E., & Fuchs, C. (2007).
- [9] Life cycle management of industrial product-service systems. In S. Takata & Y. Umeda (Eds.), *Advances in life cycle engineering for sustainable manufacturing businesses*