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Taxation Policies and their Impact on Business and Economic Growth

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Abstract: Taxation policies play a pivotal role in shaping the business environment and influencing overall economic growth. This abstract provides a brief overview of the complex interplay between taxation policies and their consequences on businesses and the broader economy. It highlights the multifaceted effects of taxation on investment, entrepreneurship, and economic development.

Taxation policies are a crucial tool for governments to raise revenue, fund public services, and address societal challenges. However, the design and implementation of these policies can have profound effects on businesses and economic growth. The impact of taxation can vary significantly depending on factors such as tax rates, the structure of taxation (e.g., income, consumption, or property taxes), and the ease of compliance.

Keywords: Tax, rates, Economic, growth, Business, investment, Government, revenue

I. INTRODUCTION

Taxation policies encompass a wide range of taxes, including income tax, corporate tax, value-added tax (VAT), excise taxes, and more. These policies are designed to generate government revenue, redistribute wealth, and influence economic behavior.

The impact of taxation policies on businesses can be profound. High corporate taxes, for instance, may reduce a company's profitability and limit its ability to invest in expansion, research and development, and job creation. On the other hand, tax incentives or deductions can encourage business investment and economic growth.

In terms of economic growth, taxation policies can be a double-edged sword. On one hand, they provide the government with the funds needed for public services and infrastructure development, which can stimulate economic growth. On the other hand, high taxes, especially on individuals and businesses, can discourage investment and spending, potentially slowing down economic activity.

It's important to note that the impact of taxation policies is complex and multifaceted. It depends on the specific tax structure, rates, and how well these policies are implemented and enforced. In this discussion, we can delve deeper into the various aspects of taxation policies and their impact on businesses and economic growth.

II. REVIEW OF LITERATURE

- 1.Introduction: Begin with an introduction that highlights the importance of taxation policies and their role in shaping economic growth.
- 2. Historical Perspective: Discuss the historical evolution of taxation policies and how they have changed over time.
- 3. Theoretical Frameworks: Present various economic theories, such as the Laffer Curve, and how they relate to taxation policies and their impact on businesses and the economy.
- 4.Taxation Types: Explore different forms of taxation, including income tax, corporate tax, value-added tax, and their respective implications.
- 5. Taxation Levels: Discuss the effects of varying tax rates at different income or profit levels.
- 6.Tax Incentives: Examine the use of tax incentives and how they influence business decisions, like investments and hiring.





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7. Economic Growth Models: Analyse models and indicators used to measure economic growth, such as GDP, employment rates, and productivity.

8.Empirical Studies: Summarize findings from empirical research on the impact of taxation policies on economic growth, citing specific studies and their methodologies.

The objectives of a research

- 1. To Investigating the compliance and enforcement of tax policies: Assess the effectiveness of tax administration and enforcement mechanisms in ensuring tax compliance among businesses and individuals.
- 2. To Examining the international implications of taxation policies: Explore how tax policies affect international trade, foreign direct investment, and cross-border business activities.
- 3. To Investigating the impact of taxation on specific industries: Examine how tax policies affect particular industries or sectors, such as technology, manufacturing, or agriculture.
- 4. To Assessing the impact of tax evasion and avoidance: Study the economic consequences of tax evasion and avoidance on government revenue and overall economic growth.
- 5. To Examining the role of tax policy stability: Investigate how frequent changes in taxation policies impact business decision-making and long-term economic growth.

Policies for economic growth Demand-side Supply-side Privatisation/deregulation Monetary Policy cut interest rates Investment in Fiscal Policy education/training cut tax rates Devaluation - reduce More flexible labour markets value of currency Reduced tax rates QuantitativeEasing increasing money supply www.economicshelp.org Reduced power of trade unions

III. RESEARCH METHODOLOGY

Secondary data

This research paper is based on Secondary data collection from books, journal, internet, etc.

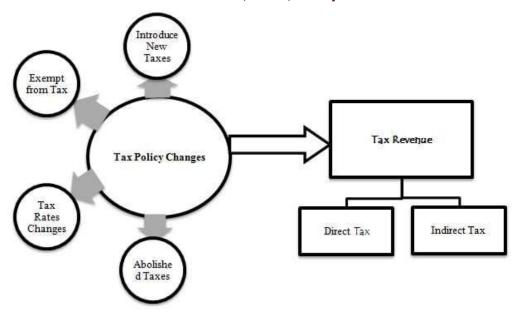




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IV. FINDINGS

- Tax Rates and Investment: Lower corporate tax rates often encourage higher levels of investment, leading to
 increased business expansion and economic growth. This can create more job opportunities and stimulate
 overall economic activity.
- Tax Incentives: Tax incentives, such as research and development (R&D) credits, can promote innovation and technology advancements in businesses. This can lead to increased productivity and competitiveness.
- Global Competitiveness: High corporate tax rates can make a country less competitive on the global stage, potentially leading to capital flight and reduced foreign direct investment.
- Government Spending: The way tax revenue is spent can significantly impact economic growth. Investment in
 infrastructure, education, and healthcare can contribute to long-term growth, while excessive government
 spending or inefficiencies can have the opposite effect.
- Economic Multipliers: Certain tax policies, such as targeted tax credits or deductions, can have a multiplier effect, stimulating growth in specific industries or regions.

V. SUGGESTIONS

- Types of Taxes: Explain the various types of taxes, such as income tax, corporate tax, sales tax, and property tax. Discuss how each type can impact different sectors of the economy.
- Impact on Small and Large Businesses: Differentiate between the effects of taxation policies on small businesses and large corporations. Discuss the compliance burden, access to capital, and market competition.
- Taxation and Investment: Explore the relationship between taxation and investment. How do tax policies influence where businesses choose to invest or expand?
- Public Services and Infrastructure: Examine how tax revenue is used to fund public services and infrastructure, and the indirect economic benefits that result.
- Social Equity: Consider the role of taxation policies in addressing income inequality and promoting social equity.
- Future Trends: Predict future trends in taxation, such as digital taxation and environmental taxes, and how they might impact business and economic growth.





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VI. CONCLUSION

Taxation policies play a crucial role in shaping the business environment and influencing economic growth. Well-designed tax policies can stimulate investment, encourage entrepreneurship, and create a stable revenue stream for government services. However, poorly executed taxation can deter business activity, hinder innovation, and stifle economic progress. Striking the right balance and regularly reviewing tax policies is essential for fostering a healthy and prosperous business climate that contributes to sustainable economic growth.

REFERENCES

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