

# A Study of Diverse Career Options for Hospitality Graduates

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**Abstract:** *This paper examines the diverse range of employment paths that graduates with a degree in hospitality can take. With the global economy and the hospitality sector growing, there are many chances available in a dynamic and adaptable environment that includes industries like tourism, event planning, hotel management, and restaurant operations, among others. Graduates possess marketable abilities that are applicable to a wide range of businesses. Graduates in hospitality continue to have many options, offering a rich and constantly-expanding professional landscape to explore as the world changes.*

**Keywords:** Hospitality, Career, Tourism, Guest, Hotels, Hospitality Graduates

## I. INTRODUCTION

Hospitality graduates can find a variety of fascinating employment options in the vibrant and ever-evolving hospitality sector. Graduates in hospitality have a special set of skills that help them succeed in a variety of industries, including event planning, tourism, hotels and restaurants. The demand for travel and leisure activities is rising in this globalized day, making skilled hospitality workers more important than ever. Graduates in the hospitality industry have a plethora of job options at their disposal. These opportunities allow them to explore their creative and innovative side and perhaps have a big influence on how guests view hospitality services.

The article "Diverse career options for Hospitality Graduates" will examine the several career options available to graduates in the hospitality industry, highlighting the wide range of positions and sectors that greatly respect their qualifications.

## THE HOSPITALITY INDUSTRY

The Hospitality Industry encompasses a broad range of businesses and services that cater to the comfort, enjoyment, and well-being of guests or customers. It usually covers industries like lodging, dining, drinking, catering, travel and tourism, organizing events, and more. Whether they are guests staying in hotels, diners at restaurants, or attendees at events, the hospitality industry's primary goal is to provide services that make their stay warm and enjoyable. This industry, which includes a wide range of jobs and occupations, places a high priority on client service, comfort, and contentment.

## TOURISM INDUSTRY

The tourism sector, sometimes referred to as the travel industry, is associated with those who travel, either domestically or abroad, for business, social, or recreational reasons. It shares a tight relationship with the transportation, lodging, and hospitality industries. Maintaining guests' happiness, entertainment, and necessities during their time away from home is a major focus.

## ROLE OF TOURISM IN HOSPITALITY INDUSTRY

Tourism plays a significant and interconnected role in the hospitality industry. They are frequently dependent on one another and have a close relationship. Since hospitality is essential to the growth of tourism in any nation or region, hotels are undoubtedly one of the tourist industry segments with the quickest rates of growth. The hotel industry and tourism work hand in hand, and having a sufficient number of hotels boosts the region's economy by adding value and a number of other things.

Some key aspects of the role of tourism in the hospitality industry-

**Food and Beverage:** When traveling, tourists frequently look for places to eat, such as cafes, restaurants, bars, and hotel room service. In order to satisfy the wide range of tastes of travelers, the hospitality sector offers a wide variety of culinary experiences.

**Accommodation:** The provision of accommodations is the most obvious link between the tourism sector and the hospitality industry. Tourists are catered to by a variety of lodging alternatives, from affordable to luxurious, provided by hotels, motels, resorts, vacation rentals, and hostels.

### **UNDERSTANDING HOSPITALITY INDUSTRY**

The hospitality sector is a fast-paced, customer-centric profession that provides a variety of roles, teams, and work conditions. It offers chances for career growth and the acquisition of useful transferrable skills, but it also necessitates flexibility in terms of working hours and the capacity to function well under pressure. A sincere love of serving others drives many workers in the hospitality industry, and they derive great satisfaction from giving guests experiences they won't soon forget. Notwithstanding its difficulties, this field offers a chance to work in a dynamic and welcoming atmosphere, develop professional relationships, and improve people's lives by providing excellent service.

### **JOBS IN HOSPITALITY SECTOR**

Hospitality is wonderfully varied. There are lots of chances to advance careers in a variety of capacities. The Hotel industry is largely divided in 2 segments

- Front of the House
- Back of the house

Front of the House –

The area that is open to the public at a hotel, restaurant, theater, or attraction.

Positions involve are-

Guest relations manager

Host

Server

Bartender

Cashier

Usher

Front desk agent

Concierge

Back out of the House –

Back-of-house roles are those that visitors usually do not see yet are necessary for a hotel or tourism business to run well.

Positions involve are –

Chef

Sous Chef

Line chef

Pastry chef

Purchasing manager

Facilities manager

Maintenance technician

Sales and marketing

Finance and revenue management

Hotel manager – Oversees all aspects of hotel operations and management.

Food and Beverage Manager –Supervises all aspects of restaurant operations.

Sales and Marketing Manager - Creates and executes plans for boosting sales and marketing to advance the company.

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Revenue manager – Control room rates and inventory to maximize hotel income.

Housekeeping supervisor – In charge of maintaining and cleaning the hotel.

Front desk agent - Reservations, check-ins, guest inquiries, and customer service are all handled by the front desk staff.

Concierge- Helps with reservations and service arrangements and gives information about the hotel and nearby attractions to guests.

Chef- They oversee the kitchen and are responsible for preparation of culinary delicacies for all guests.

Spa manager - Manages all aspects of spa operations.

Event Coordinator – Plans and organizes all kinds of events.

## JOBS IN TOURISM SECTOR

Tourism offers many job roles with the chance to travel, meet new people and create excellent customer experiences.

Various opportunities available for Hospitality Graduates in this sector include:

Sales and marketing Manager-Is charge of developing and putting into effect plans to advertise travel services, attractions, and destinations for both business and tourism.

Hospitality Manager- Oversees operations at tourist spots and attractions.

Travel Agent- helps clients make and reserve reservations for travel.

Tour Guides - give tourists information and lead them on guided tour.

Event Planner- Planning and organizing of conferences and events.

### 1.1 Objectives:

- Understanding the wide scope of hospitality and tourism and allied industries
- Understanding the career opportunities available to Hospitality Graduates in different work sectors.

## II. LITERATURE REVIEW

Eddie Garrison in his article “Diverse Career Options in Hospitality and Tourism for High School Graduates in Orlando” has explained the career opportunities involving hospitality and tourism industry.

Hospitality Management - For those who love the idea of running hotels, restaurants, and resorts, a degree in hospitality management is the perfect choice. Graduates can start as hotel managers, event planners, or even work their way up to executive roles.

**Event Planning and Management**-Event planning is a thriving career option. Graduates can explore opportunities in organizing and coordinating a wide range of events, from weddings to corporate gatherings.

Culinary Arts- Aspiring chefs can attend culinary schools in the area to hone their skills and find their niche in this bustling industry.

Travel and Tourism- This field opens doors to a world of possibilities for high school graduates. Travel agents, tour guides, and travel consultants are just a few career choices that allow individuals to share their love for exploration with others.

Customer Service and Guest Relations: High school graduates can start their journey by working in roles that directly interact with tourists and visitors, providing them with memorable experiences. Positions in customer service, guest relations, and concierge services are in high demand.

**Attraction Management:** Managing theme parks and attractions is a niche but rewarding career option. Graduates can be responsible for ensuring the safety, enjoyment, and smooth operations of some of the world's most iconic theme parks.

Sakshi Kabra in her article ‘Career Paths in Hospitality: Beyond Hotels and Restaurants’ discusses about the broader career prospects in the hospitality industry.

Hospitality is a dynamic field that extends far beyond the realm of traditional hotels. While hotel management equips graduates with the skills needed to excel in the hospitality industry, hospitality management prepares graduates for a diverse range of industries. This enables them to easily find employment in the world’s leading industries. Hospitality graduates excel in their education, as most subjects are taught in a classic BBA format, enabling them to possess a skill set comparable to BBA students.

Hospitality graduates can work in hotel operations and various industries, including but not limited to:-

Hospitality management (HR, finance, marketing, real estate, PR)

Venue management and event planning

Luxury retail and sales

Luxury lifestyle services

Fine dining and restaurants

Health and wellbeing

Hospitals

Consultancy

Start ups and more

With the combined acumen of business administration and the finesse of hospitality etiquette, hospitality graduates possess a distinct edge in today's competitive job market.

Laura Adkins in her article '20 Jobs for Hospitality and Tourism Management (With Duties)' speaks about jobs in hospitality and tourism industry.

There are a variety of career opportunities in hospitality and tourism management to consider if you have an interest in a guest service role and you desire flexible working options that may allow you to travel. These roles often involve developing tourism strategies, assisting with marketing initiatives and ensuring customer or guest satisfaction.

Jobs include –

Cruise agent

Sports center manager

Food truck manager

Pastry chef

Hotel assistant general manager

Spa manager

Tour manager

Café manager

Activity manager

Hotel sales coordinator

Resort manager

Travel agent

Catering manager

Entertainment manager

Guest services manager

Director of housekeeping

Park manager

Food service director

Travel consultant

Indeed's editorial team on their page has made an article '21 Jobs for Hospitality Management' on which they mention 21 jobs involved in the hospitality field.

The hospitality sector is broad, with a variety of job options. People with a background in hospitality management can choose from a number of lucrative positions in hotels, spas and restaurants. Knowing what job options are available for hospitality management experts can help you effectively plan your career.

It includes jobs like -

Housekeeping supervisor

Pastry chef

Event specialist

Wedding coordinator

Concierge

Human resources coordinator

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Spa manager  
Sales coordinator  
Recruiter  
Restaurant manager  
Head chef  
Hotel manager  
General manager  
Front desk manager  
Account executive  
Operations manager  
Food and beverage manager  
Business analyst  
Director of security  
Director of sales

Jennifer Herrity in his article '9 skills for a Hospitality Career' explains about the skills required to have a career in hospitality industry.

Hospitality skills are all of the behaviors, tools and knowledge that allow service industry professionals to develop a positive relationship between guests and the companies that host them. Having hospitality skills allows you to have positive interpersonal communications with others and organize your activities to help fulfill others' needs. Hospitality skills are an essential qualification for working at a front desk, guest services department, restaurant, spa, hotel and other places where visitors expect to have their needs taken care of.

9 key skills include are-

Attention to detail  
Patience  
Professionalism  
Multitasking  
Positivity  
Empathy  
Problem solving  
Flexibility  
Teamwork

### III. CONCLUSION

Graduates have a wide range of interesting employment opportunities in the hospitality industry. A degree in hospitality gives people a broad skill set that they can use in a variety of fields and jobs. Hospitality graduates have the chance to pursue fulfilling and exciting professions in a variety of related fields, such as tourism and travel, restaurant operations, hotel management, and event organizing. Graduates in hospitality will continue to be in demand as the world and travel and dining experiences change, offering a multitude of chances to individuals who are eager to delve deeper into this multifaceted industry

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