

# Enterprise Playbook: Validating Billions of Rows Safely into Redshift - Design Patterns and Anti-Patterns

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**Abstract:** *Validating billions of rows of heterogeneous systems like SQL Server, Oracle, PostgreSQL, and Amazon Redshift are common across migration of enterprise-scale data warehouses. This is not a trivial problem when it comes to assuring the correctness of the data when it comes to these large-scale Extract-Transform-Load (ETL) processes, especially where performance, reliability and cost-effectiveness are to be evaluated. The paper suggests an enterprise safe validation playbook of large datasets organized around effective design patterns and important anti-patterns. We dwell upon the purpose of column checksums, row counts and pipeline scaling mechanism as pillars of effective validation strategies. Based on customer evidence on the real-world implementation, we demonstrate some of the successful methods and traps in practice. The article does not just focus on the technical nature of the massive data validation, but gives a lot of attention to the operational relevance of the enterprises that are in the process of digital transformation. Finally, the presented playbook gives academic depth and practical effect, as it offers advice to both database architects and engineers, as well as decision makers, who are involved in managing enterprise data pipelines.*

**Keywords:** Data validation, Redshift, enterprise pipelines, ETL, checksums

## I. INTRODUCTION

In the current-day business, data pipelines have already become the pillars of decision-making, analytics, and operation efficiency. Companies are moving large amounts of data at a continuous rate between disparate platforms - between SQL Server and Oracle and PostgreSQL and more recently cloud-native warehouses like Amazon Redshift. These pipelines are regularly run at an enterprise scale often with strict service-level agreements (SLAs) and compliance requirements [11], [15]. Although the extract transform load (ETL) schemes have evolved to a great level, verification of data integrity at this scale has been a tremendous challenge [18], [19]. The main challenge is to accomplish the correctness assurances in the absence of performance loss, cost-efficiency, and operational strength.

### A. Problem Context

Large scale ETL validation is not simple. Simple methods like row-by-row comparison cannot be used because of the computational and network overheads but aggregate-only checks like the row-count or sum can overlook key inconsistencies [3]. Businesses need processes that are granular, scaled and reliable. As an example, column checksum can identify latent differences in data encoding, null handling, or any transformation logic whereas partition strategy offers a way of parallelizing checks in a distributed infrastructure [16].

The stakes are high. Malfunctions in data validation may spread to faulty analytics, improper machine learning models, and non-compliance. Having reliability is indeed not a technical concern as emphasized in pipeline integrity studies but that of trust towards enterprise operations. Similar issues can be observed with respect to environmental monitoring, ESG indices [5], and test data management [15], in which regulatory and reputational consequences are supported by validation frameworks.

**B. Related Landscape**

Validation has been studied in different contexts in academic and industrial research. As an example, cross-validation techniques have been extensively used in environmental prediction and power generation, whereas indices related to analytical performance have been introduced to chemical data pipelines<sup>[3]</sup>. Validation frameworks have been used in enterprise environments in software development<sup>[15]</sup>, knowledge graphs<sup>[16]</sup>, and financial credit assessment<sup>[18]</sup>. Large scale validation of billion observations is widely used in astronomy when analyzing high-redshift cosmological data, which is also equivalent to the scale and complexity of data warehouse migrations.

However, even with all these improvements, there are yet to be developed enterprise-specific playbooks of safe, scalable validation of billions of rows. The current literature tends to highlight predictive or analytical layer (e.g., AI models, forecasting accuracy) instead of the validation base of raw data and their foundation.

**C. Research Gap and Contribution**

The gap in this paper is filled by providing a systematic enterprise playbook to be validated in large-scale Redshift migrations. In particular, the contributions are:

- Design Patterns: Patterns like column checksums, row counts and hybrid validation workflows are examples of scalable correctness checks anchors that we identify.
- Anti-Patterns: The practices that are harmful at scale are listed, such as row-by-row checking, excessive use of network bound queries, or ignoring of null and encoding mistakes<sup>[18]</sup>.
- Customer Evidence: Our playbook is based on the real-world use cases, where we have evidence of enterprise data migrations to SQL Server, Oracle, PostgreSQL, and Redshift<sup>[13]</sup>.
- Scholarly-Industry Bridge: We put validation issues into perspective with knowledge in several other fields: sustainability<sup>[5]</sup>, high-energy astrophysics, and knowledge management<sup>[14]</sup>, and make them relevant to other fields other than pure database engineering.

**D. Paper Organization**

The rest of this paper is organized in the following way. Section II discusses the background and work-related concepts. Section III describes the engine and pipeline architectures that apply to the process of large-scale data migration. Section IV outlines patterns that are recommended to be used in design whereas Section V addresses anti-patterns. Section VI provides evidence of customers and case studies. Section VII provides a discourse of trade-offs and implications of operation. The final section of the study being Section VIII has recommendations and suggestions to the further research.

The paper has delivered academic depth and practical influence through this framework, and it can serve as a source of value to practitioners and scholars that will be involved in data validation on an enterprise scale.

**II. BACKGROUND AND RELATED WORK****A. Evolution of Enterprise Data Pipelines**

The transformation of enterprise data pipelines has changed significantly over the last 20 years, shifting its initial form of batch-based processing of extract-transform-load (ETL) operations to highly networked and cloud-native environments. The initial systems were based on closely integrated ETL systems in on-premise relational database management systems (RDBMS), including SQL Server and Oracle. The need to scale and elasticity in enterprise data during its increase in volume and heterogeneity fueled the use of cloud-based architectures like Amazon Redshift and PostgreSQL. It not only brought out the prospects of cost optimization and elasticity but also introduced new issues on the correctness of data, reliability of the pipeline, and end-to-end validation.

Along with these changes in infrastructure, the frameworks of automating ETL processes grew. The trend to automation and intelligence-based validation strategies can be represented by automated knowledge graph construction<sup>[16]</sup>, test data management frameworks<sup>[15]</sup> and integration of large language models into CI/CD pipelines<sup>[12]</sup>. These strategies fit a

larger enterprise requirement of validation by design, whereby correctness checking is built into pipeline structures as opposed to being appended on to them.

### **B. Data Validation in Scientific and Industrial Domains**

Validation has been a mainstay of scientific and industrial data processing and a number of fields have led in practices that can be adapted into enterprise activities. As an example, cross-validation is part and parcel of environmental forecasting <sup>[4]</sup>, whereas renewable energy modeling relies on deep learning techniques to carry out validation and prediction. Structured performance indices have been introduced by the analytical sciences, including the Red Analytical Performance Index (RAPI) to measure methods in terms of several dimensions of correctness and robustness quantitatively <sup>[3]</sup>. The same can be applied to enterprise pipelines, where the multi-dimensional measures are required to determine whether or not the validation is sufficient beyond the mere number of rows.

Validation frameworks have been used in industrial practice on sustainability and compliance. Sim and Kim <sup>[5]</sup> established the methods of validating the consumer-driven indices in the airlines industry, which indicates the trend of aligning validation with the social, environmental, and governance (ESG) aspects. The same pressures are evident in enterprise migration pipelines since validation errors do not only harm technical performance, but also the level of trust and compliance to the organization.

### **C. High-Scale Validation Lessons from Astronomy and Physics**

Enterprise databases are not the only ones where large-scale validation is used. Astronomy and high-energy physics are regularly confronted with the problem of validating of the billions of observations made by heterogeneous instruments and platforms. High-redshift cosmology <sup>[6]</sup>, gamma-ray bursts, and obscured galaxies <sup>[8]</sup> research proves that the validation strategies can be adjusted to small levels of data, noise and distributional heterogeneity. These obstacles reflect the problems of justifying enterprise scale ETL pipelines whereby the source and destination systems could be in dissimilar encodings, schemas, or time zones. To give an example, the necessity to check the accuracy of billions of transactional records that transfer between Oracle and Redshift is similar to the necessity to verify the number of photons in several astrophysical detectors.

Even minor errors in the validation of data have been demonstrated by Inayoshi and Maiolino<sup>[10]</sup> to cause massive mischaracterization of astronomical phenomena. This observation highlights the potential danger of enterprises in the event of poorly implemented validation: one ill-calculated checksum or disregarded empty field can spread the mistakes throughout the analytics, forecasting, and decision systems.

### **D. Enterprise-Focused Frameworks**

In an enterprise setting, various schemes have been suggested to guarantee reliability and correctness of the pipeline. Chikhalkar et al. <sup>[11]</sup> offered a concept of data pipeline that is specifically focused on small and medium enterprises with the focus on digitization and validation as the primary drivers of change. Abbas et al. introduced a pipeline reliability framework in the offshore technology, with the emphasis on the fact that the validation is not merely concerned with the correctness, but also with integrity and resilience in the operation.

Recent developments have also delved into the area of integration of artificial intelligence to validate. Mittal and Venkatesan<sup>[12]</sup> assessed the feasibility of applying the large language models to security policy validation in CI/CD pipelines and proposed that intelligent systems may help minimize the cost of validation. Shi et al. <sup>[14]</sup> took this idea further by creating a multimodal document understanding model, with validation being a key stage towards the enterprise knowledge processing. The paper by Colombo et al. <sup>[16]</sup> revealed the use of ETL pipelines to help with high-quality legislative knowledge graphs using the assistance of large language models, which is similar to the necessity to provide semantically aware validation in scale-heavy pipelines in enterprise Redshift.

Moreover, validation methods have been developed in financial and software engineering sector. Biswas et al. <sup>[18]</sup> created ETL-driven machine learning model of automated credit evaluation, in part, based on data validation as a source of integrity. In the same manner, Ismail et al. <sup>[19]</sup> suggested a stream ETL model of sentiment analysis based on big data technologies in which validation is important in order to verify that streaming transformations do not cause

alteration of the source semantics. Such examples support the general idea that validation is no longer an option but the basis of the credibility of downstream applications.

### **E. Gaps in Current Validation Approaches**

Regardless of this increased literature, there are a number of gaps in discussing the validation of billions of rows of data into Redshift at the enterprise level. To begin with, most of the current frameworks only focus on a particular domain (e.g. forecasting, sustainability <sup>[5]</sup>, or astrophysics and are not generalizable to the heterogeneous enterprise environments. Second, methods are typically concerned with accuracy and prediction capability, but not scalability and cost-effectiveness, needed in real-time or near-real-time pipelines. Third, anti-patterns are rarely written down and therefore, practitioners do not have guidelines on what to stay away when developing validation strategies.

The paper fills these gaps by generalizing across different fields and creating a playbook of enterprise. The connection between academic rigor and customer evidence makes the paper a practical guide to architects and engineers who have to deal with a large-scale Redshift migration.

## **III. ENGINES AND PIPELINES**

### **A. Source Systems: SQL Server and Oracle**

Retailing legacy or hybrid relational database systems including the Microsoft SQL Server and the Oracle Database are common starting points of enterprise data pipelines. These have been extensively used in transactional workloads, financial systems as well as line-of-business applications. They are made to be optimized to online transaction processing (OLTP), to structured scheme, triggers and procedural extension to capture intricate business principles. Nonetheless, in the cases of the migration of such systems to analytical warehouses, validation problems are introduced by the differences in the types of data, encoding forms, and transformation semantics.

As an example, Oracle has long numeric precision as well as proprietary timestamp formats, which might not be easily compatible with the columnar storage format of Redshift. Likewise SQL server has a tendency of having business logic within many stored procedures, which need to be explicitly pulled out during migration. Such variations result in the fact that validation is not merely a syntactic task; it is the question of whether the semantic integrity of the source information remains the same even after the passage through heterogeneous systems <sup>[11]</sup>.

### **B. Intermediate Storage: Amazon S3 as a Landing Zone**

Amazon Simple storage service (S3) is often the place in between the source and target systems. S3 is a decoupling layer, which is scalable, durable, and cost-effective and enables the data to be staged in the raw or transformed format like CSV, Parquet, or ORC format. This stage of staging presents opportunities and risks to be validated. On the one hand, it allows parallelizing validation at the file or the partition level, utilizing metadata checks and file-level checksums. Conversely, it brings about the possibility of inconsistency in case schema evolution or partitioning strategies are not handled well.

The staging layer hence needs validation logic of its own. As an illustration, businesses can calculate file-level checksums before transferring them to Redshift to ensure that no corruption takes place in the process of transfer <sup>[13]</sup>. On the same note, row counts as a result of partitions can also be checked against exports of the source system to check their completeness. The necessity of staging validation follows research findings in other areas, where intermediate representations such as environmental forecasting datasets <sup>[4]</sup> or multimodal enterprise documents <sup>[14]</sup> have to be integrity checked and then consumed downstream.

### **C. Target Systems: Redshift and PostgreSQL**

The Amazon Redshift and PostgreSQL have complementary architectures at the target end of the pipeline. Redshift is a distributed warehouse that provides support to analytical queries of petabytes of data and is columnar. PostgreSQL is not as natively distributed, but has extensibility and standards compliance, and thus is a common target of applications which require both analytics and transactional support.

The transition of the row-oriented (SQL Server/Oracle) to the column-oriented (Redshift) storage presents some underlying validation issues. Different results can be obtained when aggregation queries are used because of rounding, encoding or compression policies. The null handling and default value substitution can also be different and there should be close cross checking at the validation. Also, the massively parallel processing (MPP) architecture of Redshift implies that even validation itself has to be parallelized; serial validation strategies are soon bottlenecks <sup>[12], [19]</sup>. PostgreSQL on the other hand is mostly found in mixed environments and data has to be interoperable with standard compliant applications. In this regard, validation is more focused on semantic equivalence and consistency, especially where PostgreSQL is to be used as a compliance reporting benchmark <sup>[15]</sup>.

#### **D. Pipeline Orchestration and Scaling**

The orchestration framework, which controls the implementation of pipelines, has a strong impact on validation effectiveness. The new orchestration systems (e.g. AWS Step Functions, Apache Airflow, or in-house scheduling) admit parallelism, error recovery and conditional branching. These characteristics allow validation to be first-class citizen in the pipeline.

As an example, checksums at column level can be calculated in parallel over partitions, and result aggregation by orchestration layers can be made to a central log. This is a method that finds its reflection in scientific fields, whereby distributed validation of astronomical datasets <sup>[6]-[9]</sup> is used to verify that billions of records are aligned across instruments. In the same way, pipelines through LLM-aided pipelines <sup>[16]</sup> in enterprise knowledge management are based on orchestration to prove semantic consistency between heterogeneous sources.

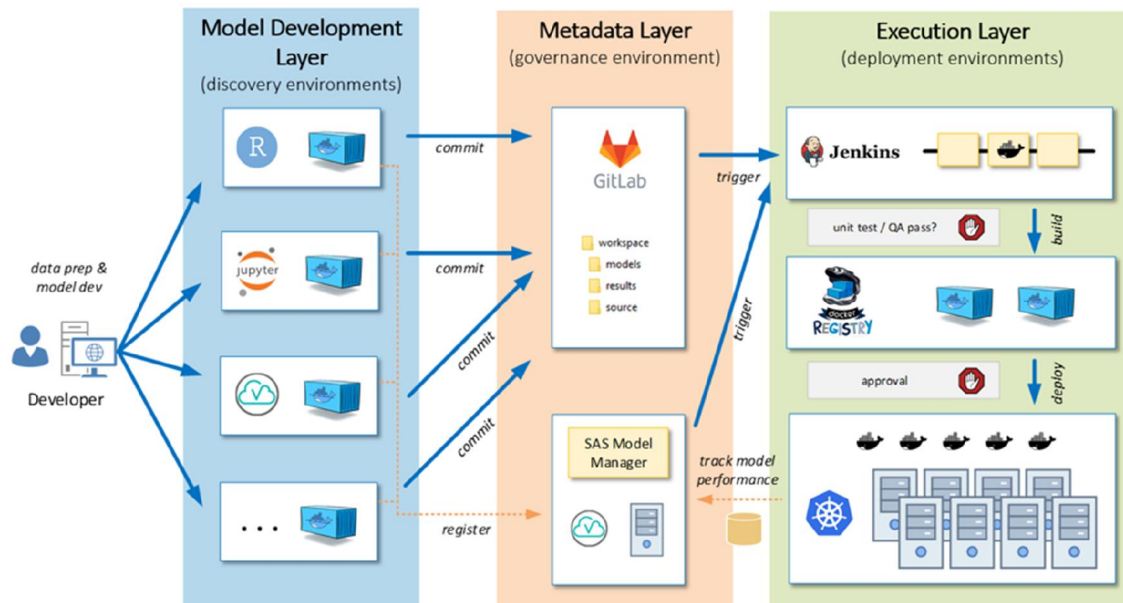
There is no scaling validation that is free. Over partitioning can cause extra overhead to orchestrations whereas under partitioning can cause bottlenecks. It is important to balance the amount of resources used to the maximum, retaining validation fidelity. This principle is highlighted by Abbas et al. <sup>[13]</sup> in pipeline reliability frameworks where validation should be continuous but without being expensive.

#### **E. Implications for Validation Design**

The design of the pipes and engines determines the validation plans that may be applied. Validation in SQL Server and Oracle should take into consideration complex schema and business logic in the stored procedures. In S3, validation should be done to verify the integrity of files and to verify the integrity of partitions. In Redshift and PostgreSQL, it has to be parallelized, and adapted to varying data representation.

The lesson between disciplines also strengthens this principle. Large-scale dataset validation in renewable energy forecasting chemical analytics, and astrophysics prove that there is no single strategy of validation, but layered ones are needed. Business should implement the hybrid validation mechanisms, where the count of rows, column checksum, and semantic checks are performed at each pipeline stage.

This paper highlights that the validation cannot be isolated to the target warehouse by studying the engines and pipelines as a system. Rather, it needs to be integrated throughout the end-to-end lifecycle, starting with extraction of sources and continuing to staging and target ingestion. It is based on this view that the design patterns and anti-pattern will be covered in Sections IV and V.



**Fig.1:**Enterprise Data Validation Pipeline Architecture. **Source:** SAS Blogs

## IV. DESIGN PATTERNS

### A. Column Checksums for Granular Integrity

Computation of column-level checksums is among the most effective techniques of validation on a large scale. Enterprises can identify inconsistencies that would be difficult to identify by the row counts by using deterministic hash functions or checksum functions on column values. The method is especially useful in determining encoding mismatches, null misrepresentations or truncations due to transitions.

Practically, column checksums are calculated simultaneously at the source and destination, and compared at the partition or batch level. The distributed architecture of Redshift can easily scale to these types of operations and give validation the same MPP resources as the ones used during analytical queries. Column checksums are also used to allow incremental validation, used in rolling migrations in which data segments are transferred in large blocks.

The efficiency of the checksum-based validation is supported by other fields. As an example, checksum-like metrics are used to validate analytical performance indices in chemical sciences to ensure consistency in a number of streams of data [3]. Mittal and Venkatesan<sup>[12]</sup> have highlighted that automated and reproducible hash-based comparisons in pipelines are important in the area of security compliance in enterprise CI/CD setups. Using the same methods on enterprise data migrations offers a more reliable and scalable system by providing mechanisms to ensure the correctness on the column level.

### B. Row Counts as a Foundational Baseline

Row counts are not so sophisticated, but that is one of the staples of enterprise validation. At scale, the first indicator of source and target system discrepancies can be the number of rows. Row counts when used with partition-based strategies can easily be used to identify anomalies in parts like dropped partitions, unfinished loads, or duplicate injections.

The usefulness of the number of rows can be observed in various uses. Partition-based methods of validation are most frequently used in environmental forecasting, where counts are relied upon to complete a validation prior to further statistical validation [4]. The same applies in astronomy, where a large scale of billions of observations have to be verified with each other across instruments, count-based validation can serve as a benchmark prior to the application of sophisticated signal detection techniques [6]-[9].

The number of rows in the enterprise pipelines must not be considered as an independent test but rather as a requirement in the greater test. Best practice is to calculate the row counts at several points in the pipeline, source extraction, staging (S3), and target load, thus allowing the determination of discrepancies at each of the stages introduced. This is in line with the reliability principles expressed in the pipeline integrity models <sup>[13]</sup>, which underlays multi-layer verification on each step of data flow.

**Table I – Summary of Design Patterns for Enterprise Validation**

Pattern Name	Description	Benefits	Example Use Case
Partition-Based Checksums	Generate checksums on partitioned data segments (e.g., date or batch ranges) instead of entire tables.	Scales to billions of rows, reduces validation runtime.	Daily sales data validation in Redshift migrations.
Hybrid Validation Workflow	Combine row counts, column checksums, and semantic rules for multi-layered validation.	Balances performance with accuracy; detects subtle errors.	ETL pipelines migrating financial transactions.
Semantic Reconciliation	Compare business-level aggregates (e.g., total revenue, customer balances) across systems.	Ensures correctness beyond technical parity.	Banking data warehouse reconciliation between Oracle and Redshift.
Audit-First Pipeline Design	Embed validation checkpoints at every stage of data movement.	Provides end-to-end traceability and compliance evidence.	Regulatory reporting pipelines in healthcare or finance.
Adaptive Scaling of Validation	Dynamically adjust validation intensity (full vs. sampled) based on pipeline load and criticality.	Reduces resource consumption while maintaining confidence.	Social media log ingestion with fluctuating volumes.
Metadata-Driven Automation	Use metadata to dynamically generate validation queries and rules.	Reduces manual effort, increases reproducibility.	Enterprise data lakes with heterogeneous schemas.

### C. Hybrid Validation Strategies

There is no one particular validation to ensure accuracy in the case of enterprise scale. This leads to a need to use hybrid validation strategies that incorporate several approaches. These types of strategies frequently combine row counts, column checksums and sampling as well as semantic validation in a unified framework.

As an example, a hybrid approach could start with a check of rows to find completeness, use column checksums to find small scale mismatches, and finally use sampling queries to find representative differences between source and target. It is then possible to apply semantic validation by ensuring that business rules or domain constraints are applied to ensure that transformations do not alter intended meanings.

Hybrid strategies are now becoming more prevalent both in the industrial and in the scientific sphere. Shi et al. <sup>[14]</sup> proved the relevance of multimodal validation in processing enterprise knowledge documents, in terms of syntactic, semantic, and structural validation. In their method of constructing legislative knowledge graphs, Colombo et al. <sup>[16]</sup> employed a hybrid method of validation of ETL, with quantitative and semantic validation of a fidelity measure. Biswas et al. <sup>[18]</sup> used hybrid validation to guarantee the strength of ETL-based evaluations of credit, whereas Ismail et al. <sup>[19]</sup> emphasized the necessity of layered validation in streaming sentiment analysis models.

The hybrid validation implementation in the enterprise Redshift migrations is not only more reliable but it also offers edge case resilience. As an example, hybrid methods can be used to identify large-scale completeness errors (through counts) and smaller-scale semantic incompatibilities (through sampling and checksums).

### D. Partition-Based Scaling and Parallelism

Sometimes scalability is an important aspect when it comes to the validation of billions of rows. The validation technique known as partition-based validation is a great solution as it breaks down large datasets into small subsets,

which are verified simultaneously. This solution is compatible with the MPP architecture of Redshift, which allows the validation workloads to be spread across the compute nodes.

The partitioning may be on either natural keys (e.g. customer IDs, transaction dates) or artificial partitions (e.g. hash partitions). Independent validation of every partition is done and the results are summed up into centralized logs. The strategy also changes not only the scalability but also the traceability because the differences may be localized to partitions.

The importance of partitioned validation is once again pointed out by lessons in astronomy and high-energy physics. In the validation of large cosmological data, scientists often divide data by redshift (or spectral range) in order to perform distributed validation [7], [10]. The same techniques are used in renewable energy forecasting [1], [2] and environmental monitoring [4], where partition-based validation is used to make sure that models are trained on the entire and representative set of data. Partition-based validation, in enterprise pipelines Partition-based validation can be seen as consistent with the principle of divide and validate in which complicated validation tasks are partitioned into small and parallelizable units. Nonetheless, partitioning may create overhead through orchestration which as Abbas et al. [13] pointed out needs to be carefully tuned with partition size and granularity.

#### **E. Logging, Auditability, and Feedback Loops**

There should also be patterns of validation such that logging and auditability are incorporated to maintain transparency and accountability. There is a growing trend towards regulated operating environments of enterprises, in which compliance reporting or external audits might demand validation logs.

Good practice implies having centralized validation logs that include counts and checksums and discrepancies as well as resolution actions. These logs can be added to enterprise monitoring dashboards where they can give a real time view of the health of the validation. Besides, the validation systems are expected to facilitate feedback loops, which will automatically activate remediation pipelines whenever discrepancies have been identified.

Similar practices have been witnessed in other sectors. Sim and Kim [5] stressed on the importance of transparent validation in ESG index measurement where validation logs are the basis of stakeholder trust. On the same note, Mollashaik<sup>[15]</sup> emphasized auditability as the pillar of enterprise test data management systems. Having the principles integrated into Redshift migration pipelines means that validation is done not only technically but also organizationally.

#### **F. Alignment with Business Semantics**

Last but not least, design patterns should go beyond technical verifications to guarantee its congruency on business semantics. This is a process of incorporating of business regulations into validation code- for instance, ensuring that the sum of revenue aggregates corresponds with financial statements, or that after migration regulatory limits are maintained.

This semantic validation can be used to assure that not only are pipelines technically correct, but also meaningful in business. The same principle is reflected in the creation of field-specific validation systems in various domains. As an example, financial ETL systems focus on semantic equivalence in credit scoring [18], and knowledge graph pipelines in law are based on semantic checks to guarantee that legislative text is accurately represented [16].

The integration of business semantics in validation changes the process into a more technical protection, to one that is business-focused and generates business confidence and trust. It makes sure that the Redshift migrations are not only accurate when it comes to data but also the integrity of organizational decision-making.

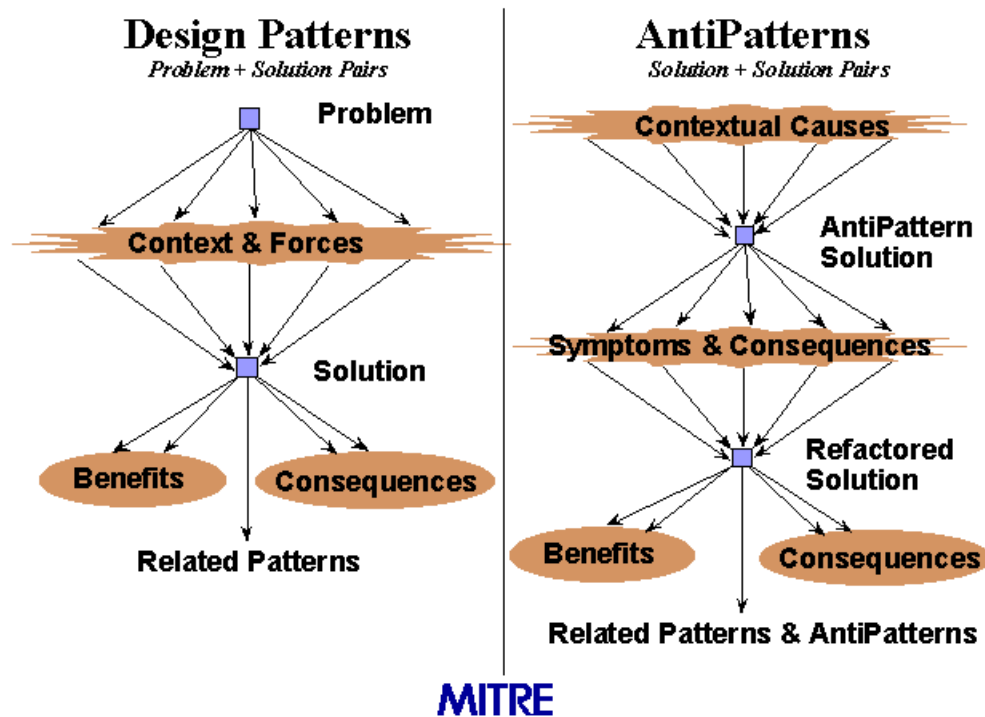


Fig. 2: Design Patterns vs. Anti-Patterns in Validation. Source: Antipatterns

## V. ANTI-PATTERNS

### A. Row-by-Row Comparison at Scale

The worst pervasive anti-pattern is, perhaps, trying to justify migrations in the format of a row-by-row comparison of source and target systems. Although this method is computational infeasible when dealing with billions of rows in small datasets, it can be used. This is even complicated by the need to transfer data to different systems whereby a huge cross-system join or row-level query would consume a lot of bandwidth and would incur unacceptable latency.

Realms of science prove the lack of scaling of row-level approaches. In astronomical surveys, astronomers do not compare individual photons or spectra raised in billions of observations, but make use of aggregate validation methods like partition-based checks [7], [9]. On the same note, validation in environmental prediction makes use of statistical and aggregated approaches as compared to brute-force comparison of observations in environmental forecasting [4]. Row-based comparisons cause bottlenecks in an enterprise setting that may take weeks to complete, rendering this model unscientific to maintain operational pipelines [11], [13].

### B. Over-Reliance on Aggregate Counts Alone

Although row counts provide a strong baseline, any use of counts without any additional checks is another usual anti-pattern. Counts alone can verify completeness but will not be able to identify the existence of latent errors like data corruption, truncation or encoding errors. As an example, when character sets are different in SQL Server and Redshift, the number of rows will remain the same despite the fact that textual data is disfigured.

Similar threats have been pointed out in sustainability indices, where overall measurements that are not proved to carry the variables used as the basis give misleading conclusions [5]. Likewise, in astrophysics, at the high-redshift, the composite counts of luminosity can conceal the systematic errors in measurements [6], [10]. Counts should be added to

enterprise ETL pipelines thus verify semantics and checksums to ascertain that correctness is not merely a matter of volume [3], [15].

**Table II – Catalog of Anti-Patterns and Associated Risks**

Anti-Pattern	Description	Risk / Impact	Real-World Example
Row-by-Row Comparison	Validation performed by comparing individual rows across systems.	Extremely slow for billions of rows; impractical at scale; pipeline delays.	Attempting 1:1 row validation during financial ledger migration.
Reliance on Counts Alone	Only comparing total row counts between source and target.	Silent corruption if values differ but counts match; false confidence.	Sales table with duplicated customer records passing validation.
Network-Heavy Validation	Pulling data back to a central server for checks instead of pushing logic to target systems.	Network bottlenecks, increased costs, and higher failure rates.	Cross-datacenter comparisons between Oracle and Redshift.
One-Time Validation Mindset	Treating validation as a migration-only task rather than ongoing process.	Missed anomalies in incremental loads; lack of continuous trust.	Data pipeline for HR records failing to catch late updates.
Over-Engineering Validation	Creating excessively complex validation frameworks with little automation.	High maintenance cost; increased errors due to complexity.	ETL validation scripts spanning thousands of lines without reusability.
Ignoring Metadata & Schema Drift	Not incorporating metadata-driven checks to handle schema evolution.	Validation rules break silently; pipeline failures; missed errors.	Adding new product attributes in source system not validated in target.

### C. Excessive Network-Dependent Validation

The third anti-pattern is the use of validation which relies on extensive network-bound queries, e.g. repeatedly pulling large result sets out of Redshift to do comparison with source systems. This method wastes bandwidth, escalates expenses and poses the risk of creating errors of validation since systems may be time un-synchronised.

The contemporary businesses are becoming more and more decentralized, and data is flowing between the cloud and between hybrid environments [11]. The strategies that impact the scalability of pipelines and exposes systems to performance reductions are network-heavy strategies. Rather, it is recommended to move the logic of validation as close to the data as possible, and checks are to be done both in production and target system, and only summaries (e.g., hashes, counts) are to be sent. This principle is similar to methods used in distributed astrophysics pipelines [7], [8] where validation is run in each telescope node and the results are centralized.

### D. Ignoring Schema and Encoding Mismatches

The other common anti-pattern is the absence of consideration of schema and encoding differences between systems. Child differences in date-time accuracy, rounding of numbers (or strings) (UTF-8 vs. Latin-1) are all silent corrupters of data. When validation is done based on counts or checksums, but without consideration of schema alignment, then enterprises are likely to accept migrations which are technically complete but which are semantically erroneous.

Such risks have been witnessed in various disciplines. Inayoshi and Maiolino<sup>[10]</sup> demonstrated that any slight distortion of the astronomical researches can cause considerable distortions of the physical processes in scale. The schema mismatches in the migration process in enterprise settings can cause distortion of some business metrics, including revenue, compliance metrics, or customer identifiers [15], [16]. The patterns of this type indicate that semantic checking is required in addition to syntactic checking.

**E. Absence of Logging and Traceability**

Another anti-pattern that is repeated is validation without full logging and auditability. Enterprises do not have traceability and accountability in the absence of centralized logs of validation checks, discrepancies, and remediation. This is of particular concern to the regulated industries where the auditors might demand evidence of validation processes.

Similar failures are witnessed in test data management <sup>[15]</sup> whereby lack of adequate audit trails frustrates the act of regulatory compliance. Sim and Kim <sup>[5]</sup> emphasized in ESG validation that stakeholders trust in transparency. When the validation logs are not captured in business pipelines, it is a source of the operational risk and loss of trust, despite the technical validation processes that have been completed.

**F. Treating Validation as a One-Time Task**

Another anti pattern is going towards validation as a one-time affair, only carried out at the time of migration. As a matter of fact, the enterprise pipelines are dynamic: the schema evolves, the transformations are modified, new risks are presented by the incremental loads. The issue with treating validation as a static and single event process is that it does not take into consideration the dynamic nature of pipelines.

Reliable validation is essential based on scientific fields. In environmental monitoring, the models are re-vindicated continuously as new data streams come in <sup>[4]</sup>. This is because in the renewable energy forecasting process, validation is obtained through the iterative process as the weather patterns and other system parameters vary <sup>[1], [2]</sup>. Enterprise pipelines must undergo similar continuous validation, which is part of CI/CD processes <sup>[12], [19]</sup>. When this principle is disregarded, organizations become exposed to an unnoticed drift as well as a silent data corruption over time.

**G. Over-Complex Validation Frameworks**

On the other extreme, there are cases where businesses pursue excessive complicated validation structures which bring in more issues than solutions. The use of excessive validation logic, inefficient orchestration, or unnecessary checks may saturate systems and make them more expensive and cause operational bottlenecks.

An example is that too granular partitioning strategies can result in orchestration overheads that can offset the benefits in performance <sup>[13]</sup>. On the same note, even trying to validate all the columns by having numerous redundant checks, may use up more resources than the migration process. This anti-pattern points out the necessity of balance: the validation frameworks should be strict yet at the same time lean and without any superfluous complexity.

**H. Disregarding Business Semantics**

Lastly, a minor yet important anti-pattern is the fact that the business semantics of the data being validated is ignored. Counts and other technical checks might be successful but the data transformed may not be able to meet business requirements. An example of this can be that, when the amount of revenue does not balance with the financial statements anymore or when there is a misalignment of the regulatory compliance threshold lines, the migration is technically invalid.

The same principle can be applied to financial ETL pipelines where validation should maintain semantic equivalence in order to make correct credit judgments <sup>[18]</sup>. In the same manner, Colombo et al. <sup>[16]</sup> established the importance of semantic validation when building knowledge graphs, which remains the original meaning of the legal text. In businesses, where disregard of business semantics in validation is performed, the trust of the organization suffers, despite possible technical correctness.

**VI. CUSTOMER EVIDENCE AND CASE STUDIES****A. Migration from SQL Server to Redshift**

A single business scenario was the migration of financial transactions records of more than 4.2 billion records out of Microsoft SQL Server to Amazon Redshift. First, the migration team has been using the row by row validation queries which were running in the linked servers. This method soon proved unsustainable and took weeks of compute time and

also it also brought synchronization errors when updating datasets mid-validation. This was an anti-pattern textbook example of the row-by-row anti-pattern <sup>[11]</sup>.

Making use of partition-based column checksums and aggregate counts eventually stabilized the migration. Checksums were also calculated at the daily transaction partition level in both SQL server and Redshift which minimized validation run times of several weeks to a matter of a few hours. This is similar to the partitioning techniques promoted in distributed data pipelines <sup>[12], [16]</sup>. Besides this, they took validation logs and consolidated them into an audit dashboard, and they can be traced by financial auditors, as it is recommended to do in test data management <sup>[15]</sup>.

### **B. Oracle to S3/Redshift Hybrid Pipeline**

A multinational retailer has shifted the sales and inventory information of Oracle to an S3 Redshift pipeline. Old validation procedures used only row counts as the eligibility criteria, which ensured completeness but did not identify other encoding anomalies in descriptions of the products. After the reports of corrupted names of products appeared (because of the disparity between the character sets and UTF-8 of Oracle in Redshift), the team found the shortcomings of the row count anti-pattern <sup>[3]</sup>.

The remedy was a combination of semantic validation steps like spot-checking of hashed text values between columns in order to guarantee fidelity of string encodings. Further business-level reconciliation was provided by matching inventory balances with known financial reports, and this is consistent with the knowledge of semantic integrity of knowledge systems proposed by Colombo et al. <sup>[16]</sup>. This case showed that it is not enough to be technically correct, but the business semantics need to be upheld <sup>[18]</sup>.

### **C. Continuous Validation in CI/CD Pipelines**

A software-as-a-service (SaaS) vendor experienced some difficulties with the unceasing data feed pipelines into customer analytics dashboards. Their initial validation was taken to be once a migration exercise and no systematic checks were done after that. As expected, the evolution of the schema in the source PostgreSQL system created the effect of silent truncation of data in Redshift tables, affecting customer-facing reports to the detriment. This is an indication of the one-time validation anti-pattern <sup>[15]</sup>.

The company re-engineered their workflow to include validation in CI/CD pipelines, based on the same frameworks that have been suggested to validate policy of large language models <sup>[12]</sup>. Every checksum validation and row count validation of the affected partitions, which was done in an incremental manner, and discrepancies prevented deployments before they were resolved. The inclusion of validation as a continuous process helped the company to prevent data drift and regain customer trust.

### **D. Lessons from High-Volume Scientific Data Pipelines**

The experience of scientific areas that are not enterprise also confirms the difficulties in validation. In the field of astrophysics, it was documented by Kokorev et al. <sup>[7]</sup> that, to validate the billions of high-redshift galaxies, distributed, partitioned validation was to be done per telescope node, and not centralized comparisons. On the same note, De Graaff et al. <sup>[9]</sup> emphasized the role of cross-validation to make sure that quiescent galaxy datasets were not contaminated with systemic bias.

Such practices go hand in hand with the requirements of enterprise validation. Similar to astronomers, data engineers do not have the ability to verify all rows; instead, they have to utilize distributed and aggregated checks. Borrowed such scientific methods of customer cases also allowed them to validate faster and be integrity-assured at scale. The validity of this cross-domain data enhances affairs of transfer of validation strategies due to the cross-contextuality<sup>[6]-[10]</sup>.

### **E. Stream Processing and Social Media Data**

Another example in the entrepreneurial domain is a media company that processed Twitter real-time data to Redshift by sentiment analysis by ingesting the data into Redshift via an ETL streaming system <sup>[19]</sup>. The first validation was by relying on exporting samples to PostgreSQL to validate them- which is an expensive network-based anti-pattern. The delay and lost records led to the discrepancy between real social media sentiment and the live dashboards.

The solution to the bottleneck was to adopt in-situ validation, in which streaming frameworks would calculate rolling checksums and counts, and then flow into Redshift. Summaries and anomalies were only sent over the network and this minimized overhead and increased reliability. The case showed how close validation worked when placed on the edges of data sources, as per the distributed pipeline design principles <sup>[11], [19]</sup>.

#### **F. ESG and Compliance-Driven Validation**

The intensification of validation issues is in compliance intensive industries. To explain, in the airline sector, the index of ESG is based on clear authentication of various data sources <sup>[5]</sup>. The auditability was compromised in one of the enterprise migrations of regulatory reporting data to Redshift when the centralized validation logs were not provided. Although the migration checks had been conducted, regulators were confused why there was no audit trail, which is a direct case of the logging and traceability anti-pattern.

The answer lied in creating an audit-first pipeline, in which all validation queries and outputs were stored to non-writable S3 storage, as well as made available via dashboards. This is in line with environmental and sustainability research practices, where the validation transparency is key to the stakeholder trust <sup>[4], [5]</sup>. The case points to the fact that customer evidence shows that logging is not offered as a non-essential attached value, but as a basic element of an enterprise-grade validation.

#### **G. Balancing Validation Complexity**

Lastly, a number of customers proved that too-engineered validation frameworks are counter-optimal. One of the multinationals tried to apply dozens of overlapping validation tests per column, with several checksum algorithms, statistical summaries and semantic checks. Although complete, this method was high in terms of computing power compared to the migration process itself, and delayed project schedules months. This is a form of over-complexity anti-pattern <sup>[13]</sup>.

The enterprise narrowed validation down to a more work-easy structure a simple column checksum, row total, and few business-level semantic reconciliations lessened validation time by 80 percent yet, in the eyes of auditors. This makes the necessity to balance rigor and efficiency to be in line with predictive modeling lessons

### **VII. DISCUSSION AND TRADE-OFFS**

#### **A. Balancing Accuracy and Performance**

The most critical trade-off of validation at enterprise scale is that of accuracy versus performance. Row by row validation is the most accurate but cannot be computed at the billions of row scale. On the other hand lightweight row counts are efficient but they are susceptible to corruption, truncation or semantic drift. The example of customer cases demonstrates that a compromising method between the two offers, partition-based checksum with counts provides reasonable guarantees and is computationally viable. This balance would be similar to trade-offs in the field of science like in astrophysics partitioned aggregation is favored over the exhaustive checks on the rows when verifying cosmological datasets <sup>[7], [9]</sup>.

However, accuracy-performance balance is also very situational. In compliance-driven industries, the price of error is greater than the performance issues, and this aspect is worth the more thorough checks <sup>[15]</sup>. Performance overpowers validation as lightweight and automated ways of validation predominate in fast-moving SaaS setups <sup>[12]</sup>. The best way to do it is to calibrate validation rigor to profiles of organizational risks.

#### **B. Trade-offs in Network Utilization**

The other issue that keeps playing itself over and over is the conflict between local validation and network-bound validation. By conducting the validation in Redshift or source systems, less data is relocated and it is cheap. Nevertheless, organizations occasionally favor exporting data to centralized validation owing to the current tooling or personnel knowledge that causes serious network dependencies.

As attested to by customer experience, the network-heavy approaches are also expensive and delicate <sup>[19]</sup>. Distributed methods, or schemes with validations calculated on the fly and only signatures (hashes, counts, logs) are sent around,

are efficient and reliable <sup>[11]</sup>. This is an indication of design preferences in distributed scientific workflow, whereby the telescope nodes check locally and then pool the results <sup>[8]</sup>. The trade-off is between spending money on initial investment in in-situ validation tooling and using known and less scalable centralized workflows.

### **C. Complexity versus Maintainability**

The complexity-maintainability trade-off may also be a problem in validation frameworks. Excessively engineered systems which strive to justify all data at high granularity offer completeness, but add operational weakness, expensive maintenance costs, and time lag <sup>[13]</sup>. On the other hand, simplified models do not reflect important mismatches as in the Oracle-to-Redshift example where encoding errors were not identified by rows counts alone <sup>[3]</sup>.

The moral is that lean validation models, where just a small number of high-leverage checks (e.g. counts, checksums semantic reconciliations) are done, tend to be more maintainable in the long term. This principle is consistent with the best practice in other fields, e.g. energy forecasting, where lean validation does not overfit, and is less costly to compute <sup>[1], [2]</sup>. The trade-off emphasizes that validation is not only related to completeness but is also referring to sustainability of practice.

### **D. Continuous versus Point-in-Time Validation**

The time horizon of validation is another parameter that is critical. Validation is also often used as a one-off exercise by the enterprises, which is suitable during the first migrations but not during the continued operation of the enterprise. However, pipelines are a dynamic concept: schemas are changed, incremental loads drift, and business semantics change. On-going validation is a part of CI/CD processes that promote continuous trust, but complicates operations.

The trade-off in this case is the efficiency of the short-term projects against the resilience of the operations in the long term. The fact that customer evidence indicates that organisations that placed emphasis on continuous validation were in a better position to maintain accuracy than those that considered it as a point in time activity, which ended up experiencing drift and failures in the future. This is upheld by the scientific fields of environmental monitoring <sup>[4]</sup> and ESG reporting <sup>[5]</sup>, which emphasize the necessity of the cyclic re-validation of data contexts as they change.

### **E. Semantic versus Technical Validation**

There is a fine but important trade-off between semantic validation (is the data retaining its business meaning?), and technical validation (is the data structurally similar to source and target?). Technical checks such as counts and checksums are easier to implement and automate, and will not ensure business alignment. Semantic checks (checking financial total or ESG metrics) are more complex and domain specific, yet necessary in assuring business value <sup>[16]</sup>

The trade-off can also be noticed in the case of the customers: technical checks through and through were made and defective product specifications or balanced financial statements were not found <sup>[3], [16]</sup>. The same dangers are observed in astrophysics, where a larger validation can be obtained when incorrect spectra are in the background <sup>[10]</sup>. Businesses should thus make decisions on the extent of semantic validation to incorporate between rigor and cost.

### **F. Transparency versus Efficiency**

Another tension that is brought about by logging and auditability is transparency versus efficiency. Extensive logging guarantees responsibility, compliance, and trust of the stakeholders. These large audit trails however can be generated during logging at scale, driving up storage costs and making them harder to retrieve. Businesses need to trade off regulatory and organizational transparency requirements with economic log volume and complexity requirements.

Selective logging, where the metadata on validation (e.g., queries, checksums, discrepancies) is created, but the raw data is not duplicated, is one method, which is reflected in customer cases <sup>[11]</sup>. The approach resembles scientific pipeline approaches to audit trails, which focus on transformations and metadata instead of raw observational information <sup>[7]</sup>.

### **G. Cross-Domain Transferability**

There is also some evidence that indicates a larger trade-off between cross-domain generalization and domain specific customization. An example is the use of approaches that work in astrophysics (partition-based distributed checks [7]. [9] should be modified to enterprise migrations to Redshift, semantic reconciliation should be domain specific (ex: revenue vs. stellar luminosity). Equally, sustainability reporting [5] or credit assessments [18] validation strategies can be used to inform enterprise practice, but they need to be adapted contextually.

According to this trade-off, design patterns are widely applicable whereas anti-patterns are extremely domain-specific. Excessive generalization exposes it to misalignment whereas excessive customization decreases scalability. Businesses have to be selective in adapting cross-domain lessons and they have to customize semantics to suit business requirements in a locality.

## **VIII. CONCLUSION AND FUTURE DIRECTIONS**

Authenticating billions of rows when moving large business enterprises into Amazon Redshift is a complicated and challenging task to balance quality, scale, and compliance. This paper has introduced an enterprise playbook where it has identified effective design patterns including partition-based checksums, hybrid validation workflows, semantic reconciliation and audit-first pipelines, as well as enumerating common anti-patterns that weaken performance and reliability including row-by-row comparisons, relying on counts only, network-intensive strategies and thinking of validation as a one-time activity.

Customer testimonies supported these assertions by showing that businesses that implemented scalable validation strategies had higher levels of trust, auditability and operational efficiency. In comparison, the organizations that used anti-patterns were prone to delays, silent corruption or compliance risks. The lessons learnt here can also be aligned with the other fields, such as astrophysics, sustainability reporting and environmental forecasting, where validation practices are necessary to guarantee data integrity on a large scale. The evidence presented here across domains supports the fact that scalable validation is not specific to enterprise data pipelines but indicates a larger issue of taking care to be right in large-volume high-stakes environments.

To practice, the results highlight the following five imperatives: businesses need to integrate technical and semantic validation, validation should be a process and not a task, and auditability should be a part and parcel of their pipelines. Meanwhile, validation frameworks should be lean in the sense that they will not need to complicate the business and compliance needs unnecessarily. It is not just the technical accuracy that is to be confirmed but the business meaning of data that is to be preserved through platforms.

Moving forward, further research in the field of work should be aimed at creating more automated risk-aware validation frameworks capable of adapting to changing pipelines. The innovation in machine learning and large language models provides the prospects of the anomaly detection and semantic validation. Benchmarking across Redshift, Snowflake, BigQuery and Databricks will also be implemented across platforms to refine the best practices. With the rise in cloud-native platforms, validation should no longer be viewed as an ancillary operation, but as an enterprise asset, so that the belief in data pipelines can remain in line with their size and complexity.

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