

A Study on Impact of Social Media on the Teenagers

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Abstract: *The study will reveal the positive and negative impact of the social media on teenagers. There are positive aspects of social media by which people can achieve a lot. But some of the negative aspects of the social media can destroy our life like mental illness and morality. Social media has made its impact on all sections of the society. People are under the influence of internet and social media networking sites. The study is important in the manner that teenagers are under the influence of social media. They want to remain connected with the social media site more and more. The results of the study show a picture of the impact of social media on teenagers. Use of social media sites is minimum for educational purpose. Teenagers were more interested to be connected with their social media friends and society than the real society. Social activities are very important to maintain social network with the real world. But the teenagers prefer social media sites rather than to participate in social activities.*

Keywords: Social Media, Teenagers etc

I. INTRODUCTION

Social media is a platform where a person can express his ideas without any hesitation. With the help of social media people can work from anywhere any time. The only need to avail these facilities on social media is internet accessibility. On the other hand, it has negative aspects also. Internet is not regulated by any law. No restrictions of moral abide by. Teenagers can search anything on social media without any fear. They can search even criminal images and footages which can encourage them to attempt the criminal activities. Negative use of social media can increase the cybercrime. More use of social media can make adverse effect on their mental health and problem of addiction. They always remain busy in chatting with their online friends instead of face-to-face society. Teenagers are forgetting the real social world and busy in artificial world. Social media also reduces the concentration of the people from their actual works.

1.1 NEED FOR THE STUDY

The purpose of this study generally is to examine the influence of social media on the students with positive and negative effect. Specifically, the study seeks;

- To examine the level of student addiction to social media and the influence on their academic performance.
- To determine the social media network that the students are more exposed to and the influence on their daily life.
- To measure the influence of social media in youth social life.
- To ascertain the difference in student's usage of social media network by gender.
- To ascertain how age has influence on students' usage of social media network.
- To understand the aim of mistreatment social media.
- To Offer Suggestion's to youth to use social media within the right approach.
- To identify the direction of youth to utilizing social media.
- To assess the beneficial and preferred style of social media for youth.
- To find out the various social media platforms mostly used by the teenagers.

1.2 STATEMENT OF THE PROBLEM

“A Study on impact of social media on the teenagers.”

OPERATIONAL DEFINITION:

Study:

A detailed investigation and analysis of a subject or situation.

Impact:

To have a strong effect on someone or something.

Social Media:

They are forms of electronic communication which facilitate interactive base on certain interests. Social media include web and mobile technology.

Teenagers:

A person aged between 13 and 19 years.

Student:

A student is a person who is studying at a School, College, or University.

School:

An institution for educating children.

1.3 OBJECTIVES OF THE STUDY :

In general, the main objective of the study was to examine the impact of social media on the social life of teenagers in India. The other objectives are:

- To study the use pattern of social media by the teenagers.
- To examine the purpose of use of social media networking by the teenagers.
- To analyses the choice of the teenagers between social media and other social activities.
- To investigate the effects of utilization of social media on the study habits of school students
- To understand the time spent by students on social media.
- To ascertain the means, the teenagers, use in accessing the social media.

1.4 SIGNIFICANCE OF THE STUDY

This study is significant to the teachers, parents, and students. This study will help the teachers at the school to know the influence that social media has on their students, so as to assist them to enlighten and create awareness to the students on the possible influence it has on them. The study is of significant to parents in the sense that they will know the possible effects this social media usage has on their children, so as to serve as watch-dog to their children on the usage of the social networking site.

The study will enable the students of the senior level so that they will be aware that, apart from the social benefits of this social networking site, using the sites more than necessary will pose possible dangers to their health. The study will help researchers with more information on the Influence of social media on student’s academic performance.

Research design for present study:

The design or methodology of the research conducted is Descriptive survey method. The method adopted by the researcher includes a questionnaire developed by the researcher.

Sampling for present study:

Researcher has used Purposive Sampling Method:-

Name of The College	Total Number of Students
Nirmala Memorial Foundation College of Education, Kandivali (E)	30

II. TOOLS & TECHNIQUES

For present study data was collected with the help of online questionnaire & Rating Scale.

Major findings of the study:

The present study revealed that Social Media has a positive impact on Students.

Social media benefits teens in their academics and keeping them in touch with their peers and far-away friends and family.

But there are also risks related to Social Media.

The Research found that over 40% of teens reported being cyberbullied at least once and socialmedia can be a conduit for accessing inappropriate content like violent images which leads to anxiety and depression.

Nearly two-thirds of teens who use social media said they often or sometimes come across negative comments that hinder their mental health..

It was observed that social media had more negative impact on female students as compared to male students.

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