

# Contribution of Knowledge Centers in the Performance of Small Scale Industries

**Mr. Saurabh**

Assistant Professor

Department of Management and Computer Science

Vaish College, Bhiwani, Haryana, India

**Abstract:** *The position played by tiny and medium enterprises in the financial activity of developed countries like United State of America, Japan, Germany and Britain is really significant. The donation of small businesses to the economy is important in developed countries as well as in developed countries, including India. Numerous of the factors are contributing to the growth of knowledge and useful information for small businesses is famous surrounded by these factors. Knowledge and knowhow Information is a solution asset of each organization to become more bloodthirsty in this competitive globalization humanity. In this study and research paper we have tried to emphasize the significance of knowhow and libraries in the generation of small enterprises and businesses.*

**Keywords:** Small size Industries, Gross household Product, Knowledge Center.

## I. INTRODUCTION

Since Indian independence, India's small scale subdivision has made a significant input to the country's gross domestic product (GDP). This conventional segment in country is considered to have huge growth potential with its wide range of products. India's small scale industrial sector is working as an engine of growth in the new millennium. After year of 1994, the contact of liberalization, privatization and globalization on little businesses are begun to countenance numerous challenges due to international competition. Addressing the challenges and promoting little businesses became a genuine confront for countless thinkers who saw the subdivision as a means of transportation for enlargement. While bearing in mind solutions, they saying the requirement to authorize the subdivision intellectually with the accessibility of information and familiarity in libraries and information centers in this path and gained extraordinary significance in the procedure of promoting small businesses. As we be acquainted with that information is a necessary asset of each business, including small businesses, we necessitate understanding the information needs of this segment in a way that provides the services we want. Every small business library needs to appreciate its function and reorganize its resources and services to sustain the development of the segment.

## II. SMALL SIZE INDUSTRIES

Industry is a zone of the economy related to the manufacture of goods. Small scale industry is an expression that applies to small entrepreneurs who are engaged in manufacturing and industrialized on a micro size. It mainly refers to agriculture based rustic industry, which does not necessitate huge capital inflows and large infrastructure facilities. These small size industries also contain indigenous cottage industry and handicraft industry. The development of small scale industries is exceptionally significant for a kingdom like India, which has a principally rustic economy. These small size industries, which are mainly based on agriculture based natural world, will build available service to millions of Indians and contribute considerably to the generally enlargement of the Indian economy. The small size manufacturing subdivision continues to be an essential ingredient of the Indian economy, with important contributions to India's Gross Domestic Products, industrial production and employment generation.

### **Contribution of Micro, Small and Tiny Scale Industries in Indian Economy**

The Indian economy is developing. Its enormous resources are either unusable or unusable, for these grounds a large element of the human being resource remains idle. Per capita revenue is lower than in developing and some developing countries. Production is conventional. Modern technologies necessitate to be imposed on a great scale.

Output is not sufficient for a growing population and populace remains dissatisfied. Industrial industrialization is the simply explanation to this cycle of problems. Industrialization leads to service opportunities and increasing productivity which will be the resolution for the existing Indian consisting economy. Being a rustic state, small scale industries engage in recreation an imperative role in India. They may be available to inaccessible rural areas of the nation and may not lead to regional imbalances and attentiveness of industries thus plateful the Indian economy from a communist concept. Small businesses assist the economy to encourage the balanced development of industries in all sectors of the economy. It is an Enthusiasm to share out nationwide revenue more proficiently and equitably than small scale enterprises or large size enterprises.

Small scale industries, along with agriculture, provide the largest employment to the Indian population. Small industries contribute more than 40% of the industrial value of Indian Gross Domestic Products. Little size industries fit into place in recreation an extremely significant responsibility in exports as they make a payment 52% to the total exports of India.

### **Confronts for Small size Industries in India**

There are numerous challenges in aptitude reduction in small size industries. The variety of problems associated with small size segment is as follows.

#### **Marketplace organization problems**

Marketplace organization means the common organization of the markets. These comprise bazaar segmentation, degree of competition and intermediaries. Little entrepreneurs cannot offer tall superiority goods and as a result cannot struggle with the products of huge companies or Multi National Corporations. They usually do not have a brand image or loyalty, as there is scarcely any financial support for advertising or sales encouragement. All of this exacerbates their advertising drawbacks.

### **III. LOGISTIC PROBLEMS**

Logistics covers supplementary activities such as allotment, carrying and warehousing.

#### **Managerial problems**

Extraordinary skills are obligatory to manage little size business marketing activities. Marketplace accomplishment depends on administrative skills. Management is accomplishing things by and with populace. Administration problems contain market maintain problems, administrative problems, and business practices. In most little size business, underprivileged management is a most important reason of business breakdown.

#### **Economical Problems**

The marketing organization of little size Industries suffers from a number of economical problems. Financial and Economical problems comprise problems related to finance and credit, inventory and turnover. The biggest investment in a small business owner in general is the challenging task that leads to insufficient inventory. Insufficient inventory levels result in shortages and stock outs, leading customers to become spellbound and take leave.

#### **Communicative problems**

Communicative environment is one of the fundamental wants of the market whether it is municipal or rustic. Communicative establishes links between sellers and buyers. A numeral of problems is connected with communicative interface, some of which are communications, media, branding, packaging and marketplace information.

### **Societal-psychological problems**

The societal organization of the rustic area and the psychology of the people living in the rustic marketplace engage in recreation an exceptionally significant responsibility. The Indian rustic populace is a traditional society based on class and social group and has conventional views and approaches. All this has completed the rural market come across very dissimilar from the metropolitan marketplace.

### **Responsibility of knowledge and libraries Centers in performance improvement of Small Size Industries**

The information focuses on the impression that small and medium enterprises can benefit from their services to augment their business potential. In these circumstances every industry considers information as a significant asset in every aspect of the industry, there wants to be an organization to transaction with the information. Pay compact is required. With this apprehension the majority businesses would like to have a library or knowledge center as a maintain system. A glowing organized library through motivated employees can actually formulate competitors supplementary competitive and efficient than other competitors. Little businesses can commence and make available a variety of value added services with books and magazines aimed at increasing the efficiency of libraries.

### **Newspaper cutting Service**

There will forever be news coming to little size businesses or other news in other newspapers so libraries should collect all those news trimmings for orientation. These trimmings will absolutely assist users in single circumstances or an additional.

### **Brainstorm and Demonstrations**

Brainstorms and demonstrations are a significant instrument for discovery ground breaking ideas. Libraries or knowledge centers can systematize conversation and brainstorming sessions amongst industrial personnel's in investigate of pioneering ideas functional for organizational success.

### **Inter-Library mortgages**

There are many businesses involved in the same or partner business, but not all businesses will be intelligent to access. In this course all the information resources compulsory by the firm in mortgage. The librarians should generate a raised area for resources sharing amongst the libraries which will facilitate to meet the wants of the reciprocally participating companies for further advantage.

### **Knowledge Services**

Libraries, books, journals, magazines, standards, patents, copy rights and supplementary functional resources such as all necessary knowledge providers resources should be provided in agreement with the current awareness services requirements of the firms Is on various aspects of the industrial sectors. The librarian must appreciate the wants of diverse types of users and make available recent knowledge's through the optimal mode of any communication to keep everyone updated and efficient.

### **Broadcasting of assortment knowledge's**

Librarians should recognize solution individuals and human resources in the industry and when they discover an amount of resources that match their outline they must converse with the person concerned, which will assist get better efficiency The Visibility of the all persons as well as the library facilities.

### **Competition cleverness Service**

It is very tricky for each industry to map for manufacture and advertising without meaningful what our competitors do. In these circumstances ready for action intelligence is the major foundation for each industry so libraries must accumulate knowledge.

### Preparation and learning

As it is a library of a learning middle, it is essential to commence teaching and guidance programs by experts to augment the competence of the employees and administrators.

### IV. CONCLUSION

Little trade houses are the spinal column of our economy, we require to be extremely practical in solving the problems of little business houses to make stronger the economy. There are numerous agencies that are singing diverse roles to strengthen this subdivision. It is ahead of all other agencies with its significant services when it comes to the accountability of knowledge centers and libraries. It is the accountability of knowledge libraries to construct a grim and sincere effort to call together the diverse needs of little trade houses users with a assortment of ground breaking services while giving us the occasion to truly get better the functionality of little trade houses.

### REFERENCES

- [1]. T. D. Wilson, (1999) "Information behavior: Aninter disciplinary perspective. In: P. Sakkara, R. Sololá nine & B. Mervin knowledge finding in context" in Proc international conference on research in information needs, seeking and use in different contexts, p14-16.
- [2]. Alco Plenty, A., Webber, S. Yeats (1999) Business information and the Internet: use of the Internet as an information resource for small and medium- sized enterprises British Library Research and Innovation Report, (234).
- [3]. Krishnamurthy and Bale Subramanian R (2019) Awareness of Knowledge Management among Librarians of Engineering Colleges Affiliated to Anna University of Technology, Coimbatore: A Study, Journal of Advances in Library and Information Science, 1(2). P84-87
- [4]. N. Balkan (1978)," Information concept for information science" Journal of Documentation, .34(1), p121-143,
- [5]. B. Derain and M. Nolan, (1986) "Information wants and uses", Annual Review of Information Science and Technology, vol.21, pp. 122-124,
- [6]. R. S. Taylors, (2019) "Information employ Environments", Progress in Communication Sciences,.10, p217-255, 1991.