

A Study on the Restricted Effects of Development on Women Owned Microenterprise

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Abstract: *This is presented as a response to the increasing need for rigorous impact assessment in ICT4D. We developed two theoretical models that predict relationships between business expansion, ICT use, and selected antecedents. We used structural equation modeling (SEM) to test the models with data from a multistage probability survey of women micro-entrepreneurs in Mumbai, India. The two models anticipated a measurably significant, however limited causal connection between admittance to ICTs (as the free factor) and business development (as the reliant variable). The theoretical model and analytical methods suggest that future studies should focus more on the specific factors that mediate the impact of ICTs on the growth of very small businesses.*

Keywords: Microenterprises, urban women , development, limited growth.