

A Study on the Correlation Between the Growth of the Service Industries and the Usage of ICT

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Abstract: Information and communication technology (ICT)'s role in service growth is the focus of this research. In order to investigate how ICT as a key technology and non-technological determinants can influence firm performance, data at the firm level is used. The review fosters a contention that ICT is one of the significant achievement factors right now, and this especially turns out as expected on account of administration firms, basically because of their essential qualities of intuitiveness and power of data, which are profoundly viable with this innovation. According to the findings, the higher rates of productivity and profitability growth experienced by businesses in the service sector can be attributed to the presence of ICT. Development in administrations was likewise observed to be essentially connected to the degree of ICT power in help firms, particularly when this force is supplemented by authoritative change. Manufacturing companies and other innovation activities are used as benchmarks, while the impact of ICT on service businesses is thoroughly evaluated.

Keywords: Service Industry, Information Communication Technology, (ICT), Usage