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# A Study to Assess the Effectiveness of Video Assisted Intervention on Good Touch and Bad Touch among School Going Children in Selected School of Sasaram

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**Abstract:** INTRODUCTION: Touch is a basic human need for existence. From the minute we are born to our last breath, touch nurtures us. I The purpose of research was to provide education for every school child about good touch and bad touch so that the child can protect himself in this threatening condition. School age is one of the prime time in human development. Early childhood experience ultimately affect the personality of child in later period. Touch is a way of expression, communicating affection, reassurance, comfort, care concern. Which are vary essential in the life of an individual.

AIM: To assess the effectiveness of video assisted intervention on good touch and bad touch among school going children in selected school of Sasaram

METHODOLOGY: A quantitative approach, true experimental post-test design was adopted to assess the effectiveness of video assisted teaching programs on good touch and bad touch among 60 school children, who fulfilled the inclusion criteria at selected government schools of Sasaram. Simple random technique was employed to select the samples. Good touch bad touch knowledge was assessed using a self structured questionnaire. Data analysis was performed in SPSS using descriptive statistics and Chi square as well as independent t-test.

RESULT: The two tailed P value is less than 0.0001, by the conventional criteria, this difference is considered to be extremely statistically significant.

CONCLUSION: The finding of this study it is concluded that a video assisted teaching program pertaining to good touch and bad touch is an effective program in improving the knowledge and awareness amongst the children, which has been depicted in the result, that there was a marked increase in post-test level of knowledge.

Keywords: Effectiveness, Good touch and bad touch, Video, Teaching program, School children

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