IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

 $International\ Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary\ Online\ Journal$

Volume 3, Issue 8, April 2023

Web Opinion Mining

Aniket S. Garat

Tulsiramji Gaikwad-Patil College of Engineering and Technology, Nagpur, Maharashtra, India

Abstract: The growth of the internet and social media has led to a massive amount of user-generated content in the form of reviews, comments, and feedback on various platforms. Web Opinion Mining (WOM) is a research area that focuses on extracting and analyzing these opinions to provide insights into customer behavior, market trends, and product development. In this paper, we will discuss the concept of Web Opinion Mining and its application in various domains.

DOI: 10.48175/568

Keywords: Web Opinion Mining

