

E-Commerce Website for Local Goods

Er. Shrinidhi Gindi¹, Qureshi Ishaque², Gaus Shaikh³, Owais Bagwan⁴, Abdullah Ansari⁵

Assistant Professor, Department of Information Technology¹

Students, Department of Information Technology^{2,3,4,5}

M.H. Saboo Siddik College of Engineering, Mumbai, Maharashtra, India

Abstract: *E-commerce is becoming more and more common as a result of how simple it is to use and how effective it is for trading. Although young people are attempting to order the majority of their daily essentials online, this has undoubtedly not yet had an impact on the sales of everyday goods. Many store owners are intimidated by all the technological ideals and technical terminologies even if they want to enter the online market. Companies want to promote themselves online without requiring a lot of technological expertise. A platform for business owners to advertise their goods and services to typical consumers is the suggested answer. This solution functions as a recommendation system by acting as a middleman between store owners and customers. We are trying to bridge this gap where consumers are more technology-oriented and shopkeepers lie at another end of the spectrum. The consumers, on the other hand, get to choose which shops to visit or get their product delivered from. This would reduce the monopoly caused by the e-commerce giants like Amazon, and Flipkart in the market. Also, the consumer enjoys instant knowledge about the availability of the product.*

Keywords: E-commerce, Recommendation system, Online Shopping App, Local Vendors, Business to Business(B2B).

REFERENCES

- [1] Syed Emdad Ullah, Tania Alauddin, and Hasan U. Zaman, "Developing an E-Commerce Website". IEEE 2016 International Conference on Microelectronics, Computing and Communications (MicroCom) - Durgapur, India (2016.1.23-2016.1.25)
- [2] Supriya Jaiswal, Aarohi Ajaonkar, "Online shopping recommendation optimization based on user's previous search history", Student, M.C.A. Department, Sardar Patel Institute of Technology, Mumbai, India, Volume: 03 Issue: 04, April-2016.
- [3] CS-Cart.(n.d.).CS-Cart, August 2015, [online] Available: <http://www.cs-cart.com/how-to-develop-an-e-commerce-website.html>.
- [4] Osama Mohammed Ahmad Rababah and Fawaz Ahmad Masoud, "Key Factors for Developing a Successful E-commerce Website", IBIMA Publishing, Vol. 2010 (2010), Article ID 763461.
- [5] Nagothu Diwakar Naidu., Pentapati Adarsh., Sabharinadh Reddy., Gumpula Raju., Uppu Sai Kiran & Vikash Sharma. E-Commerce web Application by using MERN Technology. International Journal for Modern Trends in Science and Technology 7, 1–5 (2021).
- [6] Shrikant Patki, Gaurav Patole, Dheeraj Bambargekar. NeedZapp research Paper. International Journal Of Advance Research And Innovative Ideas In Education, Volume 7 Issue 4 2021.
- [7] Atharva Kulkarni, Chirag Mahajan, Tejas Hasabnis. Vocal for Local - An E-commerce platform for local businesses . IJRASET, 2022-02-21.
- [8] Rohan Padaya; Sumeet Suvarna; Ankit Channe; Chintan Shah. Smart Local Shopping System . Second International Conference on Electronics, Communication and Aerospace Technology (ICECA), 2018.