IJARSCT



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal
Volume 3, Issue 6, April 2023

A Study on Women Employees Performance through Monetary Incentives in Tirunelveli City

R. Baby Chitra¹ and Dr. Pushpa Latha²

II M.Com, PG & Research Department of Commerce¹
Associate Professor, PG & Research Department of Commerce²
Sri Sarada College For Women (Autonomous), Tirunelveli, Tamil Nadu, India
Affiliated to Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India

Abstract: The purpose of this study identifies the importance to understand monetary incentives, what are the reasons for introducing financial rewards in the business market, monetary rewards, and how beneficial for the employee based on Tirunelveli city. The objective of the study focus they are of how changes became in the business market through the system of monetary incentive process, literature review area in this paper elaborates on an important aspect of the process of monetary incentive policy to improve employee in Tirunelveli city.

Keywords: Monetary rewards, women employee, motivated

REFERENCES

- [1]. Qader, A. N. (2021) The effect of Non-Monetary Incentives & work environment on employee's job satisfaction. Studies of Applied Economics, 39(7)
- [2]. Redmond and McGuinness (2019) The gender wage gap in Europe: Job preferences, gender convergence and distributional effects. Oxford Bulletin of Economics and Statistics, 81(3), 564–587. doi.org/10.1111/obes.1228
- [3]. Lechner et al. (2018) What drives future business leaders? How work values and gender shape young adults' entrepreneurial and leadership aspirations. Journal of Vocational Behavior, 107, 57– 70. doi.org/10.1016/j.jvb.2018.03.004

DOI: 10.48175/568

