

A Study on Role of Information and Communication Technology in Agriculture Sector with Special Reference to Tirunelveli City

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Abstract: *Since over 55% of the population chooses agriculture as their major vocation and accounts for over 17% of the GDP, agriculture is regarded as the foundation of the Indian economy. Agriculture is a significant part of the Indian economy, but it is underdeveloped for a variety of reasons, including low market connectedness and fragmentation, late and ambiguous information to farmers, low land holdings, and a lack of or limited use of new technologies. It has become crucial to investigate various methods of keeping our farmers informed about contemporary technologies and pertinent information he actual challenge lies in the development and timely diffusion of better individualized technologies tailored to various agro-climatic conditions, types of crops, holding land sizes, types of soil, and associated diseases and pests.*

Keywords: ICT in Agriculture, Information related Agriculture, Indian Farmers, Market

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