

A Study on Prospects and Problems for Implementation of Green Insurance with Special Reference in Tiruvnelveli District

S. Maheswari

II M.Com, PG & Research Department of Commerce
Sri Sarada College For Women (Autonomous), Tirunelveli, Tamil Nadu, India

Abstract: *The main objective of the study was to collect information about the attitude of farmers towards green insurance in Tirunelveli district. This study is conducted with the objective of making them aware of the Green insurance scheme. Green insurance (also often referred to as eco-friendly insurance) can be defined as insurance that not only covers people in case of injury or damage, but also contributes to protecting our environment. For instance, this could mean that a fraction of the insurance premium is donated to environmental organizations in order to plant trees in our rainforests.*

Keywords: Green Insurance

REFERENCES

- [1]. Sona H. C. And Muniraju Y. (2018) “status of crop insurance in India: A study with Reference to Kodagu District of Karnataka state.” International journal of management studies, vol-5, Issue-3(9),pp-1-13.
- [2]. Joshua, Kwame and Benjamin(2019) “Willingness to pay for crop insurance in Tolon District of Ghana: Application of an endogenous treatment effect model” AIMS journal of Agriculture and Food, volume – 4 Issue – (2), pp-362-375.