# Design and Development of Ecommerce Website

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**Abstract:** *In today's, world of Internet e-commerce have seen immense growth and popularity. Ecommerce also known as Electronic-Commerce is nothing but companies and individuals who sell and buy tangible products and services over the Internet. Ecommerce allow businesses to reach wider audiences in more efficient and cost-friendly way. Today ecommerce sells almost every product and service online and is available on many varieties of electronic devices like laptop, computer, PC, smartphones, tablets. But along with all the benefits of ecommerce it is often highly competitive. For this very reason creation of customer interactive and developing a website with customer pleasing design is very much important. Design and development of a website which has a potential to catch the attention of the customer, retain their interest , showcase product and services in a positive light and attract more new customer. In order to achieve all these targets design and development of website becomes a topic of at most importance. Website plays a major role in the success of ecommerce business. This paper discusses the design and development of an ecommerce website.*

**Keywords:** Ecommerce, Ecommerce Website, HTML, CSS, Bootstrap, JavaScript, PHP, MySQL, Online Shop.

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