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## The Role of Cloud Computing in Modern Business

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**Abstract:** Cloud computing has emerged as a significant technological innovation that has transformed the way businesses operate. This research paper examines the benefits of cloud computing for modern businesses, including cost savings, scalability, and improved efficiency. Additionally, the paper evaluates the potential risks and challenges associated with cloud computing, such as security and privacy concerns. The paper concludes with recommendations for businesses considering adopting cloud computing.

**Keywords:** Cloud computing, Modern Business, Technology

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