

New Treads of Mobile Journalism

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Abstract: *Today journalists are using mobile device for shooting, editing and sharing news stories. It's amazing innovation in 21th century. Mobile journalism also called MoJo. It means from digital reporting where trained journalists use mobile device to gather news. Mobile device refer to a Smartphone or a tablet with android or iOS operating system. Reporters use it for shooting, editing and broadcasting the news contents. In this paper discuss about meaning and definition of MoJo, Characteristics, benefits, challenges, equipment and some example of mobile journalism. Mobile journalism is Characteristics of agility elasticity and accessibility. MoJo is more helpful to journalism. It's very beneficial to journalists. Mobile journalism benefits are affordability, Flexibility, It is empowering, it is Discreet, It is Use Friendly, Active role in creation, People involved in sharing, and best way of Communication and interaction. When we start mobile journalism that time need to some equipment i.e. Mobile device, Microphone, Power Bank, Tripod and Backup storage. But mobile journalists are challenging to problem (battery related, internet related issue, quality of shot, reporting challenging situation, technical problem and copyright). In this paper collect some data of newspaper, news channels (Times of India, Dainik Bhaskar, The Hindu, Deccan Chronicle, Daily Sakal, Daily Loksatta, Daily Maharashtra Times, Daily Deshonnati, Daily Prajawani, Daily godateer, AajTak, Tv9 Marathi, Zee News, NDTV, India TV News, Times Now News, ABP News, BBC News, News 18 Hindi, Lokshahi News and more).*

Keywords: Mobile journalism, Characteristics, Benefits, Challenges, Equipments, Social media, Techniques

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