

A Literature Review on Developing A Project Performance Measurement Strategy for Construction Project

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Abstract: *This project aims to develop a project performance measurement strategy for construction projects using Objectives and Key Results (OKRs) methods. Construction projects are complex and involve multiple stakeholders, tasks, and objectives. Therefore, it is crucial to have a robust performance measurement strategy in place to ensure that the project is completed on time, within budget, and with the desired quality. This literature review aims to analyse the existing research on developing a project performance measurement strategy for construction projects. The review will cover topics such as the objectives of project performance measurement, the challenges in measuring project performance, the methods for developing a performance measurement strategy, and the key performance indicators (KPIs) used in the construction industry. Additionally, the review will examine the application of the Objectives and Key Results (OKR) method for project performance measurement and its effectiveness in the construction industry. The literature review will provide valuable insights into the best practices for developing a project performance measurement strategy for construction projects, and will be useful for project managers, researchers, and practitioners in the construction industry.*

Keywords: *Key Performance Indicator, Objectives and Key Results, performance measurement, construction projects*

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