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Need for Training Strategies of Entrepreneurial Development Programs Develop the Entrepreneurial Skills amongst Self Help Groups

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Abstract: Entrepreneurship Development Programme is structured training programs. The objective of these programs is to impart and enhance the skill set of the trainee, which results in increased selfemployment. Entrepreneurship Development Programme endeavours to change, educate and equip a person to become a successful entrepreneur; assisting them in developing and starting their ventures. It aims at arousing and reforming entrepreneurial behaviour in their daily chores. The Entrepreneurship Development Programme process involves enhancing the individual's motivation, skills, and behaviour. These programmes are useful to impart technical and non-technical skills to the members of Self Help Group [SHG]. Mumbai considered the second-fastest-growing market in Asia, is always special to the people who want to explore their strategies in small business ventures and develop themselves as entrepreneurs. It has become the heart of the city as it is the most populous among all metro cities. Not only is it the largest city by population, but it is also the financial and commercial capital of India. Hence, an entrepreneur with creative ideas and strategies has great potential for entrepreneurial development in this city. According to the Ministry of the rural development website, Maharashtra has a total of 5,24,300 selfhelp groups, one of the largest whiling compared to other states' self-help groups. Hence there is welcome scope for enhancing entrepreneurial skills among the Self Help Group Members through adopting proper training strategies, which leads to their empowerment of Self Help Group members.

Keywords: Entrepreneurship Development Programme.

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