

Effect of the Media on Human Objectification

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Abstract: *A technology used to spread mass communication to a bigger audience or population is media. It has a significant influence on our daily lives and is a terrific source of entertainment and knowledge. It affects every age group differently and has its hands on everyone, from young toddlers to the elderly. Since the media is our primary source of information, it aids people in forming their thoughts and attitudes. In order to determine the impact, perspectives, and opinions of the people, we performed a poll within the target age group for this study. Additionally, we have identified specific media events that significantly exaggerate this problem, and we have ultimately proposed a strategy to lessen the effect without objectifying people.*

Keywords: Media Effect.

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