

Analysis of Corporate Financial Performance: A Review

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Abstract: *The notion of financial performance and its analysis were further upon in the book. In order to gather data on financial performance, it also recorded pertinent stakeholders. Using previously published research, the review aimed to summarize the current level of knowledge on financial performance assessments. It also drew attention to inadequacies in the literature reviews. Two aspects of the body of literature were examined: the financial performance of businesses generally and by industry, as well as that which was unique to businesses in Ghana and especially to the telecoms sector. Of all the published works that have been evaluated, 46% fall into the second group, while 54% fall into the first one mentioned above. Following the investigation, it became clear that three distinct procedures or methodologies had been used to assess the financial performance of the companies. In the first method, financial ratios were used for comparative study, either within the same business or across various enterprises. A different area of the reviewed literature looked at how certain metrics, such as capital structure, and operational strategies, such as Just-In-Time systems, affected the company's bottom line. A third method looked at a company's financial success using measurements from internal key performance indicators. It was determined that the first two techniques were used in the bulk of the field's and the topic's existing literature.*

Keywords: Financial Performance Analysis, Corporate Organizations, Financial Ratios.

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