

A Study on the Perception of Commerce Graduates on Neobanks in India

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Abstract: *This paper mainly focuses on the perception of commerce graduates on Neo Banks in India. The data of this research is based on primary sources. For the collection of data, a survey has been conducted with the help of a questionnaire through Google form. 80 responses have been recorded and analysed with the help of charts to examine the perception of commerce graduates regarding the neo banks in India. It was found that the majority (85%) of the respondents want to use the neo-banking services if they are given proper knowledge and information.*

Keywords: Neo banking, Fintech, Banking system.

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