

# An Analytical Study of E-Vehicle Application Blue-Smart Taxis in Mumbai

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**Abstract:** *The introduction of the Blue Smart Cab service is truly a better initiative for managing the better business opportunity. There is further focus on eco-friendly operations and convenient base of managing the operations, which is one of the Unique selling points of blue smart service. This service has been one of the lead initiatives of the business in terms of understanding how there can be a strong base to create E-Vehicle application and also on what criteria the E-Vehicles Taxi can be helpful in managing the problem of commute in different parts of India.*

**Keywords:** Blue Smart Cab

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