

A Study of Liquidity Analysis of Selected Automobile Companies of India

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Abstract: *The Auto industry, over the years, has adapted well to the changes in the policy & regulatory environment and the needs of its customers. In FY 14-15 the Indian auto-components industry bounced back growing at 11% and registered a turnover of USD 38.5 billion. Today, the industry contributes 46% to the Manufacturing GDP and 7% to National GDP, providing direct employment to 1.5 million people and is an important driver of growth for the Indian economy. Automobile exports too have grown despite the global slowdown, growing at 14.89% from April-March 2015 over the same period last year.*

Keywords: Automobile industry, Liquidity analysis

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