

Strategic Entrepreneurship: Goat Rearing

Mr. Hanumant Vishnu Shingade¹ and Dr. Suresh Dharane²

Research Scholar, Ness Wadia College of Commerce, Pune, Maharashtra, India¹

Research Guide, Ness Wadia College of Commerce, Pune, Maharashtra, India²

Abstract: *Goat Farming is an emerging agri-business opportunity for all businessmen, professionals, educated, uneducated, skilled, semi-skilled and unskilled people. before the 19th Century goat farming is just a source of additional income for marginal labour, landless workers and small-scale farmers. But in now's day goat farming concept is totally changed because of the demand for meat and high returns in the goat farming business. but when newcomers have entered this business so strategic planning is needed, when you plan your farm effectively then businesses can easily grow and farmers can earn more and more profit from the same. in goat farming to many areas where we need to make some strategic plans like housing, feeding, marketing, financing and labour management.*

Keywords: Goat Farming, Emerging Agri-Business, Goat, Goat Rearing, Goat Rearing Overview

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