

To Study the Importance of Uniform in Corporate World

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Abstract: *Uniforms, be in corporate or industrial, are strengthening the structures of any organization in today's society. The importance of wearing uniforms at work is not limited to just creating brand awareness, but can also be functional like in the case of industrial workwear or be worn as a matter of pride like in the military. Within a manufacturing industry mainstay in today's world, they serve a larger purpose than being a brand identity by providing production, maintaining safety, security, and other functionality. Earlier, during the industrial revolution, employees and managers were made to wear uniforms to distinguish them between their ranks and roles. This report highlights the importance of uniforms in corporate world. As work uniforms promote a sense of team spirit and a sense of belonging. This, in turn, can improve worker productivity. Employee benefit. Employer provided uniforms save employees money, and when provided as part of a Rental Program, eliminate employee laundering time and expense.*

Keywords: Uniform Corporate World

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