

CSR Activities Initiatives by ISKCON Creating Better Society for Future

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Abstract: *The purpose of this research paper is to understand the corporate social responsibility of ISKCON i.e The International Society for Krishna Consciousness. The initiatives that they have taken towards social good. This paper examines impact that has been made by ISKCON in Bhiwandi region of Thane district. This research is based on secondary and qualitative data which has been created the impact on CSR activity carried out with ISKCON. Overall, the findings of the research are that various appreciating drives that has been initiated by ISKCON has made significant difference in the lives of underprivileged section of the society in research area. The main focus of this paper is to highlight the initiative activity taken from ISKCON towards the society. The major factor and significant impact has been examined during the study. It also study the various factors on the basis of spirituality and complement development contribution towards the society development bring towards ISKCON.*

Keywords: CSR, ISKCON, Society development

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