SWIFT

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Abstract: *The proposed project is a Web-Based Application that provides users a user-friendly interface for better experience. It overcomes the problem of using different applications for different features. As social media is a very important factor in analyzing modern society as a whole, their values, norms, and behaviors, as being a part of our everyday life. The web application has been developed to allow a user to follow specific accounts they know and categorize the posts on those accounts based on the user needs. The benefit of this project is that any user can communicate and spread smiles while being connected to each other, and it enables anyone to have better insight about society as a whole, their values, norms, what they find interesting, and many other things. This tool is also useful for different companies to track the user feedback on social networks for their products and be vast in their respective fields.*

Keywords: Web-based, user-friendly interface, social media

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