

## Link in the Bio

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**Abstract:** *Link in the bio is a web application based on NodeJs, MongoDB and NextJs. It let you share N number of links with your wide audience through a single link with a very pleasant user experience. We can track the information of link how many times the link was clicked. From where the link was click in a single dashboard provided by the web app. Our app provides better SEO as compare to others because all the pages are server side render using NextJs your profile page will always index at top on google search. Student can share their links, news portal can share their article and can get helpful insight about their articles which later can be used for marketing purpose. For better SEO we have using latest technologies like NextJs which allow us to to get better page ranking.*

**Keywords:** Share links, Better SEO, Link tracking, Link analytics, Free to use.

### I. INTRODUCTION

In the today world links are as important as a physical documents. As it is hard to share and manage from thousand of links. We have many links of our project and some important links about our art, work and thoughts which we want to showcase and want to track the public reaction on them we also want to track form which region the links has been view by audience. Links of article, blogs, news letters are very important for content creator. They want to track everything about there articles, blogs and news letter. Content creation is the highly growing fields as the audience is consuming content and reading everything in this Internet savvy world. And here the most important aspect comes in picture the links. They generate large amounts of links showcasing there works such as articles, news, videos links, blog links and many more. They face lots of difficulty to manage and track them. Link in the bio provides a single page link which they can showcase across all there social media profiles. They can track, manage and share on a single dashboard provided by the advance web app.

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