

# Adoption and Impact of MOOC Courses in Management Education - A Study in Nagpur

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**Abstract:** *The purpose of this study is to investigate the factors that influence people's intentions to use Massive Open Online Courses (MOOCs) and their impact on students pursuing or finishing their management education in the Nagpur region. MOOCs offer self-paced learning, learning while earning money and learning, among other things from any location at all. This study focuses on how MOOCs are being adopted at various educational levels and how they affect the awareness and personality development of management students in the Nagpur region. It has also been observed that participating in MOOCs helps students develop their skills and in some way improves their knowledge. According to the research, postgraduate and MBA students are more aware of MOOCs than undergraduate students. According to new curricula established by Nagpur university in the year 2019, MBA students pursuing degrees are more aware of MOOCs because Swayam is a required component of their academics for earning a degree. Maximum students prefer to do MOOCs during their undergraduate and postgraduate degrees..*

**Keywords:** MOOCs, Adoption, Impact, Awareness, Personality Development

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