

A Study on Farmers Choice of Agricultural Finance with Special Reference to Mattathur Panchayath

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Abstract: *Agricultural farmers in Mattathur panchayath is facing so many challenges in accessing financial services as they have limited access to financial markets. Despite the numerous reforms undertaken by the Government including financial sector reforms, many rural farmers have remained in poverty with limited capacity to access safety nets like loans to fight against hunger and disease. This paper is aiming to find out factors that affect farmer's decision to access agricultural finance.*

Keywords: Agriculture, Finance, Financial Institutions, Farmers

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