



A Study on Performance Assessment of SSY at Post Office with Special Reference to Tirunelveli District

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Abstract: *This study is focus on the performance of Sukanya Samriddhi yojana with special reference to Tirunelveli district. This scheme is specially created for the welfare of girl child. This motivates the parents to make a brighter future of the girl child by opening this account. It has EEE exemption. Primary data is collected from the Sukanya samriddhi account holder (girl child's parents) in Tirunelveli by fifty samples by justified non random sampling method. Secondary data or collection of data from post office branches in Tirunelveli, journals and websites. This girl child saving scheme is only for resident of India. SSA has age limitation and some more limitations of maximum deposits and others. Satisfaction level of Sukanya Samriddhi yojana is analyses in this study. To increase the good sex ratio of girls in this problem. Majority of the respondents are male(father)/Guardians.SSY interest is not stable and it is reduced for every financial year so, the holders want stable high interest rate (Interest is 9.1% in 2015 and 7.6% in 2022).*

Keywords: SSY, SSA, Sukanya Samriddhi Yojana, Sukanya Samriddhi Account, Post office, Girl child saving Scheme.

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