

Versatile Hospitality Industry around the Globe Case study on Cuisine and Cultural in Hospitality Industry of Albania

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Abstract: Albania shares many symbols associated with its history, culture and belief. These include the colours red and black, animals such as the golden eagle living across the country, costumes such as the fustanella, plis and opinga which are worn to special events and celebrations, plants such as the olive and red poppy growing as well across the country. The flag of Albania is a red flag with a black double-headed eagle positioned in the centre. The red colour used in the flag symbolises the bravery, strength and valour of the Albanian people, while the black colour appears as a symbol of freedom and heroism. The eagle has been used by Albanians since the Middle Ages including the establishment of the Principality of Arbër and by numerous noble ruling families such as the Kastrioti, Muzaka, Thopia and Dukagjini. Gjergj Kastrioti Skenderbeu, who fought and began a rebellion against the Ottoman Empire which halted Ottoman advance into Europe for nearly 25 years, placed the double-headed eagle on his flag and seal. [1] The country's national motto, *Ti Shqipëri, më jep nder, më jep emrin Shqipëtar* ("You Albania, you give me honour, you give me the name Albanian"), finds its origins in the Albanian National Awakening. The first to express this motto was Naim Frashëri in his poem *Ti Shqipëri më jep nder*.

Keywords: Cuisine, Industry, Services



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