

Versatility in Hospitality Industry Around the Globe A Case Study on Development and Challenges in Hospitality Sector- Namibia

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Abstract: Covid-19 has made a huge impact on our lives. The sudden breakout of coronavirus disease (covid-19) rapidly spread across the globe, leaving no country behind in being affected by the global pandemic in the year 2019–20. As covid-19 commenced, within months the majority of the world had no choice but to initiate the norms of social distancing and lock down in their societies. The indiscriminate nature of the current pandemic has not only impacted the health and quality of life of people but has also disrupted the global economy, supply chains, and countries all over the world. In the hospitality sector, the unanticipated disruption of covid has initiated its lock on the global food supply chain and service sector as major cities shut down for several months. This research investigates the impacts of the novel coronavirus disease, also referred to as covid-19 pandemic, on the hospitality industry. It examines both short-term and medium-to-long-term impacts of the pandemic and outlines strategies to reduce the potential consequences of those impacts. Considering the current crisis in business activities, the occupancy rate in restaurants has slowed down because of the restrictions in demand, fear of being infected by disease and various other factors that lead to the downfall of the hotels and restaurants economically. This research primarily investigates the ongoing covid-19 scenario in economies of restaurants, since lives of many people are dependent on the hospitality industry this analysis delivers insight into the pandemic's impact within the corona virus protocols to be followed, and explores the policies adopted and strategies undertaken for sustainability in speciality restaurants and measures taken by housekeeping department.

Keywords: Coronavirus disease, Pandemic, Restaurants Economically, Sustainability

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