

Versatility in Hospitality Industry Around the Globe A Case Study on Sustainable Tourism-Costa “RICA”

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Abstract: *This case study reflects on the Costa Rican experiences with ecotourism by assessing the positive and negative environmental, economic and social impacts of eco-tourism development at four tourist destinations-Manuel Antonio, Monteverde Tortuguero and ASOMAFO. These destinations represent different stages of tourism development. The assessment shows that the development of ecotourism has a dilemma. Compared to alternative land-use options, ecotourism remains a promising development strategy. However, it should be embedded in a broader process of capacity building. The article evaluates some indicators of sustainable tourism in Armenia using the following seven dimensions: tourism assets, tourism activity, tourism-related linkages, tourism-related leakages, environmental and social sustainability, overall infrastructure, attractiveness. The investigation of the topic shows that the whole world walks towards sustainability. The global challenges are of high importance and every country must think about the negative effects of global warming, pollution, degradation, poverty, etc. The empirical analysis shows that there are many problems in sustainable development of tourism in Armenia. The research empirically confirms and theoretically proves that Armenia has a great potential for tourism development and steps must be undertaken to increase the environmental, cultural sustainability, develop infrastructures, raise competitiveness, etc. The main conclusion is that for sustainable development of tourism it is necessary to raise public consciousness and knowledge of other aspects of ecology and sustainable tourism, use renewable energy sources, ensure sustainable landfill and waste management, use electric or hybrid vehicles, etc. Sustainable tourism development in Armenia should contribute to socio-economic, cultural and environmental development of the country. The results of the research can be useful for the state organs, private sector, and also for researchers in the tourism sphere..*

Keywords: Destination, Tourism, Ecotourism, Development

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