



# Versatile Hospitality Industry Across The Globe A Case Study on Cuisine and Culture in Hospitality Industry in France

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**Abstract:** *Modern hospitality is undergoing a revolution as profound as the industrialization of the sector in the mid-20th Century. Today's hospitality demands flawless technique and world-class business management. These elements are assured through the unique pairing of a specialized hospitality school with its knowledge of the culture and techniques of hospitality with one of the world-renowned Grand Ecole centers of management excellence. But what defines this new era of hospitality goes beyond technique and culture or good management, focusing much more on creativity, aesthetics and the innovative design of unique and fulfilling experiences against a backdrop of fast-paced technological evolution. Derived from the latin word "hospes", meaning host (one who provides lodging or entertainment for a guest or visitor), hospitality has its roots in ancient history. The ancient Greeks used the word "xenia" to define the sacred rule of hospitality: the generosity and courtesy shown to those who are far from home or associates of the person bestowing guest-friendship. Away from home, surrounded by strangers and yet feeling welcome. Although the original concept of hospitality has remained largely unchanged since its origins (meeting travelers' basic needs such as providing food and accommodation), the idea of building hotels for the sole purpose of hosting guests emerged alongside technological advances and better means of transportation towards the end of the 18th century. Since then, the sector been in constant expansion due to the very concept of hospitality being applicable to any sector that deals with customer service and satisfaction..*

**Keywords:** Goal, Policy, Service, Guest

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