



# Versatile Hospitality Versatility Around the Globe A Case Study on understanding Development and Challenges in Hospitality Industry in UAE

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**Abstract:** *This research aims at reporting development and challenges faced by UAE hospitality industry. The study unfolds evolution and main characteristics of UAE Hotel Industry, discussing what are the key challenges that the Industry needs to tackle in an emerging global context and the impact of these changes on human resource development and management. The paper summarizes the key issues in the context of the hospitality industry in UAE in the areas of strategy and finance, licenses and policies, room inventory, technological handicaps, cost and revenue management, growth issues, safety and security concerns and talent management. The trends that are going to dominate the market are discussed which will enable the future researchers to take up apt topics for research. The paper concludes with suggestions to overcome these challenges which benefit the industry practitioner to make better decisions.*

**Keywords:** Challenges, Trends, Characteristics, Hospitality

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