

Versatility in Hospitality Industry around the Globe to Study and understand the Culture, Traditions and Ethnic Cuisine of Bulgaria

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Abstract: *The purpose of this research is to understand BULGARIA and explore the cultural and culinary aspects of the country Bulgaria. Bulgaria is a country located in Southeast Europe. Bulgaria is a culturally diverse country with a rich and intangible history. Being an integral part of the past cultural heritage, the traditional Bulgarian folklore festivals, carnivals and celebrations are the epitome in terms of diverse culture, tradition and ethnic cuisine that a country can offer. The food in Bulgaria is influenced by Turkey, been under Ottoman rule, One will find similarities with Greek, Persian and Mediterranean Cuisine. Because of being in the geographic epicentre of different sides of the world, Bulgarian food is a fusion of Eastern and western culture is evident in its cuisines, its architecture and its religious heritage. This research gave me an opportunity to know so much about the less spoken and unknown country in terms of its rich culture and cuisines and how it is steadily gaining more tourists because of its back-dated and deep-rooted history, which has remained unhindered for generations..*

Keywords: Product, Industry, Service, Guest.

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