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An Overview on the Attitude of Entreprenuers Towards the Need for Commerce Education in India

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Abstract: Commerce education has exerted a substantial influence inside the framework of the World Trade Organization (WTO). Commercial education is a form of training that aims to prepare individuals for a career in business. Its primary objective is to enhance their performance and help them progress to higher positions within their current employment. To achieve the objectives of commerce education, it is necessary to implement substantial changes to the system at a qualitative level. The outcomes of commerce education should be diverse and highly competitive on a global level.

However, it is important to recognize that graduates specializing in commerce sometimes lack practical expertise. Commerce education must be practical in order to meet the demands of the current day. The paper study examines the industry's perspective on commerce education in India.

Keywords: Occupational Ability, Perception, Commerce Education, and Commerce Curriculum



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