

# The Review of Research Topics in the Field of E-Business

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**Abstract:** *Because of its multidisciplinary character and rapid integration into numerous aspects of daily life, e-business has gained significant popularity in the past twenty years. In the early 1990s, research on e-business focused on topics such as internal systems capabilities, adoption, and the impact of technology investments on success, based on ICT theories. However, with the dot.com crash in the new millennium, there was a shift in interest towards performance management, value creation, and strategy formulation. The intellectual capital literature expanded in relation to technological mergers and acquisitions, highlighting the importance of assessing the value of "digital capital". The current trend of embracing technology advancements requires professionals and academicians to have a forward-thinking perspective. This study aims to provide interdisciplinary scholars with a clear overview of the current state of e-business research, identify issues that may become obsolete owing to technology advancements, and explore future prospects in this field. The uniqueness of this study lies in its utilization of an integrated approach that combines a comprehensive review of relevant literature from the past two decades (1995-2013) in the field of e-business, along with a thorough analysis of 41 significant global e-business events that took place in 2013, organized by renowned academic and professional institutions. The utilization of a trilingual (Turkish, English, and German) keyword search method for accessing up-to-date information on current events, as well as translating it into English, has the potential to lead future research in this field. This study is the first to offer a thorough examination of previous e-business research from a broad viewpoint and employ practitioners' insights as a means of predicting future research areas.*

**Keywords:** E-Business, E-Commerce, E-Business Research Topics, Emerging Topics in E-Business