

An Investigation into the Field of Social Entrepreneurship: A Preliminary Study

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Abstract: *Social entrepreneurship, as both a practical field and an academic discipline, provides a unique opportunity to examine, critique, and reassess concepts and assumptions from several areas of management and business research. This article introduces a theory of social entrepreneurship as a means of addressing important societal needs, without placing primary emphasis on the immediate financial benefits for the entrepreneurs. When compared to other forms of entrepreneurship, social entrepreneurship prioritizes the advancement of social value and development over maximizing financial profit. The authors propose the concept of embeddedness as a connection point between different theoretical approaches in the study of social entrepreneurship, with the aim of stimulating additional research in this field*

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