

Study on Internet Domain Names Re-Registration Market

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Abstract: *Domain name registries are important on the internet because they allow users to communicate with services and people, as the world grows increasingly interconnected and complex. Registries keep track of, identify, and locate online resources, as well as their owners. They assist individuals, businesses, and organisations in keeping track of more information and people, not only within the organisation, but increasingly between organisations via the internet. Since the most important and valuable domain names are becoming scarce, and investors are beginning to see the importance of building a domain name portfolio, various marketplaces have sprung up as a way for domain owners to profit from their assets. In today's domain world, the secondary market is where many huge organisations and end-users go to find the domains they need to augment their current on-line commercial presence. Due to the growing importance of domain names on the secondary market, this article will focus on one of the two forms of domain name transactions: re-acquisition of dropped domain names. The analysis will be based on data obtained from registrant name servers databases over a two-year period, including the number of dropped domains, the number of re-registered dropped domains, and the overall number of re-registrations. Each website has its own different identity. These websites can register their names with a domain name registrar for a monthly or annual cost. The generic top-level domain registry or the country code top-level domain registry must accredit it. The domain name registries provide guidelines for the registrar to follow.*

Keywords: Domain name

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