

Rural Women Entrepreneur: Opportunities and Challenges

Mallesh N. Siddalingappanavar

Department of Economics

Government First Grade College, Navanagar, Bagalkot, India

smallesh_78@rediffmail.com

Abstract: *The study was under taken to examine the growth potential and challenges of Kava/Peda Production Units of rural India; it has been conducted in Bisnal, Teggi and Galgali villages of Bagalkot district of Karnataka state; three 'Kava and Peda Production Units' were randomly chosen from selected villages. The structured questioners were employed separately for women entrepreneurs and labours to study the socio-economic status of women entrepreneurs/labour and Focused Group Discussion (FGD) was conducted for women workers.*

Keywords: Entrepreneur, Procurement, Training, Focused Group Discussion (FGD), Geographical Indication (GI)

REFERENCES

- [1]. Yaragatti Anil and Yargatti M 2019, Role of SHG in Empowering Rural Women Entrepreneurship: A Case Study on SKDRDP, GBS Impact: Journal of Multi Disciplinary Research, Vol:05, Issue:01, Jan-June 2019 pp-09 to 12.
- [2]. Sangolagi Kavita and Alagawadi Mallikarjun 2018: Necessity-Based Entrepreneurs: A Motivation for Women Entrepreneurship, *International Journal of Management Studies*, Vol- V, Issue- 3(8), July 2018.
- [3]. Charan Singh, Ayanendu Sanyal and Kanchan Bharti 2015: *Social Security Schemes: A case for Universalisation*, Working Paper No-498, December 2015.
- [4]. Rashmi Rani Agnihotri and Malipatil K.S. 2017: A Study On Women Empowerment Schemes in India, *International Journal of Development Research*, Vol-07, Issue-08, August 2017.
- [5]. World Bank Policy 2001: *Engendering Development: Through Gender Equality in Rights, Resources and Voice*, Research Report, Oxford University Press, Washington D.C.
- [6]. Sreenivasa Rao Behara and Niranjana K 2012, Rural Women Entrepreneurship in India, *International Journal of Computational Engineering and Management (IJCEM)*, Vol.15, Issue-6, Nov 2012. ISSN (Online): 2230-7893, www.IJCEM.org
- [7]. Krupalini H.S and Bhat N.V 2003: *Women in a Developing Country: Aspirations and Perceptions*, New Delhi, APH Publishing Corporation.
- [8]. Bhoose Joel S.G.R 2003: *NGOs and Rural Development: Theory and Practice*, New Delhi, Concept Publishing Company.